



Dear WIB volunteers,

Happy New Year to all! We look forward to a strong year ahead for WIB and we have already hit the ground running! As of January 1, 2015 Dimitra Georganopoulou officially became WIB President, and Kristi Sarno will begin her new role as President-Elect. Together we will try and fill some pretty big shoes following the stellar leadership and initiatives of Simone Fishburn, WIB President 2013-2014, who earned her title as President-Emeritus. Simone will continue her contribution to WIB as part of our Executive Team and Board of Directors. We are also pleased to announce the promotion of our very own Jamie Strachota to the Executive Director position, empowering her further to ensure the success of our organization.

Towards the end of 2014, we sent a short survey to our chapters and national leadership that helped us identify suggested improvements of the organization. My personal goal in 2015 will be to tackle your suggested improvements by establishing a three-fold strategy:

1. Maximize the value of being a member of WIB
  2. Improve the experience when interacting with WIB virtually or in person
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3. Streamline our operations to help our organization grow even further

We are also welcoming our newest chapter this month: WIB-Austin, led by Denise Mayfield. This addition is indicative of the perpetual growth and self-sustaining nature of our volunteer-based organization. Our succession planning is working; we have a few leaders that are rotating off their chair positions and new leaders are stepping up. The hard work from all of our volunteers is what makes WIB powerful.

With the help of our National Board, our newly created [National Director Emeritus Board](#), National and Chapter teams, we are ready for another stellar year.

Kind regards,

Dimitra and Kristi

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