

# AWS 2010

ASSOCIATION OF WOMEN SURGEONS  
FOUNDED 1981

# FALL CONFERENCE

October 3 – 5, Washington, DC



# AWS 2010

## FALL CONFERENCE AGENDA

Sunday, October 3, at the Washington Marriott Wardman Park Hotel

7:00 – 8:30 a.m. **Registration and Continental Breakfast with Corporate Partners**

AWS Resident and Student Poster Session

Washington Marriott Wardman Park Hotel, Room TBA

8:30 a.m. *Welcome*

**Rosemary Kozar, MD, PhD, FACS**

President

8:35 a.m. **Program Introduction**

**Marilyn Marx, MD, MBA, FACS**

President-Elect and Program Chair

8:40 - Noon **Program**



*Personal Entrepreneurship for Surgeons:*

**Recognizing the intrinsic interconnection of professional and personal life and applying entrepreneurial skills to non-traditional aspects of career for advancement.**

**Katherine Korman Frey**

Women surgeons are disproportionately the primary family caregivers when compared to their male counterparts. The ability to effectively manage personal life issues is the second most important factor determining career success for women.

Inability to meet professional deadlines is frequently related to family and personal demands. Many women surgeons seek professional changes to fit better into family demands. While indirect, these effects are costly to the medical profession and are frequently cited as major contributors to job dissatisfaction. Women identify these problems more frequently than their male counterparts. These problems have been

identified in many professional fields, but are possibly the most challenging with surgeons because their work demands frequently involve life and death professional obligations.

The culture of the profession of surgery has been that of a “lone flier” where individual practitioners are left to find solutions individually, without institutional or departmental support. Profitability (measured in many different ways) is correlated to companies that have specific programs to promote women executives.

### GUEST SPEAKER

**Katherine Korman Frey** is an Entrepreneur in Residence at the George Washington University School of Business and teaches the award-winning Women’s Entrepreneurial Leadership class.

She is also the founder of the consulting firm Vision Forward. Since its inception in 2001, Vision Forward has become known for its unique approach to consulting which combines planning and staff training in a one-to-two day “boot camp” format. The firm specializes in helping businesses with female leadership. Clients include AARP, The US Department of Justice, Entrepreneur’s Organization, Chief Executive’s Organization, Visa, and The Federal Drug Administration.

Frey earned her MBA from Harvard Business School and her BA in English from the University of Virginia, where she received the Seven Society’s James Earle Sargeant award for community service. She is a regular speaker on the topics of women’s leadership and education, mentorship, and work-life balance. Frey is a former board member of the Alzheimer’s Association, National Capital Area. She lives in DC with entrepreneur husband Josh Frey, their two children, Maxwell and Lilah, and dog Foxy.

# AWS 2010

## FALL CONFERENCE AGENDA

Sunday, October 3 – *Continued*

**Guest Speaker**  
**Katherine**  
**Korman Frey**  
*Continued*

Health care, similarly, should benefit from promoting women's professional success. Solving the conundrum of balancing effective professional and personal lives is a major factor in promoting women surgical leaders.

### Key Learning Objectives:

Participants in this session will learn:

- To appreciate the role of mentoring and networking in career advancement (the top two factors in determining the success of women professionals).
- To understand the intrinsic interconnectedness of professional and personal life, and have the ability to apply entrepreneurial skills to manage this balance effectively.
- To demonstrate awareness of the culture of their current place of employment as it relates to support for families. The participants should learn the spectrum of services that are available in some work places, including professions outside of medicine.
- To apply entrepreneurial skills to non-traditional aspects of work. This includes delegation of tasks, developing networks of supportive services for families and skills in organizing personnel.
- Methods to prioritize goals and improve efficiency.
- Strategic planning to avoid over-commitment.
- About networking opportunities to continue to learn from others to accomplish the other objectives.

Noon – 1:30 p.m.

### Luncheon

### Annual Business Meeting and Council Elections

### *2010 Grant Presentations*

#### AWS Foundation and Ethicon Endo-Surgery, Inc. Fellowship Presentation

Jacqueline S. Jeruss, MD, PhD, *Northwestern University*

Novel Cell Array to Determine Impact of CDK Inhibition on SMAD Signaling in Cyclin Overexpressing Breast Cancer

#### AWS Foundation and Genomic Health, Inc. Fellowship Presentation

Nanette R. Reed, MD, *Mayo Clinic*

Analysis of Local Genomic Alterations in Bronchioloalveolar Carcinoma and Implications for the Adenocarcinoma Progression Model



#### Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the The American College of Surgeons and the Association of Women Surgeons. The American College of Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

#### AMA PRA Category 1 Credits™

The American College of Surgeons designates this educational activity for a maximum of 4 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

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## FALL CONFERENCE AGENDA

Sunday, October 3 – *Continued*

### **NEW** Breakout Sessions

1:30 – 2:30 p.m.

For the first time, three individual break-out sessions on key topics will be presented. A facilitator will lead these very interactive sessions. Come with your questions and be prepared to share your thoughts and strategies with others.

#### **Breakout Session I**

#### *Dealing with Adverse Outcomes*

Facilitator: Sareh Parangi, MD, FACS  
*Massachusetts General Hospital*

Discussion during this session will help you:

- Develop skills in anticipation and management of adverse events: Have a short list in mind when adverse events do happen (similar to being prepared for an automobile accident or reciting the “abc’s of trauma resuscitation.”)
- Keep a short list of what to do in adverse events: 1) who to notify including legal counsel, risk management, family of patient, work supervisor 2) tips for handling emotional aspects of adverse events: realize that everyone has to deal with these at some point, seek counseling and mentoring to lessen isolation and keep event in perspective.
- Have a basic plan for managing emotional aspect of adverse events.

#### **Breakout Session II**

#### *How to Advance in Academic Surgery*

Facilitator: Nancy Harthun, MD, FACS  
*Johns Hopkins School of Medicine*

Discussion during this session will help you:

- Develop skills in advancing academic and private practices: Knowledge of academic requirements for promotion, skills at how to anticipate the requirements and best manage the time commitment to be successful.
- Know the rules of promotion (tract and deadlines) and plan years in advance for success. Strategic planning for research funding, scholastic success and developing a regional, national, and international reputation.

#### **Breakout Session III**

#### *How to Succeed in Private Practice*

Facilitator: Yvette Laclaustra, MD, FACS  
*Women’s Breast Care Center, Inc.*

Discussion during this session will help you:

- Gain knowledge of difficulties in setting up a private practice: office and budget management, success at building in-hospital referral networks, and defining and accomplishing goals of the practice.
- Learn the obstacles to practice set-up: financial and administrative needs (billing, administrative support). Determine how you want practice to function and be proactive in determining character and purpose of the practice instead of just responding to problems as they develop.
- Demonstrate awareness of the culture of your current place of employment as it relates to support for families. The participants should learn the spectrum of services that are available in some work places, including professions outside of medicine.

# AWS 2010

## FALL CONFERENCE AGENDA

Monday, October 4, The National Press Club

6:15 – 9:30 p.m. *AWS Awards Dinner*

The National Press Club  
529 14th Street, NW  
Washington, DC

6:15 p.m. **Reception**

7:00 p.m. **Dinner and Award Presentations**

### The Program

Each year AWS recognizes and honors individuals nominated by their peers and teachers. Recipients of the Nina Starr Braunwald Award, the Olga Jonasson Distinguished Member Award, the Claude Organ Honorary Member Award, the AWS Hilary Sanfey Outstanding Resident Award, and the Patricia Numann Medical Student Award will all be honored for their efforts and contributions to surgery.

### The Restaurant

The National Press Club is one of Washington's premier locations for hosting special events. It brings together talented chefs and an excellent staff who work together to provide an outstanding evening experience. The National Press Club has been a part of Washington life for over 100 years. Through its doors have come all of the Presidents of the United States since Theodore Roosevelt, as well as kings and queens, prime ministers, premiers, senators, congressmen, cabinet officials, ambassadors, scholars, entertainers, business leaders, and athletes. Its members have included all of the Presidents of the United States since Warren Harding and most have spoken from the Club's podium.

The cost for Dinner is \$130 per person

Sponsor a Reserved Table of 8 for \$1,800

Sponsor a Reserved Table of 10 for \$2,000

Tuesday, October 5

7:00 – 9:00 a.m. *AWS Networking Breakfast*

Location: Washington Marriott Wardman Park Hotel

Members and non-members are invited to a complimentary breakfast on Tuesday morning. Plan to take this great opportunity to network with peers and meet with experienced AWS members.

# AWS 2010 FALL CONFERENCE

## General Information

### Hotel Information

Reserve your hotel room using the ACS 96th Annual Clinical Congress Website page listed on **www.FACS.org**. or you can click on the link, listed below, to make a hotel reservation:



[www.tphousing.com/r/startres.asp?eicode=1964&attcode=72](http://www.tphousing.com/r/startres.asp?eicode=1964&attcode=72)

### AWS Ambassador Program

If you are a current AWS member and are interested in serving as an Ambassador to a new or non-member, please check the box on the registration panel. An Ambassador will be assigned an attendee prior to the conference. Contact information will be shared with both parties. We ask that you send an e-mail to the attendee and make arrangements to meet with her at the AWS registration desk at the InterContinental Hotel. During the meeting, introduce her to other AWS members.

If you would like to be assigned an Ambassador, check the box on the registration panel. When an AWS member contacts you, follow up with her and arrange to meet her onsite. This is a wonderful way to learn about AWS, experience the benefits of AWS membership and meet other women at various points in their professional careers.

### Cancellation Policy

All cancellations must be received in writing by September 18, 2010 and will be refunded less a 20% processing fee (of total amount paid). Refunds will not be issued after this date.

*Watch for AWS Ad in the daily ACS Clinical Congress News.*

# AWS 2010

## FALL CONFERENCE REGISTRATION FORM

Complete the form below and return it to the AWS office with your payment. (Please Print)\* Date \_\_\_\_\_

Badge Name \_\_\_\_\_ ACS ID# \_\_\_\_\_

First Name \_\_\_\_\_

Last Name \_\_\_\_\_  MD  PhD  FACS

Affiliation \_\_\_\_\_

Surgical Specialty \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Number of Awards Dinner Guests \_\_\_\_\_

Names of Guests \_\_\_\_\_

I would like to be an AWS Ambassador.  I would like to be assigned an AWS Ambassador.

*To participate in the AWS Ambassador program, you must complete the registration form and return it to AWS by September 18, 2010.*

### CONFERENCE FEES

- Sunday, October 3, 2010**
- AWS Member \$220 \$ \_\_\_\_\_
  - AWS Non-Member \$265 \$ \_\_\_\_\_
  - Resident \$ 85 \$ \_\_\_\_\_
  - Student \$ 60 \$ \_\_\_\_\_

YES, I am planning on attending the Luncheon and Annual Business Meeting immediately following the morning presentation. *(Lunch is included in the above registration fee.)*

#### Special Dietary/Accessibility Needs:

Vegetarian  Kosher  Other \_\_\_\_\_

- Awards Dinner**
- Individual Ticket(s) \$130 x \_\_\_\_\_ # of Dinner Attendees \$ \_\_\_\_\_
  - Sponsor a RESERVED table of 8 for \$1,800 \$ \_\_\_\_\_
  - Sponsor a RESERVED table of 10 for \$2,000 \$ \_\_\_\_\_

*The names of your dinner guests must be submitted to the AWS Office no later than Monday, September 27, 2010*

**Networking Breakfast**  YES, I am planning on attending the Networking Breakfast. *Complimentary*  
**Tuesday, October 5, 2010**

**Total Amount** \$ \_\_\_\_\_

#### Payment Information

Enclosed is my  Check (payable to AWS)

VISA  MasterCard  American Express

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

*Signifies authorization to charge card.*

Mail or Fax Form with payment to:  
 Association of Women Surgeons  
 5204 Fairmount Avenue  
 Downers Grove, IL 60515  
 Phone: 630-655-0392  
 Fax: 630-493-0798  
[www.WomenSurgeons.org](http://www.WomenSurgeons.org)

\* You may be able to electronically fill out the form by activating the Typewriter tool in Acrobat Reader or Adobe Acrobat 8 and up. The Typewriter tool allows text to be typed anywhere on a document. (Click Tools > Typewriter > Enable Typewriter Tool.) If you electronically fill out this form please signify authorization to charge the credit card by typing your name as it appears on the card, then add your last name to the end of the PDF form title and resave the form with your information typed in.