From the WMMA Board of Directors and Association Staff, we wish you all a happy holiday season and a great start to 2021!

WMMA Membership Dues Renewal Reminder

Your WMMA Membership Dues invoice has been mailed and the renewals are coming in! We encourage you to utilize this renewal time to engage potential new employees and introduce them to WMMA and all the benefits we have to offer.

Please contact Samantha@wmma.org if you did not receive your renewal invoice.

Planning for the Future:
WMMA Strategic Visioning Efforts
Fred Stringfellow, WMMA CEO

WMMA’s leadership is excited to begin working on the goals and tactics developed during our Strategic Planning session. We created a couple of special task forces to help with the execution of our Strategic Planning Initiatives and they are as follows:

1. Monthly Round Table Program /Virtual Networking Sessions
2. Sales Training/Functional Training Program

In the coming months, each newsletter will feature details about our strategies and tactics we plan to roll-out, in support of the new Strategic Plan. Stay tuned and please email...
As 2021 looms ahead, plenty of signals are emerging from the US economy to give cause for optimism. Our dashboard of leading indicators suggests that, barring widespread shutdowns, the US industrial sector will transition to a business cycle rising trend in the coming months. We also expect a more inflationary environment in 2021 as recovering industrial activity yields higher demand for inputs. The distribution of a COVID-19 vaccine will likely aid in the bourgeoning recovery.

Click here to continue reading the full December Report from ITR.

Technical Standards Consultant Update

December

Warren Weber

As reported earlier, The National Institute of Standards and Technology (NIST), has been tasked with developing a plan to promote the safe development and use of AI through standards that maintain the US as a leader in AI technology and implementation.

A new twist promoting AI and the standards that accompany it are the ability of AI machines and robots to operate remotely from the actual human operator. Thus maintaining production while the operators are safely removed from human interaction with other operators in the production environment.

The concept is that remotely operated machines and robots allow production to continue even during a pandemic. The secondary consensus is that the next generation of the work force prefers to work with programming and computer control of machines rather than repetitive labor. It is the rational that early rather than later adoption of AI technology will assist the United States as maintaining itself as a world leader in manufacturing now and into the future.

Another recent development is that NIST along with a multi-institutional research team using an AI algorithm (CAMEO) has found a new, superior material, that can be used in certain manufacturing. The new material was discovered during research using AI to conduct tests of know materials and their makeup. According to the researchers, AI was able to accomplish this task exponentially faster than the same testing done in a traditional research...
Another sign of the times is that the first international set of AI standards has been adopted for the consistency of clinical trials. The intent of this early standards adoption is to help prevent patient harm from unregulated and unscientific medical studies.

Get Involved! Join a Committee

Make the most out of your WMMA Membership through volunteering on one of our Committees.

Volunteering is one of the best ways to network with fellow industry professionals while learning more about your trade and gaining the most value from your membership dues.

WMMA is more than an IWF discount, we also monitor safety standards, advocate in Washington D.C., and explore foreign markets through International Business Development.

Questions about how to become more involved?

Email Samantha Devine at samantha@wmma.org for more information.

2021 Calendar of Events to be Announced in January