



## **Women in ETFs celebrates a milestone anniversary and reaches new highs**

New York - February 26, 2020 - Women in ETFs, an organization focused on connecting, inspiring and supporting women in the growing ETF industry with over 16 chapters across 4 continents, celebrated during 2019 its **5<sup>th</sup> anniversary with 5 major regional events and many local events around the world**. The organization has grown from 5 founders in 2014 to over 5600 members today with many industry companies becoming sponsors.

“The organization has been so successful, and we wanted to bring the celebration to our members in a way that represents who we are as an organization by connecting and inspiring all those involved,” said Sharon French, President and CEO, AIG and Co-President of Women in ETFs. “As an organization, we are proud to provide opportunities for peer engagement, educational events, and thought provoking content for our members across every stage of their career.”

Last month, at the Annual Women in ETFs breakfast held at the “**Inside ETFs**” conference in Hollywood, Florida, Women in ETFs celebrated its **6<sup>th</sup> year** and announced the **results of a year-long campaign to increase female speakers at the legendary conference**. “We are proud to announce that after a conscious effort to reach out to our sponsors and the Inside ETFs conference organizer, we have reached a point where **28% of the speakers at the conference are female**,” said Christine Berg, Managing Director at MSCI and Co-President of Women in ETFs. Berg continues, “We are proud of this increase as it is a wonderful symbol of the progress that can be made when people are conscious of making a change.” Only 7% of speakers at the Inside ETFs Conference were women when Women in ETFs began tracking this number 5 years ago.

Also at the breakfast, Women in ETFs recognized Board Member **Diana Tidd**, Head of Index and Chief Responsibility Officer at MSCI by presenting her with the “**Women in ETFs 2019 Service Award**” representing the Advancement of Women in the ETF Industry for her outstanding leadership and contributions since the inception of the organization.

Women in ETFs is excited to **grow its Speaker’s Bureau**, the committee responsible for the growth in diversity at conferences and in the media. The Speaker’s Bureau also assists media outlets, conference organizers and others find accomplished and engaging female voices. Women in ETFs is also offering new ways for members to connect, learn valuable insights and engage in exceptional role modelling and mentoring opportunities.

On March 8, 2020, [Women in ETFs](#) is thrilled to partner with the [IFC, Sustainable Stock Exchanges \(SSE\) Initiative](#), [UN Global Compact](#), [UN Women](#), and the [World Federation of](#)

# WE<sup>TM</sup>

## WOMEN IN ETFs

[Exchanges](#) for the 'Ring the Bell for Gender Equality' Ceremony for International Women's Day. In 2019, the partners rang bells at 85 stock exchanges across the globe during the weeks surrounding International Women's Day. This year the theme is "[I am Generation Equality: Realizing Women's Rights](#)". Generation Equality is a global campaign on the 25th anniversary of the Beijing Declaration and Platform for Action "Each for Equal - An equal world is an enabled world".

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## ABOUT WOMEN IN ETFs

Women in ETFs is the first women's group for the ETF industry. Founded in January 2014, WE is a non-profit organization that brings together over 5,600 members, including women and men, in chapters in major financial centers across the United States, Canada, EMEA and Asia Pacific to further the careers of women by leveraging our collective skill and ambition. Women in ETFs brings together people in the ETF industry across the globe to champion our goals of actively choosing equality, diversity, and inclusion. We are bold and fearless in our mission to develop and sponsor talent, recognize and honor the achievements of women in the industry, and invest in the ETF community. To learn more about our organization and mission please visit [womeninetsfs.com](http://womeninetsfs.com).

Women and men are invited to apply to become members at [https://womeninetsfs.com/general/register\\_member\\_type.asp?](https://womeninetsfs.com/general/register_member_type.asp?)

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