



Women in ETFs is Taking Action by Providing New Services to Record 3300 Members and 22 Corporate Sponsors

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Women in ETFs (WE) is proud to announce new efforts to further the careers of women by taking action to expand the Career Center and roll out Mentorship & Leadership Programs. These key initiatives will address the needs of our growing numbers of Members, Corporate Sponsors, and Event Hosts.

WE CAREER CENTER

Women in ETFs is expanding its effort to CONNECT members with career opportunities and sponsors with interested and qualified WE members for positions they have open. Joanne Hill, WE Co-Founder and Career Center task force leader shared that "We are excited to allow for complimentary access to all WE sponsors and Event Hosts to post jobs to our Career Center, accessing our talented and diverse pool of members." Ana Concejero, Co-Head for Sponsorship in EMEA added that "the Career Center and the Mentorship & Leadership offerings are global but customized locally, enabling WE to make a powerful impact."

WE MENTORSHIP & LEADERSHIP

Linda Zhang, Co-Founder of WE and Co-Head of the Mentorship & Leadership Committee, cited "25% of WE members indicate they would like to have a mentor and 16% would like to be a mentor. WE is addressing these needs by raising awareness and providing actionable ideas such as one-to-one [Mentorship Programs](#), currently being piloted in Boston, Chicago, and in the EMEA region, and by using technology to deliver career advice in webcasts globally such as in our [WE Talks](#) series."

Diana Tidd, Co-President of WE added that "our efforts in education and skills training are important because through these efforts, WE is able to provide a strong platform for C-suite leaders to inspire future leaders and bring our mission to life."

Additionally, WE is committed to help raise the profile of our talented senior leaders and members to help them get noticed by providing various speaking opportunities at WE events and by leveraging their talent on the [WE Leadership Team](#). "As part of WE's ongoing stewardship efforts we are asking ETF firms, conference coordinators, journalists and editorial boards to include more diversity on conference agendas, publications and articles, said Jill Mavro, Co-President of WE." Currently 21% of WE members are Executive, SVP, and Managing Director level talent. WE would like to see the same number reflected in the diversity of speakers at industry conferences and in the press.

WE MEMBERSHIP

WE's activities are being noticed. In just over three years since its inception in January 2014, WE now has over 3,300 members globally in the US, Canada, EMEA, and Asia Pacific, adding over 900 new members, an increase of 38%, in 2017. Fifteen percent of the WE Membership are male members. "Engaging men in the dialogue about promoting the advancement of women, has been essential to the success of our educational, networking, and philanthropy events," said **Kristine Delano**, Co-Head of Global Membership for WE. **Catherine De Natale**, Co-Head of Global Membership for WE added "[WE Members](#) are representative of the breadth of companies within the ETF ecosystem, with 2/3 members in the early to mid career segment (30% Associate/Analyst and 37% Director/VP), creating an opportunity for WE to provide career guidance."

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WOMEN IN ETFs

WE SPONSORSHIP

There are currently 22 [WE Corporate Sponsors](#), an increase of 12 new sponsors, since the beginning of 2017, who have generously provided funds to support WE.

GOLD

Citadel Securities
Citi
JP Morgan Asset Management
Oppenheimer Funds
PowerShares
State Street Global Advisors SPDR
Vanguard

SILVER

BMO Exchange Traded Funds
Cantor ETF Group
Charles Schwab Investment Management
Deutsche Asset Management
Fidelity Investments
FlexShares
Franklin Templeton Investments
Guggenheim Investments
Jane Street
John Hancock Investments
MSCI
QuantShares
SIG Susquehanna

BRONZE

First Trust
Hull Tactical

Additionally, numerous Event Hosts have provided space and in-kind donations to support over 55 events that WE has organized globally to date in 2017. Christine Berg, Co-Head of Global Sponsorship for WE acknowledged that "WE Sponsors and Event Hosts have been extremely generous with their support, allowing WE to provide complimentary access to our members for most events and for all member services."

ABOUT WOMEN IN ETFs

Women in ETFs is the first women's group for the ETF industry. Founded in January 2014, WE is a non-profit organization that brings together over 3,300 members, including women and men, in chapters in major financial centers across the United States, Canada, EMEA and Asia Pacific to further the careers of women by leveraging our collective skill and ambition.

Women in ETFs brings together women and men in the ETF industry to: 1. CONNECT: Create opportunities for professional advancement of women by expanding connections among women and men in the ETF industry, 2. SUPPORT: Offer guidance for the current and next generation of women in ETFs and 3. INSPIRE: WE achieves this by organizing events at our chapters globally that support our goals of education, networking, philanthropy and idea sharing across the industry and beyond.



WomeninETFs.com



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CONTACTS

Jyoti Bhagavan

External Liaison, Women in ETFs
WEExternalLiaison@womeninets.com

Deborah Fuhr

External Liaison, Women in ETFs
WEExternalLiaison@womeninets.com