Alliance Support

What's Working What's Not?

PRESENTED BY:
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Introductions

Libbi Garrett
Resource Program Specialist, CETPA
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Previously worked in K-12 Educational Technology
- Networking
- VOIP Systems
- Deployments
- Device Management
- Ed Tech Trainer

Previously the District Admin for CA Student Data Privacy compliance

Coordinate and Manage all Resource Programs for CETPA
Microsoft (CAMSA)
Adobe
JET Review Program

CA Student Data Privacy Alliance Administrator
CA EDUCATIONAL TECHNOLOGY PROFESSIONALS ASSOCIATION

Shaping the future of education through technology

What We Do

- Educational Programs
- Resource Programs
- Advocacy
- Conference & Events
Introductions

Erik Erickson
Director of Innovative Learning Services
The Education Cooperative (TEC)
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- Grant funded Ph.D researcher at WPI, Learning Sciences & Technology
- Certified Google Trainer
- Director of Curriculum, Instruction & Assessment
- Building Based Administrator
- Math Coach, teacher at ES, MS & HS levels
Agenda

- What is SDPC
- CSPA
  - CETPA/CSPA History
  - Support & Resources
  - What is working
- MSPA
  - TEC History
  - TEC Service and approach
  - What is working
- What isn’t working
- What we need
CSPA

History

What works & What doesn’t
CSPA History

1. 2014: SOPIPA
2. 2015: AB1584
3. 2016: CA was the 4th state to join the SDPC
4. 2017: Created an On-Boarding Process
5. 2018: CETPA hired a full-time person. Revamped the trainings offered

Version 2.0 Released
Resources & Support Currently Offered by CSPA

On-Boarding Process

Initial Sign Up

- Module 1: Understanding the Contract
- Module 2: Using the Database
- Module 3: Next Steps
- Module 4: Resource Tools
- Sample Language
- Resource Videos

Additional Support

Knowledgeable Support Staff

Serves on several SDPC committees and assists other alliances get started

Legal Review

If a contract needs vetting and the alliance can benefit, the legal fees are covered by CETPA

Resources and Training

Constantly creating additional resources for districts implementing at every level. Several trainings offered
CSPA

What Works!

- Educating & Communicating
  - 1109 Districts Participating
- Strength In Numbers
- Resources
- Advocacy
CSPA

What Needs Work!

- Policies & Procedures
  - Redlining
- Communication between Alliances
MSPA

Background & History

What works & What doesn’t
TEC & MSPA Partnership

**TEC**
- Established in 1968, 501(c)(3) non-profit
- Massachusetts educational collaborative
- Develops & coordinates educational programs to meet the needs of member communities
- Promotes inter-district collaboration to achieve more than one district can do individually

**MSPA**
- MSPA started in 2015 by Steve Smith in Cambridge Public Schools to provide districts a way to tackle these difficult privacy issues.
- Partnering with Steve Smith, TEC launched an alliance that was created to:
  1. Provide districts with shared access to training, administrative support and expert legal counsel;
  2. Leverage our collective influence with vendors to protect student data; and
  3. Accelerate and expand the adoption of a common student data privacy agreement used by all member schools.
What doesn’t work?

Districts working alone.

Not always easy to get a vendor to dedicate legal resources to a single district.
Case Study MSPA Early Adopter: Sudbury

1 year effort
With MSPA

40 vendors targeted
The most popular apps used

1 DPA signed
Difficulty with getting active negotiations
What DOES work...

Districts committing to not use a vendor without a DPA

Yields more productive negotiations.
Vendor initially wouldn’t sign DPA, but did ultimately because of size of TEC SDPA - and negative impact on sales.
What DOES work… Case Study: Dedham MA

Vendor contracts would take up to a year to negotiate.

Now less than 6 weeks

Yields faster negotiations.
Summarize benefits of working together

- Scope of participating districts is influential.

- Brings vendors to the table. (Dedicate the legal resources to work with you.)

- First in line to negotiate. (Top of the stack)

- Yields faster and better negotiations. (Dedham example)
## TEC SDPA by the numbers

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<thead>
<tr>
<th>Category</th>
<th>Count</th>
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<tr>
<td>Requests Sent</td>
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<tr>
<td>DPAs signed (some w/ modifications)</td>
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<td>Active Negotiations</td>
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<td>Declined (Are you using any of these?)</td>
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<tr>
<td>Awaiting Response</td>
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What We Need - Articulated Procedures

Example of what we do.

Start of process: Resource added to MSPA
- Check to see if vendor has ever signed or declined a previous version of MSDPA
- Verify website
- Determine vendor legal company name
- Description of service
- Prepare agreement
- Find appropriate contact info for vendor
- Check to see if vendor signed California agreement
- Edit standard communication to fit situation/vendor
- Send agreement
- Update progress to “contract sent” on LEAs MSPA pages
What We Need - Professional Development

Admin. Staff
Administrative staff with experience and expertise to secure data privacy agreements on your behalf.

Legal Staff
Expert legal staff reviewing & negotiating modified privacy agreements when necessary.

Portfolio Access
Get all the previously signed agreements NOW with a single signature on a single page per contract.

A4L Tools
Access to TEC SDPA
Access 4 Learning
Community Tools & Resources.

Professional Dev.
Access to professional development resources as they are developed.

Connect
Ability to participate in alliance member networking meetings. Keep up to date on the newest developments and resources.
Other states are asking to use our infrastructure and service.
Questions from the audience.
Any further questions?
You can find us at:

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