20th Annual SBMT

World Congress of Society for Brain Mapping and Therapeutics
Los Angeles, California, USA
Breaking Boundaries of Science, Technology, Medicine, Art, and Healthcare Policy

WBMF Gala "Gathering for Cure" will be held at the Intercontinental Hotel, Downtown LA February 17th, 2023 For more information visit: www.Worldbrainmapping.org

February 16th-19th, 2023 at the Los Angeles Convention Center, 1201 S. Figueroa St. Los Angeles, CA 90015

Exhibition, Workshops, Didactics, Bio-skills/Cadaver Labs (Brain and Spine) and International Brain Mapping Foundation Gala

Our Audience includes: neurosurgeons, radiologists, neurologists, psychiatrists, rehabilitation medicine physicians, cardiologists, pulmonologists, bio-ethicists, attorneys, legislators, policy makers, oncologists, radiation oncologists, neuroscientists, engineers, neuro-oncologists, orthopedic/spine surgeons, nanotechnologists, pharmacists, stem cell scientists, computer/data scientists, physicists, psychologists, industry leaders, biochemists, post-docs, residents and fellows.
Dear Industry Supporter,

The SBMT Board of Directors invites you to the 20th Annual Congress, February 16th-19th, 2023 at the LA Convention Center, Los Angeles, California.

The 2023 World Congresses will be supported by the US Government as well as many prominent US and international Universities and institutions. The program will represent state-of-the-art science and technology in the field of neuroscience, engineering, neurosurgery, psychiatry, psychology, molecular biology, neurology, radiology, and oncology.

This world-class scientific event will bring together physicians, scientists, policymakers, funding agencies, and industry to further advance the applications in brain and spinal cord mapping and image-guided therapies (operative and non-operative). The meeting is designed to facilitate the integration of nanotechnology and cellular therapy with medical devices and imaging.

The theme of the meeting is

“Breaking Boundaries of Science, Technology, Medicine, Art, and Healthcare Policy.”

This year SBMT will pay special attention to delivering this audience to the exhibit floor by creating specific initiatives, including oral poster presentations in the exhibit hall, conference breaks, and a wine and cheese reception.

Showcase your innovative products with exhibition space on the trade show floor or by supporting one of our sponsorship programs.

We can also customize a program to present your innovative brand in front of the attendees. This trade show and conference provide you with a significant opportunity to interact with recognized leaders in the field, meet potential investors, find new markets, benefit from the exchange of ideas, and sell your technology.

The SBMT Board of Directors appreciates your support and prompt response. We look forward to partnering with you to ensure an exceptional Congress in Los Angeles, California. Together, we push the boundaries of science and technology.

Vicky Yamamoto, PhD  
20th SBMT President (2022-2023)

Babak Kateb, MD  
SBMT Chairman and CEO

Kheerty Sunders, MD  
Industry Committee Co-Chair

Jason Cormier  
19th SBMT President (2021-2022)

Farzad Massoudi, MD  
Industry Committee Co-Chair

Namath Hussein, MD  
Industry Committee Co-Chair
TOPICS COVERED BY WORLD LEADERS IN THIS MEETING:

**Neurosurgery**  (e.g. image guided therapy, intraoperative navigation, nanoneurosurgery, stereotactic radiosurgery, minimally invasive therapy, vascular neurosurgery, functional neurosurgery, neurotrauma/military medicine, neurosurgical oncology, surgical simulation, Peripheral nerve disorders…)

**Neurology**  (e.g. EEG, ERP, movement disorders, neurodegenerative diseases (Alzheimer, Parkinson, and Huntington), neuro-oncology, neuromodulation, epilepsy, neuroanesthesia and pain, brain and spinal cord function…)

**Psychiatry & Psychology**  (e.g. opioid and addiction, anxiety disorder, autism, sleep, medical imaging for psychiatric conditions such as schizophrenia, depression, PTSD…)

**Radiology, Neuro-Oncology and Radiation Oncology**  (e.g. MRI, MEG, PET, nuclear medicine, MRSI, MR-PET, DTI, CT-PET, focused ultrasound, MSI/MEG, ultra-high and low field MRI and interventional radiology, neuro-oncology, Gamma-Knife, Cyberknife, radiation physics, ZAP, medical Oncology…)

**Neuroscience**  (e.g. stem cell, molecular neuroscience, image guided mapping of genes, proteomics, genomics, neurophysiology, nanoneuroscience, aging, CBD…)

**Neurovascular surgery**  (e.g. risk of Spinal Cord Injury and Stroke during Aortic procedures and new protective measures, new dynamic modalities of MRA & MRV in diagnosis of vascular diseases, Neurovascular Imaging, Angiogenesis stimulation and stem cells research, new aggressive approach to Stroke management, endovascular treatment of Cerebral aneurysms, Vascular Disease in Patients with Multiple Sclerosis, Chronic Cerebrospinal Venous Insufficiency (CCSVI) in pathophysiology of MS, carotid disease identification & management in Stroke prevention)

**Neurotechnology & Engineering**  (e.g. artificial intelligence, fractal geometry, super computing, neurophotonics, biomaterial & tissue engineering, human brain machine interface, brain and spinal cord devices, nanomedicine, extraterrestrial space medicine & clinical practice, software engineering, electrical and material engineering, aeronautic engineering/space medicine and radiation physics/oncology as well as robotics…)

**Nano-Bio-Electronics & Nanoneurosurgery**  (e.g. integration of stem cell/cellular therapy with nanotechnology, medical devices and imaging…)

**Spine & Nanospine**  (e.g. regeneration, stem cell, imaging, implants, biologics, materials, hardware and techniques)

**Policy and Business Development**  (e.g. business plan workshops, health care policy issues that affect treatment delivery, usage of certain devices/drugs/imaging technologies, FDA regulations and reimbursements, federal and regional regulation impacting health care delivery and research funding, initiative and congressional legislation)
SBMT MISSION STATEMENT

International Brain Mapping and Intraoperative Surgical Planning Society (IBMISPS) DBA SBMT is a non-profit society organized for the purpose of encouraging basic and clinical scientists as well as engineers who are interested in areas of Brain Mapping and Therapeutics to improve the diagnosis, treatment, and rehabilitation of patients afflicted with neurological disorders. This society promotes public welfare and improves patient care through the translation of new technologies into life-saving diagnostic and therapeutic procedures. The Society is committed to excellence in education and scientific discovery. The Society achieves its mission through multi-disciplinary collaborations with government agencies, patient advocacy groups, educational institutes, and private sector (industries), as well as philanthropic organizations.

SBMT legal name and Tax ID: IBMISPS: 20-2793206

EDUCATIONAL OBJECTIVES

Upon completion of the scientific congress, participants should be able to:

- Identify and apply new findings in brain mapping (BM) & therapeutics most relevant to their own sub-specialty (i.e., imaging, image-guided therapy, nanotechnology, nanoneurosurgery and stem cell devices).
- Describe the effect of the newly developed methods on medical imaging, medical devices, nanotechnology, nanoneurosience, stem cell/cellular therapy, quantum supercomputing.
- Discuss and design future research perspectives and developments in BM, neurophotonics, therapeutics, and nano-bio-electronics and assess the possible impact of such research and development on their own clinical and scientific work in the future.
- Describe and assess the latest cutting-edge technological advancements in BM & therapeutics, such as the emerging field of nano-bio-electronics (integration of nanotechnology with stem cell/cellular therapy, medical imaging, AI machine learning and others).
- Explain cross-linking amongst multiple disciplines.
- Recognize advancements in other disciplines and explain how such advancements can help with the formulation of new diagnostic and treatment modalities.
- Discuss and describe governmental agencies, foundations, and industry roles in the research and development of the field.

ANNUAL SBMT WORLD CONGRESS

The annual SBMT World Congress is a multi-disciplinary forum designed to facilitate cross-disciplinary dissemination of technological and medical advances and scientific discovery. Thus, the attendees are a mixture of neurosurgeons, radiologists, neurologists, neuro-oncologists, psychiatrists, psychologists, other physicians, bioethicists, policymakers, government officials, engineers, physicists, graphic designers, neuroscientists, allied healthcare professionals, healthcare executives, students, post-docs, residents, and fellows. SBMT’s annual meetings are world-class scientific events designed to have a significant impact on the cross-disciplinary flow of information and scientific advancements.
A showcase of the vast array of Brain Science, Brain Research, Therapies, and the Treatment of Brain and Spinal Cord Injuries & Diseases.

In recent years, astonishing advances have contributed to amazing discoveries and breakthroughs in the fields of neurology, neuroscience, neurosurgery, radiology, engineering, computer science, nanotechnology, medical imaging, medical devices, and cellular/ stem cell therapy. These scientific advances also have contributed to the large gap of knowledge amongst scientists in different disciplines. One of the significant challenges for scientists of the 21st century is how to close the gaps of knowledge among multiple disciplines. We have designed the annual meeting of SBMT to address such challenges by bringing together world-class experts across numerous fields.

**REASONS TO PARTICIPATE**

**Link**
In with near 100,000+ scientists, engineers, surgeons and physicians on SBMT global network.

**Network**
With attendees in the exhibit hall during breaks and the networking reception.

**Present**
In a World Class Multidisciplinary Biomedical Association.

**Meet funding agencies**
Foundations, Government agencies, and Industry leaders.

**Meet**
Leaders and Pioneers at the conference and in poster sessions held in the exhibit hall.

**Market**
Your research and ideas to investors / grant makers.

**Commercialize**
Your Ideas.

**Publish**

**Demonstrate**
Your State of the art technology at one of the top brain and spinal cord conventions in the world.

**Access**
To our scientists, engineers, surgeons and physicians from multiple disciplines.

**Promote**
Your company through multiple networking opportunities while developing business to business contacts.

**Return on Investment**
And increase your interaction with potential investors.

**Competitive Advantage**
Your participation at the conference provides you the opportunity to spend quality time with leaders in the scientific community, helping get your message across more effectively.

**Interact**
With a focused and attentive audience during scientific and educational activities, such as exhibit-hosted workshops, poster sessions and other meeting activities.

**Make the Difference**
And reinforce your visibility beyond the exhibition area through discussion groups, workshops and hands-on courses.

**Attract**
And influence attendees at every stage of their career, from students to entry level scientists, to acknowledged leaders in the scientific field.

**Enhance**
Your knowledge and stay updated in industry changes and new developments.

**Visit**
The beautiful city of Los Angeles and behold beautiful sights.

**Hands on Training**
Train with our specialized faculty in the BioSkills Lab.
Past and Current Supporters of SBMT Conventions
Join us for the Annual BLACK-TIE Gala presented by The World Brain Mapping Foundation

A special evening event designed to honor those who have researched, pioneered and focused their efforts on advancement, integration, translation and commercialization of lifesaving diagnostics and therapeutics for brain and spinal disorders. Key industry speakers and high-profile guests will be in attendance. Limited seats are available. Individual tickets could be purchased on the SBMT and BMF websites. Sponsors can also obtain tickets as part of special sponsorship packages. For more information about the gala please contact:

Dr. Babak Kateb
Office: 310-500-6196
Mobile: +1 (310) 980-8340
E-mail: Babak.Kateb@Brainmappingfoundation.org

Intercontinental Hotel
900 Wilshire Blvd
Los Angeles, CA, 90015
Tel: +1 (213) 688-7777
Friday February 17th, 2023
6PM - 8PM PST Cocktail Reception
8PM - 12AM PST Black Tie Awards Gala*

*Dress Code: Formal Black tie for gentlemen
dress gown for ladies is strictly required.
The Neuro Vascular BioSkills Lab is designed for neurosurgeons with knowledge and experience in endoscopic surgery, neurotrauma, and/or neurovascular surgery. Short lectures and hands-on practical training will be provided to the attendees in the following areas:

- Neurotrauma
- Colloid cyst removal
- Pineal tumor biopsy
- Third ventriculostomy
- Image-guided parenchymal tumor biopsy and hematoma removal
- Skull base tumor
- Aneurysm surgery

The Spine BioSkills Lab is a hands-on practical course on cadaver to perform Lumbar OLIFs and Cervical Total Disc Replacements, while teaching spine surgeons the approach and discussing indications, complications, and necessary tools. Performing the approach on a cadaver to show each step of the operation with guidance from experienced spine surgeons in a portable cadaver lab.
### Special Support Packages

**10% discount for early bird sponsorship before Sept. 1st 2022**

<table>
<thead>
<tr>
<th>Sponsor level</th>
<th>Price</th>
<th>Features</th>
</tr>
</thead>
</table>
| **PLATINUM**  | $60k  | - 20 tickets for the WBMF gala and 15 attendee badges for the convention  
- Workshop, cadaver lab, scientific/keynote breakfast/luncheon session may be included  
- Logo of the supporter will be on all material (printed and digital) as well as on lanyards, program app and step and repeat  
- Brain Mapping TV channel interview  
- Listed as sponsors of Neuroscience 20 (BRAIN, SPINE, MENTAL HEALTH) summit  
- 1 / 20’ x 20’ exhibition booth  
- Acknowledgment to be on all press releases and marketing materials, including E-news to more than 100,000 high-profile contacts in the SBMT Network  
- Customized marketing* |
| **GOLD**      | $50k  | - 20 tickets for the WBMF gala and 10 attendee badges for the convention  
- Workshop, cadaver lab, scientific/keynote breakfast/luncheon session may be included  
- Logo of the supporter will be on all material (digital), program app, and step and repeat  
- Brain Mapping TV channel interview  
- 2 / 10’ x 10’ booth  
- Acknowledgment to be on all press releases and marketing materials, including E-news to more than 100,000 high-profile contacts in the SBMT Network |
| **SILVER**    | $40k  | - 10 tickets for the WBMF gala and 6 attendee badges for the convention  
- Workshop, cadaver lab, and a scientific session may be included  
- Logo of the supporter will be on the prospectus, program app, and step and repeat  
- Brain Mapping TV channel interview with the executive(s) of the supporting company  
- 2 / 10’ x 10’ booth  
- Acknowledgment to be on all press releases and marketing materials, including E-news to more than 100,000 high-profile contacts in the SBMT Network |
| **BRONZE**    | $30k  | - 10 tickets for the WBMF gala and 4 attendee badges for the convention  
- Workshop, cadaver lab, and scientific session may be included  
- Logo of the supporter will be on the program app and step and repeat  
- 2 / 10’ x 10’ booth  
- Acknowledgment to be on all press releases and marketing materials, including E-news to more than 100,000 high-profile contacts in the SBMT Network |

* Please contact Dr. Babak Koleh for details, Babak.Koleh@worldbrainmapping.org

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### Special Support Packages
10% discount for early bird sponsorship before Sept. 1st 2022

<table>
<thead>
<tr>
<th>Sponsor level</th>
<th>Price</th>
<th>Gala Tickets</th>
<th>Booth</th>
<th>Press/Interviews</th>
<th>Prospectus</th>
<th>Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM</td>
<td>$60k and Up</td>
<td>20 Tickets (2 Tables)</td>
<td>15 Reps. 1/20’ x 20’</td>
<td>Yes</td>
<td>Logo</td>
<td>Digital and Printed</td>
</tr>
<tr>
<td>GOLD</td>
<td>$50k and Up</td>
<td>20 Tickets (2 Tables)</td>
<td>10 Reps. 2/10’ x 10’</td>
<td>Yes</td>
<td>Logo</td>
<td>Digital</td>
</tr>
<tr>
<td>SILVER</td>
<td>$40k and Up</td>
<td>10 Tickets (1 Table)</td>
<td>6 Reps. 2/10’ x 10’</td>
<td>Yes</td>
<td>Logo</td>
<td>No</td>
</tr>
<tr>
<td>BRONZE</td>
<td>$30k and Up</td>
<td>10 Tickets (1 Table)</td>
<td>4 Reps. 2/10’ x 10’</td>
<td>Yes</td>
<td>Logo</td>
<td>No</td>
</tr>
</tbody>
</table>

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## Special Support Packages (cont.)

10% discount for early bird sponsorship before Sept. 1st 2022

<table>
<thead>
<tr>
<th>Sponsor level</th>
<th>Price</th>
<th>Features</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INTERNET CAFE</strong></td>
<td>$20k</td>
<td>• 3 exhibitor badges, 3 attendees to the Black-Tie Gala, 3 passes to the opening reception</td>
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<tr>
<td></td>
<td></td>
<td>• Recognition on the Step &amp; Repeat for the Black-Tie Gala</td>
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<tr>
<td></td>
<td></td>
<td>• Recognition in SBMT 2023 Program Brochure &amp; Website</td>
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<tr>
<td></td>
<td></td>
<td>• One 10’ x 10’ Exhibit Booth</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• One Keynote Lunch Sponsorship &amp; Recognition</td>
</tr>
<tr>
<td><strong>WORKSHOP Bio-skill Lab Support</strong></td>
<td>$25k</td>
<td>• 1 Workshop (cadaver lab/hands-on depending on the number of stations): 10x10 booth,</td>
</tr>
<tr>
<td>(per station)</td>
<td></td>
<td>• 3 exhibitor/industry attendees, 3 attendees to the Black-Tie Gala, and 3 passes to the opening reception</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition in SBMT 2023 Program Brochure &amp; Website</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition on the Step &amp; Repeat for the Black-Tie Gala</td>
</tr>
<tr>
<td><strong>SCIENTIFIC SESSION</strong></td>
<td>$15k</td>
<td>• 1 Scientific Session</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 2 exhibition badges, 2 attendees to the Black-Tie Gala, and 2 passes to the opening reception</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition in SBMT 2023 Program Brochure &amp; Website</td>
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<tr>
<td></td>
<td></td>
<td>• Recognition on the Step &amp; Repeat for the Black-Tie Gala</td>
</tr>
<tr>
<td><strong>CONVENTION SUPPORT</strong></td>
<td>$15k</td>
<td>• One breakfast or luncheon keynote support for 100 attendees</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 3 exhibitor badges, 3 Black-tie gala attendees, 3 passes to the opening reception</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition in SBMT 2023 Program Brochure &amp; Website</td>
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<tr>
<td></td>
<td></td>
<td>• Recognition on the Step &amp; Repeat for the Black-Tie Gala; and a Table top Exhibition</td>
</tr>
<tr>
<td><strong>HOTEL CARD KEYS/ LANYARDS</strong></td>
<td>$15k</td>
<td>• Logo and/or ad contents of the company will be printed on these materials</td>
</tr>
</tbody>
</table>

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## Special Support Packages (cont.)

All Non-profit organizations receive 15%

<table>
<thead>
<tr>
<th>Sponsor level</th>
<th>Price</th>
<th>Features</th>
</tr>
</thead>
</table>
| EXHIBITOR SUPPORT        | $5k   | • 2 exhibition passes and 2 opening reception tickets  
• Recognition in SBMT 2023 Program Brochure (pdf format) & Website  
• Recognition on the Step & Repeat for the Black-Tie Gala  
• One Exhibitor Table -Top |
| ATTENDEE (Private Industry) | $4k   | • One full conference registration  
(Conference Attendance, Access to Exhibit Hall and Workshops)  
• 1 Gala Ticket |
| ATTENDEE (Non-Profit Organization) | $2k   | • One full conference registration  
(Conference Attendance, Access to Exhibit Hall and Workshops)  
• 1 Gala Ticket |
| DAY PASS                 | $1k   | • One breakfast or luncheon keynote support for 100 attendees  
• 3 exhibitor badges, 3 Black-tie gala attendees, 3 passes to the opening reception  
• Recognition in SBMT 2023 Program Brochure & Website  
• Recognition on the Step & Repeat for the Black-Tie Gala; and a Table top Exhibition |

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## Program Brochure Advertising

<table>
<thead>
<tr>
<th>Program Brochure and Size (pdf format)</th>
<th>Prices</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE AD</td>
<td>$1,000</td>
</tr>
<tr>
<td>1/2 PAGE AD</td>
<td>$750</td>
</tr>
<tr>
<td>1/4 PAGE AD</td>
<td>$500</td>
</tr>
</tbody>
</table>

### Program Brochure Advertising

<table>
<thead>
<tr>
<th>Program Brochure and Size (pdf format)</th>
<th>Prices</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,2,3 FULL PAGE EMAIL</td>
<td>$2,3,4k</td>
</tr>
<tr>
<td>10 hours Digital Wall Advertisement</td>
<td>$5k</td>
</tr>
<tr>
<td>1,2,3,7 day(s) Digital Wall Advertisement (20 hours/day)</td>
<td>$7k per day - ads will be in 8 second intervals</td>
</tr>
</tbody>
</table>

**NOTE:** Above prices are for emails sent only to the attendees and 100,000+ global SBMT network members. Additionally, for a flat fee of $7k per day for a maximum of 7 days for 10 hours per day, you will be able to advertise your company logo and message on large digital advertisement panels on the Intercontinental Hotel during the convention.

For details on digital advertising on the SBMT World Congress Website

www.Worldbrainmapping.org

**Contact:**
Dr. Babak Kateb
Babak.Kateb@WorldBrainMapping.org
(310) 980-8340

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SUPPORTER BOOKING FORM

Title (Prof, Dr, Mr, Ms, etc)  Surname  First name

Job Title  Organization

Address  City  State / Province  Postal / Zip

Telephone  Email

Select Sponsorship Level (All Prices Quoted are in US$):

☐ PLATINUM Level - $60K
☐ GOLD Level - $45K
☐ SILVER Level - $30K
☐ BRONZE Level - $25K

☐ INTERNET CAFE - $20K
☐ WORKSHOP SESSION - $20K
☐ SCIENTIFIC SESSION - $15K (QTY: ________)

☐ CONVENTION EXHIBITOR - $5K *
☐ ATTENDEE (Private Industry) - $4K
☐ ATTENDEE (Non-Profit Org.) - $2K
☐ Day Pass ONLY FOR SCIENTISTS

Program Brochure Advertising (PDF)
(All Prices Quoted are in US$):

☐ + FULL PAGE AD - $ ________
☐ + 1/2 PAGE AD - $ ________
☐ + 1/4 PAGE AD - $ ________

+ please specify numbers and types of ads for pricing purposes

Digital/Email/Other Advertising
(All Prices Quoted are in US$):

☐ +1, 2, 3 FULL PAGE EMAIL - $ ________
☐ SEND TO ENTIRE SBMT DATABASE OF 100000+ ADDRESSES - $10K

☐ Digital Panel Advertisement:

       Days
       hours
Total: $________

Specific Activity(s) of Interest:

__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________

Have you previously supported the annual meeting? ☐ YES ☐ NO

If yes, what year? _______________________

Are you interested in a 25% discount for multiple year support? ☐ YES ☐ NO

If yes, how many years? _______________________

At what level? _______________________

Black-Tie Gala Tickets:

☐ VIP Table of 10 - Front rows: $10,000.00 x ________ = ________

☐ Individual Tickets ________ x $500.00 Per Person = ________

All purchases are final
Payment Details

☐ BANK TRANSFER PAYMENTS:
I will arrange a bank transfer on receipt of an invoice.
(Please manually add supporter dues):

☐ CREDIT CARD PAYMENTS:
Credit Card Number: __________________________
Name on Card: ______________________________
Card Type: __________________ Expiration Date: ___________ Security Code: ___________
Amount to be charged: ___________ Billing Address: ____________________________

☐ CHECK PAYMENTS:  
All checks should be sent to:  
Annual World Congress of SBMT  
860 Via de la Paz, Pacific Palisades, CA 90272, USA

BOOKING TERMS & CONDITIONS:
Acceptance of applications for exhibits or support is at the discretion of the organizers. ALL SALES ARE FINAL.
Payment must be made within 30 days of invoice. Please note that full contact details of delegates will not be available to an exhibitor due to data protection restrictions.
I have read and agree to abide by the booking terms and conditions, and I understand that this form confirms my booking. I accept that sales are final and the full fee will be payable.

SIGN & DATE FORM:  (Please note that unsigned forms cannot be accepted.)

SIGNATURE: __________________________ DATE: ___________

Scan & E-mail Form to:  
Dr. Babak Kateb  
Babak.Kateb@WorldBrainMapping.org

Mail Checks to:  
Annual World Congress of SBMT  
860 Via de la Paz, Suite E-1, Pacific Palisades, CA 90272, USA  
Office number: +1 (310) 520-6196  
Fax number: +1 (323) 654-3511
Digital Advertisement on the Intercontinental Hotel in Downtown Los Angeles

Wilshire Grand D-S18 Live Area: 940px h x 1920px w
Physical Size: 54 1/4" h x 119 2/3" w
Mechanical Size: 940px h x 1920px w
Spot Length: 8 seconds
Loop Length: 64 seconds
Other: Note: any critical information, main message and/or logo should be placed within the two right sections of the wall.

Artwork requirements

Files must be configured to the exact pixel dimensions listed in order to be posted.

File format:
JPEG (preferred), 8-bits/channel

Color mode:
RGB

Note: Bright white backgrounds are not suggested as they may create copy burnout. If using a white background, a target value of R235, G235, B235 (also known as "broadcast-safe white") is recommended.

UTFRONT Media reserves the right to accept or reject copy to be placed on its outdoor displays in its sole and absolute discretion. Copy to be placed in transit and municipally-owned systems, and on certain privately owned locations, may also be subject to the approval of the landlord and additional restrictions. In general, messaging/images that will not be deemed acceptable are: profanity, nudity, lewdness, graffiti style typeface or copy that invites graffiti, messaging that denigrates the facility transit system, the owner, the location or the business conducted thereon. Copy must be approved in advance of production. Copyright © 2017 UTFRONT Media Inc.

Questions? Contact us at Babak.Kateb@WorldBrainMapping.org.

Located on one of the tallest buildings in California, this digital display makes a statement in Downtown Los Angeles.

Situated in the financial district, this spot is perfect for targeting both professionals and passerby’s close to popular tourist destinations such as Grand Central Market, The Broad, & Walt Disney Concert Hall. Make an impact with this eye-catching display!
EXHIBITS & POSTERS
Concourse Hall

Tentative Arrangement of the SBMT Exhibition Hall

Exhibit Hall will be at Halls 151, 152, and 153

First Floor of the LA Convention Center, The Concourse Hall
20th Annual SBMT
World Congress of Society for Brain Mapping and Therapeutics
Los Angeles, California, USA
Breaking Boundaries of Science, Technology, Medicine, Art, and Healthcare Policy

Regular Booth

- Pipe and drape back wall and side rails
- Complimentary rep registration
- Access to the program App.
- Digital Copy of the Proceedings for each booth listed on the exhibitor list not including logo on the published material
- Access to all scientific sessions

10' x 10': $3,500

1 complimentary Representative.

Purchase Includes:

ISLAND BOOTH

- 20' x 20' - $22k
- 20' x 30' - $26k
- 20' x 40' - $32k

7 Comp. Reps
10 Comp. Reps
15 Comp. Reps

These prices don’t include tickets for attendance to the gala or opening reception. Please contact us if your company is interested in building specific marketing and exhibition strategies. Island supporters will get tickets to the gala and the reception depending on the size of their booth.

Career Fair

Special Package for Recruiters: The Career Fair package is aimed at recruiting agencies/Hospitals/institutes interested in recruiting neurologists, neuroradiologists, neurosurgeons, neuroscientist and or neuroscience professionals at the SBMT Annual Congress.

Package includes:
- 10' x 10' booth
- Logo on all published material
- 2 ticket to the opening reception
- 2 Tickets to the gala

Package price: $10,000

The Faculty and Trainee Reception will serve wine and cheese at the booth (time date TBD)

For details send an E-mail to: Babak.Kateb@Worldbrainmapping.org

@Worldbrainmapping @Worldbrainmap @Worldbrainmapping

Society for Brain Mapping and Therapeutics
Flexible TRAFFIC and NETWORK BUILDING Strategies:

- CELL PHONE CHARGING STATIONS/ 
  Sponsorship Fee: 
  Starting at $5,350 per station 
  the logo of the sponsor will be on all published materials.

- HOTEL DOOR DROP and BAGS 
  1-Door Drop Inserts: Starting at $2,100 per day 
  logo will not be listed on published material 
  2-Door Drop Bag Sponsorship: Starting at $10,250 per day 
  the logo of the sponsor will be on all published materials and the bags.

- FLOOR MARKETING: FOOTPRINTS AND GRAPHICS 
  Footprints: Starting at $15,500 (limited availability) Graphics 
  outside of Exhibit Hall: Starting at $20,700 
  The logo of the sponsor will be on all published materials.

- HALL NETWORKING CAFE 
  Sponsorship Fee: 
  Starting at $12,750 each day 
  The logo of the sponsor will be on all published materials. 
  *Located outside of the exhibit hall

- KEYNOTE LUNCHEON 
  Sponsorship: Starting at $35,000 
  The logo of the sponsor will be on all published materials

WHO EXHIBITS AT SBMT?

1) Manufacturers of medical imaging equipment 
2) Cutting edge Neurotechnology developers and start ups 
3) Service providers (Legal, Financial and Technological) 
4) Pharmaceuticals including cell based Biotech (stem cell and Immuno-therapy) 
Here are some of the past participants of SBMT:
  › 3D printing and material science companies 
  › Spine Instrumentation (including Spine biologics) 
  › Artificial intelligence and Computerized tomography equipment 
  › Image guided navigation (robotics and software) 
  › Electronic health records, healthcare financial services, and legal services 
  › Medical Device companies 
  › Machine learning/deep learning/VR/AR 
  › Drug companies including nanomedicine 
  › Medical publishers 
  › Monitors/viewing systems 
  › CT/MRI/PET/MRA/Ultrasound/X-ray equipment 
  › Radiation-Oncology equipment 
  › Surgical equipment and Instrumentation 
  › Stroke, Epilepsy, Alzheimer and Parkinson disease diagnostics and therapeutics 
  › Interventional radiology 
  › Neuromodulation companies
20th Annual SBMT
World Congress of Society for Brain Mapping and Therapeutics
Los Angeles, California, USA
Breaking Boundaries of Science, Technology, Medicine, Art, and Healthcare Policy

Digital Wall Ads 20 hours per day at the Intercontinental Hotel
February 11th - 19th, 2023

Move in day for Exhibitors
February 15th, 2023 8:00AM - 7:00PM

Conference
February 16th - 19th, 2023 7:00AM - 7:00PM

Important Dates

May 1st, 2022 Early bird exhibition application.
Nov. 1st, 2022 Workshops deadline.
Nov 1st, 2022 Special marketing request deadline.
Nov. 1st, 2022 Cadaver Lab and practical sessions deadline.
Nov 15th, 2022 Two-Story Islands booth design.
Nov 15, 2022 Room booking (depend on availability)
Jan 1st, 2023 Digital marketing deadline.
Feb 1st, 2023 Exhibition representative(s) Registration deadline
Feb 15th, 2023 Exhibitors setup date
Feb 17th, 2023 Gala

HIGHLIGHTS

WBMF Gala:
February 17th, 2023

Cadaver Lab/Bioskil Lab
February 18th, 2023