How to Prevent Rogue Apps from Compromising your Student Data Privacy Policies

Presented by: CatchOn

A member of the Student Data Privacy Consortium (SDPC)
Strategic Objectives

Monitor
How do we detect unknown or unapproved tools being used?
Do all tools being used meet our student data privacy requirements?

Measure
Which tools are we responsible for that have access to student’s data?
Which types of data is being shared with these tools/providers?

Adapt
What action do we take when we detect unapproved usage?
Are we proactively managing our student data privacy risks?
What is CatchOn?

CatchOn is a SaaS administrative platform:

- Captures real-time activity of all applications, apps, and websites
- Manages usage and costs of district approved software subscriptions
- The only tool that can identify usage of non-approved educational tools

We help solve these key issues:

- Manage Digital Resource Budgets
- Optimize technology, professional development and curriculum on a per campus basis, based on actual usage
- Stay on top of the risks associated with non-approved apps and websites
Manage Resources and Spend

https://privacy.A4L.org
Optimize Technology Usage

**Khan Academy**

### CAMPUS USAGE

<table>
<thead>
<tr>
<th>Campus</th>
<th>Avg. Users</th>
<th>Engagements</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUSTIN ACA...</td>
<td>67.41</td>
<td>13,372</td>
</tr>
<tr>
<td>B G HUDSON...</td>
<td>65.23</td>
<td>13,988</td>
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<tr>
<td>BUSSEY MID...</td>
<td>93.5</td>
<td>15,693</td>
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<tr>
<td>CLASSICAL C...</td>
<td>13.09</td>
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<tr>
<td>COYLE MIDD...</td>
<td>36.5</td>
<td>6,960</td>
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<tr>
<td>GARLAND A...</td>
<td>1.82</td>
<td>332</td>
</tr>
<tr>
<td>GARLAND H S</td>
<td>3.5</td>
<td>193</td>
</tr>
</tbody>
</table>

**USAGE BY CAMPUS**

880 Average Users

**TRENDS IN APPS BY USERS**

View the complete profile in 'My apps'

https://privacy.A4L.org
Identify Risks: Non approved apps and websites

https://privacy.A4L.org
Contact Information

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