SUPPORT THE WOMEN'S SOCIETY OF CYBERJUTSU

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EMPOWER | NETWORK | LEAD
THROUGH TECHNICAL HANDS-ON TRAINING AND NETWORKING

EST. 2012
We empower her to fearlessly enter, advance, and lead in cyber careers.

We are her cyber tribe.

Where she can:
- Lead Fearlessly with Integrity
- Inspire Confidence in Herself and Others
- Serve an Inclusive and Kind Community

#cyberjutsutribe

Our Impact
- Excite her to pursue a technical career
- Empower her with a network of women peers
- Amplify her voice by encouraging her to speak at technical conferences
- Transform her work environment by evolving views on diversity and inclusion
- Unleash her to achieve great things by breaking down traditional barriers
- Celebrate her achievements

We envision a cyber community where she can reach her full potential & thrive with unlimited opportunity.
Dear Potential Sponsor,

2019 was a monumental year for the Women’s Society of Cyberjutsu! From a shift in leadership to cyber security meets eSports, WSC has seen tremendous growth. Our membership base increased over 50%, while our supporters and social media following increased over 60%!

Through continued partnerships with the community and volunteers, we will continue to build an organization that supports the growth and advancement of women and girls in cyber and STEM while creating a community of inclusiveness and confidence - no matter the skill level, race, gender, ethnicity or background.

With your help 2020 will be even bigger for the Cyberjutsu tribe. We want to raise $300,000 for women and girls programs across the US and hire part-time staff to guide daily operations. As a sponsor of WSC, you can show your commitment to building a brighter future for all.

Let’s continue to empower the next generation of cyber and tech talent, together!

~Mari, CEO@themarigalloway
Our programs are 100% volunteer run. We are grateful to all of our volunteers and donors for making the WSC community an impactful, welcoming, and inclusive environment. Your continued support and commitment to empowering women in tech and cyber inspires us each and every day. Thank you!

**LEADERSHIP TEAM**

Lisa Jiggetts  
Founder

Mari Galloway  
CEO, Founding Board Member

Jessica Gulick  
President, National Board

Mansi Thakar  
Chief Operating Officer

Elena Steinke  
Founding Board Member

Kandis Weiler  
Chief of Girls Education

Marcelle Lee  
Chief of Competition Programming, Founding Board Member

Dr. Crystal Williams  
South East Regional Chapter Director

Katie Nickels  
Cyberjutsu Girls Academy PM

Nakia Grayson  
Volunteer Coordinator, DMV Chapter Lead

Saadia Shah  
Social Media

Navya Gali  
Social Media

Sree Haritha  
Webinars

Connie Blaney  
Webinars

Interested in joining our leadership team? Let us know! volunteer@womenscyberjutsu.org
WSC offers a variety of programs to provide resources to women and girls looking to enter and advance in cybersecurity. These programs include technical hands-on workshops, study groups, capture the flag (CTF), certification prep, career focused webinars, networking events, and volunteer opportunities to expand their skills and resume!

2700+ MEMBERS
61% INCREASE

3800+ SUBSCRIBERS

17 TECHNICAL WORKSHOPS & PRESENTATIONS

1570+ LIKES
600+ GROUP MEMBERS

7900+ FOLLOWERS

3800+ FOLLOWERS
7100+ GROUP MEMBERS

300+ ATTEND INAUGURAL WICKED 6 CYBER GAMES

450+ FOLLOWERS

17 TECHNICAL WORKSHOPS & PRESENTATIONS

8 CAREER CONVERSATIONS WEBINARS

3 PEER LED STUDY GROUPS
SECURITY+, CISSP, WEB HACKING

6 ORIENTATIONS

20 NETWORKING & LOBBYCONS

2 0 NETWORKING & LOBBYCONS

8 NETWORKING & LOBBYCONS

3 PEER LED STUDY GROUPS
SECURITY+, CISSP, WEB HACKING

8 CAREER CONVERSATIONS WEBINARS

8 CAREER CONVERSATIONS WEBINARS

6 ORIENTATIONS

12 CONFERENCES ATTENDED
BLACKHAT/DEFCON
RSA
BSIDES (NATIONAL)
ISSA & ISACA
TECHNO SECURITY
ISC2 SECURITY CONGRESS
MORE...

1000+ WOMEN UNITE OVER CTF W/ WOSEC, WOMENHACKERS, POINT 3, GATEBREACHERS

2019 CAREER CONVERSATIONS

Katy Huneycutt
B.S. Major: Software & Information Systems

Merissa Villalobos
Tanium

Teresa Allison
ISSA DC Chapter, VP of Strategic Relations

Stephanie Ihezukwu
WoSec Leader & Podcast Host

Juliet Okafor
VP Habitu8, CEO Revolution Cyber

Keirsten Brager
Security Technologist

Kristin Parke
NCC Group

Interested in being featured on a webinar? Let us know! webinars@womenscyberjutsu.org
WE ARE WORLDWIDE!

National Organization with International reach!

In 2019, we continued to expand our #cyberjutsutribe outside our home base of Northern Virginia. Tapping into the local talent helps WSC as a whole reach more women and offer more services to these groups. Each chapter is run by an amazing group of volunteers wanting to make a difference. Chapter volunteers get the opportunity to build their leadership and networking skills as well give back to the local community. If you are interested in learning more about starting a chapter, please visit https://womenscyberjutsu.org/WSC_Chapters/.

2020 CHAPTER LEADS

Mary Wang  
WSC Socal

Paige Bedsun  
WSC Vegas

Vicki Gatewood  
WSC Jacksonville

Nia Luckey  
WSC East Carolina

Dominique West  
WSC Atlanta

Nakai Grayson  
WSC DMV

2019 LEADERSHIP TEAM

THANK YOU SPONSORS & PARTNERS
Cyberjutsu Girls Academy (CGA) offers a wide range of workshops for middle school and high school girls to explore the many areas in technology and cybersecurity. These workshops provide a hands-on, fun, and interactive environment in topics such as web design, mobile application development, computer fundamentals, programming and many more for the to participate in.

These workshops increase competency and confidence in science, technology, engineering, and math (STEM). For the 2019 - 2020 program year, we had 30 young ladies enrolled in the academy in Virginia and North Carolina. The Virginia program was held at Qualcomm® ThinkABit™ at Virginia Tech.

In addition to regular CGA workshops, we had 4 CyberPatriots teams competing. The ladies made it to the Platinum round for the 2nd year in a row.

Special thanks to our awesome team: Katie Nickels, Mike Weiler, and the entire Cyber Patriots crew. We also want to thank our venue sponsors Qualcomm® ThinkABit™ Labs at Virginia Tech and George Mason Game & Technology Academy (MGTA), Katzcy, and FAA Managers Association.
WSC is excited to announce that the Wicked6 Cyber Games will take place again next year, at the HyperX Esports Arena Las Vegas on August 6, 2020 followed by the 7th Annual Cyberjutsu Awards. Sign up at wicked6.com to receive updates to play, attend, or sponsor as they become available.

"We know diverse teams make faster and better decisions," said Ann Johnson, Corporate Vice President, Cybersecurity Solutions Group, Microsoft. "Collegiate competitions like Wicked6 showcase the competitive edge diverse teams have when it comes to addressing today’s cyber challenges, and in turn create new avenues to decreasing the cyber talent shortage."

Wicked6 Cyber Games is where cybersecurity meets esports for a cause. The goal is to bring awareness to the importance and usefulness of cyber competitions when looking for talent. Wicked6 adds an extra bit of flare in that it is a spectator sport with shoutcasters, hosts, competition and more.

2019 WICKED6 SPONSORS

Thank you to over 20 sponsors who provided money, gifts, donations and more at the inaugural Wicked6 Cyber Games. Your support allowed WSC and Katzcy to conduct in studio interviews, reach people from diverse walks of life and bring awareness to cyber games as a recruiting tool.

AND THE WINNER IS...

On August 8, 2019, six elite collegiate cyber teams went head-to-head in the thrilling environment of a Las Vegas esports arena.

They battled it out as they searched for and defeated the foe, all while an avid audience of cybersecurity experts watched intently and shouted out their support.

WOMEN’S SOCIETY OF CYBERJUTSU
# Hackersummercamp Winners

## Cyberjutsu Awards
August 8th, marked the first year the awards were held in Las Vegas NV at the Beautiful HyperX Arena sponsored by Palo Alto. The awards were created as a way to showcase ALL the amazing work that women in cyber are doing or contributing to. These ladies were nominated by their peers and those they have impacted over the years.

We also recognize volunteers that continuously give back to WSC and the greater community across the country. These ladies and man have done outstanding work in the community and we want to continue to recognize their efforts.

NEW CATEGORY: Cyber Champion as announced during 2019 event.

## Hack-A-Pass Defcon CTF
In true WSC fashion, women from around the world participated in a Jeopardy style CTF answering questions about web security, network security, WSC and more. We like to mix it up and showcase the technical side of things.

“I feel accomplished at last! Whether or not selected for a pass, I enjoyed this CTF challenge,” said a Hack-A-Pass participant.

Donors provided over $12,000 to send 25 women to DEFCON and cover a portion of their travels.

Donations are now being accepted for the 2020 Hack-A-Pass CTF.
## SPONSORSHIP OPPORTUNITIES

### Annual Corporate Memberships

<table>
<thead>
<tr>
<th>Sponsor Designation</th>
<th>Black Belt</th>
<th>Brown Belt</th>
<th>Purple Belt</th>
</tr>
</thead>
<tbody>
<tr>
<td>WSC &amp; CGA</td>
<td>$45,000</td>
<td>$35,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>Press Release and Quote</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Career Center Access</td>
<td>Yes</td>
<td>Yes</td>
<td>Limited</td>
</tr>
<tr>
<td>Logo on Website and Emails</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Featured in webinars</td>
<td>4 per year</td>
<td>2 per year</td>
<td>1 per year</td>
</tr>
<tr>
<td>Featured in emails</td>
<td>6 per year</td>
<td>4 per year</td>
<td>2 per year</td>
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<tr>
<td>Advisory Board Seat</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Corporate memberships</td>
<td>30</td>
<td>20</td>
<td>10</td>
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<tr>
<td>Site Visit/Event (or digital)</td>
<td>2 per year</td>
<td>1 per year</td>
<td>1 per year</td>
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### Event Sponsorships

Each event has its own sponsorship guides.

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship</th>
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<tbody>
<tr>
<td>Annual Women Leading Cyber Awards Program</td>
<td>$2,500 - $15,000</td>
</tr>
<tr>
<td>Annual Cyber Women Technical Conference</td>
<td>$2,500 - $25,000</td>
</tr>
<tr>
<td>Annual Cyber Women Career Fair</td>
<td>$2,500 - $25,000</td>
</tr>
<tr>
<td>Annual Wicked6 Games</td>
<td>$2,500 - $30,000</td>
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### Academies & Labs

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Girls Academies (Virtual or by Chapter)</td>
<td>$20,000</td>
</tr>
<tr>
<td>Covers Curriculum, equipment, food, and trainers</td>
<td></td>
</tr>
<tr>
<td>Women’s Academy (teamed with SANS Institute)</td>
<td>Based on Quantity</td>
</tr>
<tr>
<td>Covers SANS classes, certifications and tests for women</td>
<td></td>
</tr>
<tr>
<td>Virtual Labs Sponsor</td>
<td>$25,000</td>
</tr>
<tr>
<td>Cloud credits, Software licenses, Equipment, CTF fees</td>
<td></td>
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</tbody>
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2020 STRATEGIC PLAN

- Align with career stages and needs with hands-on training
- Measure advancement by our members (to the extent we can)
- Continue to build a sustainable non-profit with volunteers and paid staff
- Enhance membership experience on WSC Platform
- Win grants to fund programs
- Establish a WSC Advisory Board
- Expand cyber competition programs and awards
- Grow women membership
- Improve Girls education program
- Establish long-term partnerships with for profit and non-profit organizations
ABOUT WOMEN’S SOCIETY OF CYBERJUTSU

Founded in 2012, the Women’s Society of Cyberjutsu (WSC) is a National 501(c)3 non-profit community, focused on empowering women to succeed in the cybersecurity industry. WSC’s mission is to advance women in cybersecurity careers by providing programs and partnerships that promote hands-on training, networking, education, mentoring, resource-sharing and other professional opportunities.