We empower her to fearlessly enter, advance, and lead in cyber careers.

Our Impact

- **Excite** her to pursue a technical career
- **Empower** her with a network of peers
- **Amplify** her voice by encouraging her to speak at technical conferences
- **Transform** her work environment by evolving views on diversity and inclusion
- **Unleash** her to achieve great things by breaking down traditional barriers
- **Celebrate** her achievements

We are her cyber tribe.

Where she can:

- **Lead** Fearlessly with Integrity
- **Inspire** Confidence in Herself and Others
- **Serve** an Inclusive and Kind Community

#cyberjutsutribe

We envision a cyber community where she can reach her full potential & thrive with unlimited opportunity.
Dear Cyberjutsu family and friends,

New years are typically a time of great optimism, and I am an optimistic person. At the start of 2020, I was looking forward to the #cyberjutsutribe accomplishing amazing things. It was our 7th year and we had grown by 50% year over year. We had reached a critical mass and assembled a plan to do more and bigger things to network, to learn and to strengthen our tribe. And then, in the middle of a global pandemic that caused the world to stand still, racial tensions exploded and forced the world to look deeper.

Out of that challenging environment came good things. The resilience that came from Cyberjutsu and its’ tribe was inspiring. Our leaders, volunteers and members pressed forward and continued to provide the support and resources to each other, to ensure that ALL members could succeed.

With each passing year, new and creative projects and ideas are born and 2020 was no different. We held the first Cyberjutsu Con conference, an exciting event combining educating, cyber games, member presentations and networking. Even as a virtual event, it proved to be a place where the tribe grew by leaps and bounds and formed bonds that will forever change our lives.

As life begins to return to normal, 2021 will bring even more change to the #cyberjutsutribe and it is my hope that you continue to be a part of this growth through volunteering, sponsoring, donating, partnering, and mentoring.

Let’s continue to empower the next generation of cyber and tech talent, together! We are Cyberjutsu!

~Mari, CEO
@themarigalloway
Our programs are 100% volunteer run. We are grateful to all of our volunteers and donors for making the WSC community an impactful, welcoming, and inclusive environment. Your continued support and commitment to empowering women in tech and cyber inspires us each and every day. Thank you!

Interested in joining our leadership team? Let us know! volunteer@womenscyberjutsu.org
WSC offers a variety of programs to provide resources to women and girls looking to enter and advance in cybersecurity. These programs include technical hands-on workshops, boot camps, study groups, capture the flag (CTF), small tribes, career focused webinars, networking events, a career center, speakers pool and volunteer/leadership opportunities to expand their skills and resume!

Interested in helping us increase the number of women and minorities in cyber? Email us at info@womenscyberjutsu.org.
National Organization with International reach!

In 2020 we continued to expand our #cyberjutsutribe outside our home base of Northern Virginia. Each chapter is run by an amazing group of volunteers wanting to make a difference. Chapter volunteers get the opportunity to build their leadership and networking skills as well give back to the local community. If you are interested in learning more about starting a chapter, please visit https://womenscyberjutsu.org/WSC_Chapters/.

2020 CHAPTER LEADS

Mary Wang
WSC Socal

Mary Balogun.
WSC Dallas

Vicki Gatewood
WSC Jacksonville

Nia Luckey
WSC East Carolina

Dominique West
WSC Atlanta

Nakai Grayson
WSC DMV

2020 LEADERSHIP TEAM

To all of our amazing volunteers across the organization!
The 7th annual Cyberjutsu awards was held virtually on Oct 30, 2020. The awards were created as a way to showcase ALL the amazing work that women in cyber are doing or contributing to. These women and their male allies were nominated by their peers and those they have impacted over the years.

We also recognize volunteers that continuously give back to WSC and the greater community across the country. They have done outstanding work in the community and we want to continue to recognize their efforts.

**Congrats to:** Chloe Messadghi, Sam Curry, Diane Janosek, Tanya Janca, Chris Kubecka, Dominique West, Vicki Gatewood, Connie Blaney, Jai, Christina Johns

Interested in speaking at Cyberjutsu Con? Visit womenscyberjutsu.org for more details.
Cyberjutsu Girls Academy (CGA) offers a wide range of workshops for middle school and high school girls to explore the many areas in technology and cybersecurity. These workshops provide a hands-on, fun, and interactive environment in topics such as web design, mobile application development, computer fundamentals, programming and many more for the to participate in.

COVID-19 forced us to pause the program for the remainder of 2020. However, we still reached over 100 girls around the region. Active locations for CGA include Northern Virginia and East Carolina. A virtual option for CGA will be launched in 2021.

Special thanks to our awesome team: Katie Nickels, Mike Weiler, Dr. Crystal Williams and the entire Cyber Patriots crew. We also want to thank our venue sponsors Qualcomm ThinkABit Labs at Virginia Tech and George Mason Game & Technology Academy (MGTA), Katzcy, and generous donors from the community.
2020 BUDGET*
Revenue: $88,000
Expenditures: $62,000

2021 STRATEGIC PLAN

- Align with career stages and needs with hands-on training
- Measure advancement by our members (to the extent we can)
- Continue to build a sustainable non-profit with volunteers and paid staff
- Enhance membership experience on WSC Platform
- Win grants to fund programs
- Increase Thought Leadership through research and working groups
- Grow women and girls membership
- Establish long-term partnerships with for profit and non-profit organizations
- Create additional opportunities for our volunteers and leaders to develop skills

*Estimated numbers; complete numbers on 990
### Partnership Opportunities

#### Annual Corporate Memberships

<table>
<thead>
<tr>
<th></th>
<th><strong>$50,000</strong></th>
<th><strong>$35,000</strong></th>
<th><strong>$15,000</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>Sponsor Designation</strong></td>
<td>WSC &amp; CGA</td>
<td>WSC &amp; CGA</td>
<td>WSC or CGA</td>
</tr>
<tr>
<td><strong>Press Release and Quote</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Career Center Access</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Limited</td>
</tr>
<tr>
<td><strong>Logo on Website and Emails</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Featured in webinars</strong></td>
<td>4 per year</td>
<td>2 per year</td>
<td>1 per year</td>
</tr>
<tr>
<td><strong>Featured in emails</strong></td>
<td>6 per year</td>
<td>4 per year</td>
<td>2 per year</td>
</tr>
<tr>
<td><strong>Advisory Committee Seat</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td><strong>Corporate memberships</strong></td>
<td>30</td>
<td>20</td>
<td>10</td>
</tr>
<tr>
<td><strong>Site Visit/Event (or digital)</strong></td>
<td>2 per year</td>
<td>1 per year</td>
<td>1 per year</td>
</tr>
</tbody>
</table>

#### Event Sponsorships

Each event has its own sponsorship guides.

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsor Designation</th>
<th>Cost</th>
</tr>
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<tbody>
<tr>
<td>Annual Women Leading Cyber Awards Program</td>
<td>WSC &amp; CGA</td>
<td>$2,500 - $15,000</td>
</tr>
<tr>
<td>Annual Cyber Women Technical Conference &amp; Career Fair</td>
<td>WSC &amp; CGA</td>
<td>$2,500 - $25,000</td>
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<tr>
<td>Training Bootcamps</td>
<td>WSC or CGA</td>
<td>$2,500 - $25,000</td>
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<tr>
<td>Annual Cyber Games events (Varies)</td>
<td>WSC or CGA</td>
<td>$2,500 - $30,000</td>
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<tr>
<td>Webinar Speaker Series (Quantities Vary)</td>
<td>WSC or CGA</td>
<td>$1,500 - $30,000</td>
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#### Academies & Labs

<table>
<thead>
<tr>
<th>Program</th>
<th>Sponsor Designation</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Girls Academies (Virtual or by Chapter)</td>
<td>WSC &amp; CGA</td>
<td>$20,000</td>
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<tr>
<td>Women’s Academy (teamed with SANS Institute)</td>
<td>WSC or CGA</td>
<td>Based on Quantity</td>
</tr>
<tr>
<td>Virtual Labs Sponsor</td>
<td>WSC or CGA</td>
<td>$25,000</td>
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</table>
ABOUT WOMEN’S SOCIETY OF CYBERJUTSU

Founded in 2012, the Women’s Society of Cyberjutsu (WSC) is a National 501(c)3 non-profit community, focused on empowering women to succeed in the cybersecurity industry. WSC’s mission is to advance women in cybersecurity careers by providing programs and partnerships that promote hands-on training, networking, education, mentoring, resource-sharing and other professional opportunities.