



2026 Fall Plant Tour

CHICAGO

Exhibitor & Sponsor Prospectus | September 22–23, 2026

[Get first-class access in the Second City.](#)

Partner with Woodpack Global to move your business forward and showcase your solutions to members ready to act.

Photo credit: Barry Butler



Why Partner With Us?

Engagement

Spend quality time with engaged members to showcase your solutions directly.

Lead Generation

Generate leads with highly engaged, high-intent prospects in your industry.

Relationships

Reinforce ties with your high-value clients and partners while you build new relationships and business opportunities.

All Sponsors Receive

Visibility & Reach

- Attendee list (opt-ins only) for pre-event outreach.
- Recognition in event emails and social promos.
- Mention in the event press release.

Brand Placement

- Recognition in the Nov./Dec. issue of *PalletCentral* magazine.
- Logo and link featured on the event website and app.
- Logo displayed on main event signage.



Promotional Sponsorships



Headset Sponsor — \$5,000

Be the voice of the tour. Deliver a special audio message as guests enter the plant floor. *2 available.*



Hotel Key Card — \$3,450

Get your brand in every hand — the item attendees reach for multiple times a day, check-in to checkout.



Lanyard Sponsor — \$2,750

Front and center in every handshake and photo. Thousands of impressions without saying a word.

More Promotional Opportunities



Transportation Sponsor — \$2,000

Front seat for every mile — displayed on buses, hotel loading spot, and onboard via video. *4 available.*



Event App Sponsor — \$2,000

Digital presence extending weeks before and after the conference, resonating beyond traditional event marketing.



Registration Sponsor — \$2,000

First-contact visibility with 100% of attendees — the highest-reach touchpoint at the event.



Safety Gear Sponsor — **SOLD**

Your logo on safety vests worn by every attendee, highly visible in all event photos.



Agenda Event Sponsorships

Opening Reception \$2,750

Prominent brand visibility at event kickoff when attendees are fresh and eager to connect. Logo on signs and napkins.

Breakfast \$1,800

Start the day as the first impression. Prime face time as attendees fuel up before the buses roll.

Post-Dinner Lounge \$2,000

Host the central meeting spot with a cash bar for post-dinner networking. Logo exposure on signs and napkins for lasting visibility.

Closing Reception \$2,750

Capitalize on connections built throughout the event. Logo exposure on signs and napkins for lasting visibility.

Become an Exhibitor

Tabletop Exhibit Space — \$2,000

Exhibit in the **Imperial Ballroom at Fairmont Chicago** on Tue., Sept. 22 and Wed., Sept. 23. Each space includes:




-  6' x 30" table with chair and identification sign
-  One (1) full conference registration with plant tour
-  Logo and link to your website on the event website

Exhibit hours

Sept. 22, 5:30–7 PM | Sept. 23, AM pre-tour breakfast & 5–6:30 PM
Setup: Sept. 22, 2–5 PM. | Teardown: Sept. 23 after 6:30 PM



Sponsor and Expo Options

Circle your selection	Investment	Availability
Headset Sponsor	\$5,000	2 available
Hotel Key Card Sponsor	\$3,450	1 available
Lanyard	\$2,750	1 available
Opening Reception	\$2,750	1 available
Closing Reception	\$2,750	1 available
Post-Dinner Lounge	\$2,000	1 available
Breakfast Sponsor	\$1,800	1 available
Transportation Sponsor	\$2,000	4 available
Event App	\$2,000	1 available
Registration	\$2,000	1 available
Exhibit Space	\$2,000	35 available
Safety Gear Sponsor	In kind	SOLD

Agreement

Circle your sponsor/expo choice(s) on the previous page, enter total due below, then complete and sign this Agreement page and return it to the Woodpack Global email address below. Payment is due on receipt of invoice.

Total amount due: \$_____

Acceptance

Authorized

Signature_____Date:_____

Contact name: _____ Title: _____
(please print)

Email:_____ Phone: _____

Payment due on receipt of invoice.

Payment - pay online or mail check to:

Woodpack Global | 225 Reinekers Lane, Suite 560 | Alexandria, VA 22314

Questions? [email: mark@woodpackglobal.org](mailto:mark@woodpackglobal.org)




Key Terms & Conditions

Expo Space & Operations

- Space allocated first-paid, first-served; priority for Woodpack Global members.
- Woodpack Global has sole discretion over floor plan placement and reserves the right to rearrange exhibitors as needed.
- Subletting or apportionment of space is prohibited.
- Exhibitors assume responsibility for compliance with local, city, and state ordinances/regulations covering fire, safety, and health. Booth materials and decorations must be flameproof. No combustible, hazardous, or other dangerous material to be stored in/around exhibit booths.

Liability & Compliance

- Exhibitors must carry liability insurance (COI) due by **Aug. 31**.
- Exhibitors assume responsibility for fire, safety, and health compliance.
- Exhibitors are required to carry appropriate liability insurance, covering, at a minimum intellectual property infringement, accidents, and general liability, including covering Woodpack Global as an insured party.
- Woodpack Global is not liable for loss, theft, or damage to exhibitor property.
- Read and abide by the [Exhibitor Agreement](#).

 Table display set-up is on Tuesday, Sept. 22, 2026, from 2 to 5 PM. Dismantling and move-out will be after the close of the reception on Wednesday, Sept. 23, 2026, at 6:30 PM. Early dismantling is not permitted and may result in penalties, including restrictions on attending additional Woodpack Global conferences.