SEA and LEA Student Data Privacy: Locally Addressed, State-Level Supported

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**SDPC:**
- Special Interest Group of A4L Community started in 2015
- Maintains its own governance, oversight and resource support
- Numerous stakeholders addressing data privacy “Pain Points”
- Working on three projects identified and worked on by members:
  - Privacy Contract Framework
  - Digital Tools Governance
  - Global Education Privacy Standard

**A4L:**
- Non-Profit started in 1997
- Membership driven with schools, districts, regional and state agencies, other professional organizations and marketplace providers in the Community
- Collaboratively develops technical blueprints for data to move safely and securely between school software applications
- Used in every state and Communities in 4 Countries
Privacy: “By the Numbers”

- Students supported by Projects: 32 million
- School Districts represented: 8700+
- Countries Collaborating on Privacy Issues: 4
- Signed Vendor Agreements: 4469
- Applications in Database: 2242
- Signed “Piggyback” Exhibit E: 3145

State-wide Alliances

Project

Contract Framework
Digital Tools Governance
Global Education Privacy Standard
Tactical Privacy Projects
Alliance Formation Models:

- **Top Down:** The State agency leading the charge to develop and grow the Alliance

- **Bottom Up:** A LEA takes the lead to develop and grow the Alliance

- **Middle Driven:** A regional service agency, professional association, or user group takes the lead to develop and grow the Alliance
  - CoSN, ISTE, SETDA, affiliates / Regional Service Agencies / Etc.

* All three models have examples of SEAs paying for Alliance Membership as a “value-add” to LEAs.
Differing Places in the Race

Alliance Maturity:

- **Stage I (Creation)** - Decided to form Alliance - getting started/ gain buy in

- **Stage II (Contract Development)** - Alliance Org created - working on first model Contract

- **Stage III (Roll Out)** - Model Contract launched working on initial roll out & training

- **Stage IV (Maintaining)** - Maintaining & Expanding SDPC App & model Contract Use across Alliance/State

- **Stage V (Established)** - Established Alliance Promoting & supporting SDP expansion
The Maine Student Privacy Alliance (MESPA)

- Annual membership is paid for by the Maine Department of Education
- Grass roots effort managed by district technology directors/staff
- Started with South Portland and Scarborough in October of 2017
- Pleased to now have 51 districts involved. (Maine has 213 districts that operate schools)
- MESPA initially had some pro bono legal help, but is now starting to see the need for some additional legal advice and some clerical help.
- Do not have the money for the sort of arrangement other entities use (paying a per pupil annual fee to an agency that handles it).
- Eagerly anticipating a national agreement, which should help all states immensely.
The Vermont Alliance

• Begun in 2018, the Vermont Student Data Privacy Alliance is in early adoption phase
  ➢ *Vermont:*
    - 300 schools
    - 58 Districts (Supervisory Unions/Districts)
    - 100+ private or independent schools
    - No Charters

• Building on a need from School Boards/Community members to actively monitor online data used in various tools/apps
Vermont Training Focus

• A renewed interest on the part of districts in FERPA law has driven more discussion on Student Data Privacy as a whole

• Recent proposed legislation has piqued interest of districts on this topic —proposed legislation not seen as conflicting

• 28 districts have taken part in some form of training since initiative has begun

• Renewed effort has been taken over Summer to build a more active Agreement “pool”
Vermont Support

- Support Virtual On-Boarding
- Phone and email support
- VT School Board Insurance Trust (VSBIT) providing a small level of legal “support”
- Continue to get inquiries into what the “State” is doing around this issue– SDPC has been key for small state
• Our Mission:
  To improve student data privacy in K-12 education by building public trust through providing practical support, meaningful guidance, and investigations.

• The State of Utah has:
  o 41 districts
  o 115 charters
  o 1 state entity (Schools for Deaf and Blind)

• Utah Student Privacy Alliance has onboarded:
  o 45% of Districts
  o 19% of Charters
Burden on LEAs

LEAs Signing Agreements
Can add up to hundreds of contracts each year

LEAs Negotiating Terms
Takes a lot of time and effort, while not all have the resources

Free Apps
Still need an agreement when they share student PII
The Utah Alliance Support

- In-person trainings
- Virtual calls
- Simplify and streamline the process while creating a collaborative environment around apps and student data privacy
- Support Local Education Agencies throughout the contracting process through resources, assistance, and guidance
- Connect individuals within Local Education Agencies working on student data privacy
The Utah Alliance

Training Videos on Student Data Privacy
https://www.youtube.com/channel/UCu1bCN7xLlpa1-9sT_mvqiw

Contact us at Privacy@schools.Utah.gov
The Massachusetts Alliance

- Leveraging a Cooperative to provide Alliance outreach and services
- Value add services model
- The Education Cooperative is an SDPC “Preferred Provider”
  - Alliance support 65 current districts
  - Legal Services
  - Centralized DPA management
  - Vendor communications and negotiations when needed
    - 621 DPAs sent out
    - 348 signed
- Expanded into NH & RI
To Find Out More........

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• Student Data Privacy Consortium https://privacy.a4l.org
• Access 4 Learning www.a4l.org