



WESTERN ROOFING EXPO 2025

SPECIAL SHOW RELEASE

PARIS LAS VEGAS HOTEL & CASINO – LAS VEGAS, NEVADA

The **Western Roofing Expo** continues to be the premier gathering place for the roofing and waterproofing industry in the West – uniting manufacturers, distributors, suppliers, engineers, consultants, and, of course, roofing contractors. Attendees experienced the newest trends, technologies, and innovations designed to elevate their businesses and strengthen their bottom line.

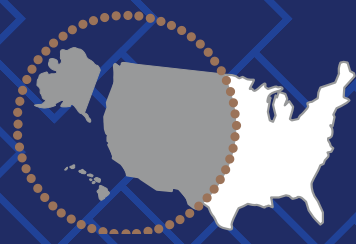
Beyond the education and exhibits, the Expo provided an unmatched environment for networking – connecting professionals from across the nation to share insights, exchange ideas, and forge valuable business relationships.

This year's event was one for the record books! Final registration numbers confirmed **4,346 attendees** came to Las Vegas from across the United States – making it **the 2nd largest Western Roofing Expo in history!**

From the high-energy golf and sporting clays tournaments to the welcome event & lively-silent auction, bustling exhibit floor, live product demonstrations, and the always exciting Roofing Games™, the Western Roofing Expo delivered action and excitement at every turn. A strong sense of camaraderie filled the air, with many attendees remarking that this year's event was among the best they've ever experienced.

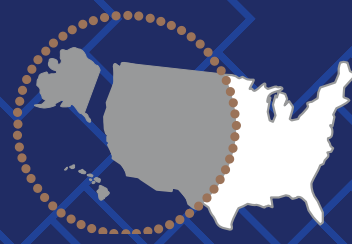
DAVIS MEMORIAL FOUNDATION

Founded in 1997 in memory of **Larry and Mary Davis**, the Davis Memorial Foundation's mission is to support higher education, particularly as it relates to the development of a well-educated construction industry. The Foundation currently awards scholarships each year to individuals who want to further their



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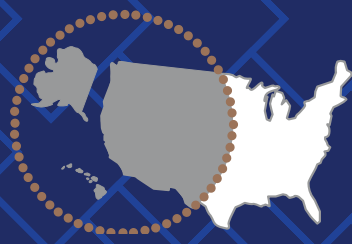
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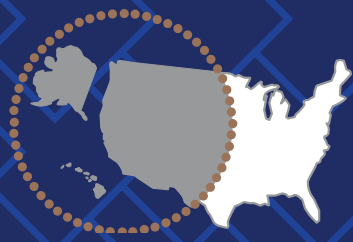
education, giving priority to students who want to attend a trade school, or earn a college or university degree that relates to the construction industry. Employees, spouses, and children of roofing industry professionals in particular are encouraged to apply. To raise money and awareness for these scholarships, events like the welcome party & lively-silent auction, and annual golf & sporting clays tournaments have been established by the Foundation.

2025 SCHOLARSHIP WINNERS

For the 2025 academic year, the Davis Memorial Foundation awarded (15) \$5,000 scholarships to the following outstanding students for a grand total of \$75,000. To date, the Davis Memorial Foundation has now awarded over 195 scholarships, totaling over \$875,000! Congratulations to all for your hard work and commitment to higher education – the Davis Memorial Foundation wishes you all the best of luck in your bright futures!

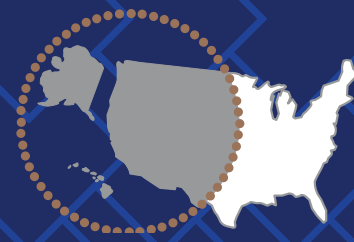
- Brandi Opetaita - Hawai'i Pacific University
- Brayden Tambone - Southeastern Oklahoma University
- Brendan Jorenby - Mira Costa High School
- Colter Wilson - Regis University
- Cooper Sanchez - Clarendon College
- Elliot Hanson - Colorado College
- Jasmine Serratos-Esparza - California State University Monterey Bay
- Martin Campa - Lehigh University
- Maura Mulligan - Colorado State University
- Owen Robinson - California State University Monterey Bay
- Owen Schnabel - South Dakota School of Mines & Technology
- Peyton Quaglin - San Luis Obispo High School
- Savannah Lopez - Silver Creek High School
- Sydney Winkle - California State San Bernardino Palm Desert
- Victoria Mejia - West Coast University





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GOLF & SPORTING CLAYS TOURNAMENTS

The annual Golf Tournament was held bright and early in southern Las Vegas at the **Revere Golf Club**. The course was sold out with 136 participants who came out to play the challenging **Lexington Course** at the club. Across the valley, the annual Sporting Clays Tournament was also held concurrently at the **Pro Gun Club** in Boulder City. The course was also maxed out with 72 participants, who also had a great time on the challenging desert terrain.

A very special thank you to our Exclusive Tournament Sponsor: **QXO**, our Title Sponsors: **Western States Roofing Contractors Association, Western Roofing Magazine, Roofing Contractor Magazine, Roofing Supply Pro, Progressive Materials, and RoofersCoffeeShop.com** — and all of the prize donators and tournament participants who help make the Davis Memorial Foundation’s tournaments a yearly success!

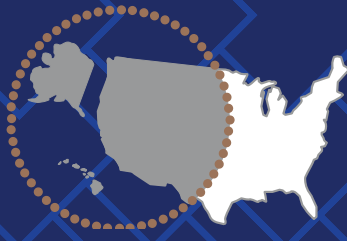


WELCOME PARTY & LIVELY-SILENT AUCTION

Later that evening hundreds gathered back at the Paris Hotel & Casino, as Davis Memorial Foundation Trustees **Chuck Chapman, Pete Schmautz, Megan Ellsworth (daughter of Trustee Heidi Ellsworth), Greg Bloom, Christian Madsen, Tim Hart, Travis Nelson and Joel Viera** hosted the welcome party and lively-silent auction, sponsored by **GAF**. Fantastic, donated items such as hunting trips, vacations, electronic merchandise, jewelry, and of course, roofing-related products were all on display for attendees to bid on. The night was a huge success, and this amazing support could not have been achieved without the generous support from members like you! On behalf of the entire Davis Memorial Foundation, its Trustees & Staff – and most importantly the scholarship recipients – thank you!

SEMINARS & SOLD-OUT EXHIBIT HALL

Each year, the Western Roofing Expo presents a comprehensive educational program designed to keep roofing professionals informed on the most important issues and trends shaping the industry. This year’s seminars took place on Monday and Tuesday mornings, leading up to the opening of the exhibit floor. Attendance was strong across the board, with contractors eager to gain practical insights and expert guidance from industry leaders.



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RIBBON CUTTING & EXHIBIT FLOOR OPENING

For the opening of the trade show floor on Monday, **2026 WSRCA President Stan Robinson**, **2024 WSRCA President Mike Wakerling**, along with **Immediate Former President Kris Hitesman** were all on hand to cut the ceremonial ribbon. The absolutely packed exhibit hall floor featured over 190 local, regional, and national companies displaying their latest roofing products and services.

The vast majority of the exhibitors were extremely pleased with the outstanding attendee turnout...and as you can see, the exhibit hall was filled to the max! As a testament to the popularity of booth space for exhibiting companies, Western Roofing Expo 2026 is already completely SOLD OUT!

ANNUAL LUNCHEON WITH SPECIAL GUEST SPEAKER - MIKE SCHLAPPI

Winding down the convention on Tuesday October 1st, special guest speaker **Mike Schlappi** made a guest appearance at the Annual Luncheon, sponsored by **Malarkey Roofing Products**. At the age of 14, Mike was an outstanding athlete when a gunshot to the chest at point-blank range challenged his dreams. He would never walk again. After months of rigorous physical therapy, he began playing basketball from his wheelchair and went on to become a standout Olympic athlete. His inspiring and heart warming presentation motivated the luncheon audience heading into the final portion of the Expo.

BOARD MEMBER OF THE YEAR AWARD

Immediately following the luncheon entertainment, WSRCA presented its annual awards. Board Member of the Year went to **Juan Delgado – Sustainable Living Builders, Inc., in Sebastopol, CA** in recognition of his tireless work last year helping lead the Steep-Slope Committee of WSRCA, and moderating the Western Roofing En Español program at Expo. A huge congratulations to Juan and thank you for all that you do for Western States!

OUTSTANDING SERVICE AWARD

Immediately following the Board Member of the Year presentation, WSRCA announced its Outstanding Service Award. For her contributions to the Western States Road Shows, and to the roofing industry last year, **Mindy Dahlquist - TRA Snow & Sun, in American Fork, UT** accepted this prestigious award. Thank you Mindy for all your tireless work and involvement!

WRANGLER OF THE YEAR 2025

For his outstanding efforts in recruiting WSRCA members to join the Association, **Scott Riopelle of Interstate Roofing in Denver, Colorado** won the 2025 ‘Wrangler of the Year’ award. A custom-made belt buckle commemorated his 3rd win. Thank you for your commitment to growing our Association, Scott!

HALL OF FAME AWARD

This prestigious award is only given out every few years, in recognition of outstanding service to the roofing industry and WSRCA. For his decades of contributions to the Association - **Greg Bloom, QXO** - was recognized as the 2025 awardee. Thank you to Greg for his incredible dedication to the roofing industry, and the Western States Roofing Contractors Association for the past 30+ years!

NEW SLATE OF OFFICERS & DIRECTORS ANNOUNCED

Per the WSRCA bylaws, the new slate of Board Members were announced after the Annual Luncheon, having them assume their positions, effective immediately. They are as follows:

WSRCA Executive Committee 2025-2026: **Stan Robinson** (President) - Pacific West Roofing, LLC, Hubbard, OR; **Kris Hitesman** (Immediate Former President) - Capitol Roofing Service, Sandy UT; **Ron Lloyd** (SVP) - Kokua Roofing Service, Kailua Kona, HI; **Hillary McPartlon** (VP1) - McPartlon Roofing, Santa Fe, NM; **Austin Barnhardt** (VP1) - Quality Roofing & Sheet Metal, Bozeman, MT; **Stephanie Baird** (VP2) - Bliss Roofing, Clackamas, OR; **Scott Riopelle** (VP2) - Interstate Roofing, Denver, CO; and **Joel Viera, CAE** (Executive Director) - Western States Roofing Contractors Association, Morgan Hill, CA.

EXECUTIVE OFFICERS 2025-2026

 	President Stan Robinson Pacific West Roofing Hubbard, Oregon	 	Senior Vice President Ron Lloyd Kokua Roofing Service Kailua Kona, Hawai'i
 	Vice President – 1 Year Austin Barnhardt Quality Roofing & Sheet Metal Bozeman, Montana	 	Vice President – 1 Year Hillary McPartlon McPartlon Roofing Santa Fe, New Mexico
 	Vice President – 2 Years Stephanie Baird Bliss Roofing, Inc. Clackamas, Oregon	 	Vice President – 2 Years Scott Riopelle Interstate Roofing Denver, Colorado
 	Immediate Former President Kris Hitesman Capitol Roofing Service Sandy, Utah	 	Executive Director Joel Viera, CAE Western States RCA Morgan Hill, California

BOARD MEMBERS 2025-2026

 	Arizona Grant Martin Star Roofing Phoenix, Arizona	 	Arizona Valorie Miller Jim Brown & Sons Roofing Glendale, Arizona
 	Arizona Greg Pender Highland Commercial Roofing Phoenix, Arizona	 	California Leo Ibarra Blue's Roofing Company Milpitas, California
 	California Marcus Clinco C.I. Services, Inc. Mission Viejo, California	 	California Juan Delgado Sustainable Living Builders, Inc. Santa Rosa, California
 	California Shane Wakerling General Roofing Company Oakland, California	 	California Wayne Sorensen Top Line Roofing San Diego, California
 	California Tyler Canaday Madsen Roofing & Waterproofing Sacramento, California	 	California Miguel Guzman Chavez Enterprise Roofing Service Concord, California
 	California Mark Philpott Costa Roofing Lawndale, California	 	Colorado Paul Reed North-West Roofing Denver, Colorado
 	Hawai'i Sandra Tory Ward Tory's Roofing Pearl City, Hawai'i	 	Montana Jake Magalsky Ace Roofing Wilsall, Montana
 	New Mexico Jackson Johns National Roofing Company, Inc. Albuquerque, New Mexico	 	New Mexico Greg LaVoie Whitlock Enterprises Albuquerque, New Mexico
 	Oregon Lloyd Anderson Armadas Exterior Damascus, Oregon	 	Texas Chris Perry MRB Contractors, LLC Irving, Texas
 	Washington Brian Butler Wayne's Roofing Sumner, Washington		

WSRCA Board of Directors 2025-2026: **Lloyd Anderson** – Armadas Exterior, Damascus, OR; **Brian Butler** - Wayne's Roofing, Sumner, WA; **Tyler Canaday** - Madsen Roofing & Waterproofing, Sacramento, CA; **Miguel Guzman Chavez** - Enterprise Roofing Service, Concord, CA; **Marcus Clinco** - C.I. Services Inc., Anaheim, CA; **Juan Delgado** – Sustainable Living Builders, Sebastopol, CA; **Leo Ibarra** - Blue's Roofing Co., Milpitas, CA; **Jackson Johns** - National Roofing Company, Albuquerque, NM; **Greg LaVoie** - Whitlock Enterprises, Albuquerque, NM; **Jake Magalsky** - Ace Roofing, LLC, Missoula, MT; **Grant Martin** - Star Roofing, Phoenix, AZ; **Valorie Miller** - JBS Roofing, Glendale, AZ; **Greg Pender** - Highland Commercial Roofing, Phoenix, AZ; **Chris Perry** - MRB Contractors, Irving, TX; **Mark Philpott** - Costa Roofing, Lawndale, CA; **Paul Reed** - North-West Roofing, Denver, CO; **Wayne Sorensen** - Top Line Roofing, Poway, CA; **Sandra Tory Ward** – Tory's Roofing & Waterproofing, Pearl City, HI; and **Shane Wakerling** - General Roofing Company, Oakland, CA.

THE ROOFING GAMES™ 2025

As the trade show floor began its final events of the year - **WSRCA & Malarkey Roofing Products** hosted the shingling competition known as The Roofing Games™. Participants competed against one another in a timed installation of Malarkey Roofing Products shingles on a small wooden deck — and were judged on accuracy, aesthetics, workmanship, and speed. **Kevin Robbins of Robbins Roofing from Santa Ana, California was the 2025 winner with a time of 2:21!** Congratulations to Kevin who won the title belt, goody bag, and \$500 gift card from Malarkey Roofing Products. To all The Roofing Games™ participants who competed this year, fans in the crowd, and especially our sponsor - thank you for making this such a fun event!

SEE YOU NEXT YEAR! SEPTEMBER 27-29, 2026

From everyone at Western States, the Davis Memorial Foundation Trustees and WSRCA Staff – we would like to thank you for your continued support and for making the Western Roofing Expo THE premier roofing event in the West. Next year, the Western Roofing Expo will once again be hosted at the **Paris Las Vegas Hotel & Casino - September 27-29, 2026**. Mark your calendars now, and we'll see you next Fall!

