

# Strategic Direction



## Update

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# Listening Sessions



- Listen to eight 'A' level states.
- Find out what they need.
  - A modern infrastructure.
  - An incremental path forward.
  - CEDS alignment.
- Response
  - Unity Data Model

# Highlight Open Source Success



- OSDN is curating <https://github.com/Access4Learning> to be the one source of the Community's best Open Source tools.
- OSDN has identified 13 integrations to highlight.

# Get Out There



- Identify Events to Attend
  - Prioritize events attended by the states.
  - Keep an eye on Ed-Fi.
    - ✦ <https://www.a4l.org/page/ExternalEvents2018>
    - ✦ <https://www.a4l.org/page/ExternalEvents>
- Ensure a Board Member's Presence
- Response
  - Standing agenda item at the NAMB meetings
  - Keep board members armed with the latest information
    - ✦ [Privacy By the Numbers](#)
    - ✦ [SDPC Vendor Benefits](#)

# Solution and Client Oriented Website



- Updated homepage.
- Completely reworked top navigation.
  - Project & Solutions come first!
    - ✦ <https://www.a4l.org/page/ProjectsOverview>

# Marketing Group



- Formed
- Preparing Unity messaging.

# NAMB Focus



- SDPC Technical Support
  - New Website: <https://sdpc.a4l.org>
  - Preferred Providers on Marketplace: <https://marketplace.a4l.org>
  - Burgeoning API
- Build the Community of SIF Users
  - Marketplace Unity Briefings
    - ✦ Focus on the SIS Vendors