



Become a WWCMA Sponsor!

The premier community for thought leadership in well-being and the only organization dedicated to worksite wellness in Massachusetts

- ❖ A customized sponsorship approach that aligns with your business objectives.
- ❖ Unique ways to highlight your brand with our wellness focused community.
- ❖ Displays your commitment to wellness and provides a way to connect with passionate well-being professionals.

Annual Sponsor Levels

Benefits	Bronze	Silver	Gold
BRAND PROMOTION:			
Sponsor Page on WWCMA website with custom capabilities	✓	✓	✓
Logo and sponsor level displayed on WWCMA home page	✓	✓	✓
Logo and sponsor level displayed on all marketing materials	✓	✓	✓
Company link on WWCMA COVID-19 Resources Page	✓	✓	✓
Dedicated Sponsor promoted LinkedIn post per year		1	2
Dedicated Sponsor promoted email per year			2

Contact us at vicechair@wwcma.org



Annual Sponsor Levels

Benefits	Bronze	Silver	Gold
EDUCATIONAL PROGRAMS AND EVENTS:			
Sponsor recognition during event introduction	✓	✓	✓
Logo and sponsor level displayed at registration	✓	✓	✓
Special event discounts for Sponsor clients	✓	✓	✓
Corporate members seats and/or gifted individual seats for Sponsor clients	10	12	15
Sponsor introduces speaker at one event per year			✓
ANNUAL CONFERENCE:			
Branded promo code for \$50 off attendee ticket for Sponsor guests	✓	✓	✓
Complimentary attendee tickets	1	4	8
Exhibitor Showcase	50% off	✓	✓
Conference website - logo and Sponsor level	✓	✓	✓
Conference app – logo, Sponsor level and company contact information	✓	✓	✓
Keynote or Award sponsorship discount			25%
PRICING:			
One-year commitment	\$2,500	\$5,000	\$10,000
Two-year commitment – 15% savings!	\$4,250	\$8,500	\$17,000

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Limited Sponsor Levels

Benefits	Single Event	Webinar (4 per year)
BRAND PROMOTION:		
Sponsor Page on WWCMA website with custom capabilities		✓
Logo and sponsor level displayed on WWCMA home page		✓
Logo and sponsor level displayed on all marketing materials		✓
Company link on WWCMA COVID-19 Resources Page		✓
EDUCATIONAL PROGRAMS AND EVENTS:		
Logo displayed on sponsored event(s) page and marketing materials	✓	✓
Sponsor recognition during sponsored event(s) introduction	✓	✓
Branded promo code for 100% off event attendee ticket on sponsored event(s)	✓	✓
Event flyer for sponsored event(s) with branded promo code	✓	✓
Logo and sponsor level displayed at all WWCMA event registrations		✓
Private branded webpage with sponsored event(s) materials		✓
ANNUAL CONFERENCE:		
Branded promo code for \$50 off attendee ticket for Sponsor guests		✓
Complimentary attendee tickets		1
PRICING:		
Single Event or Webinar	\$950/event	\$4,500/year

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