



Student Data Privacy Consortium

CONNECTING & SECURING EFFECTIVE LEARNING ECOSYSTEMS™

Data Stewardship 101 – Setting Common Expectations Between Vendors and Customers

AGENDA

WEDNESDAY,
FEBRUARY 17, 2021

- Welcome and Introductions
- The Data Privacy View from the Schools/State Perspective
- Data Privacy View from the Marketplace Provider Perspectives
- Q and A
- Resources

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ClassDojo



Our Hosts

Libbi Garrett

Resource Program Specialist

CITE

Fun Fact: I am the mother of 3 teenage boys!

Steve Setzer

Chief Privacy Officer

Kimono

Fun Fact:

Data Privacy: View from the Schools/State Perspective

CITE and the CA Student Privacy Alliance aims to be a bridge between LEAs and Vendors, assisting in valuable partnerships through privacy compliance

- Main goal is to partner with vendors who understand and value our student's privacy needs
- These are laws we must comply with
- Understanding the difference between laws and school board policies!
- Working together as a nation to simplify privacy contracting

Data Privacy: View from the Marketplace Provider Perspectives

- They're our kids too
- We're terrified of being the next Target or TJ Maxx
- There's too little time (NDPA)
- Yeah, auto-configuring privacy would be cool (GEPS)

Data Privacy: View from the Marketplace Provider Perspectives

Mistakes Vendors Make

- “We have a Privacy Policy; isn’t that good enough?”
- “We only store a little bit of data”



Q and A Time

"On the Ground" Reality Checks?

Resources

- www.studentdataprivacy.net
- [Libbi Garrett](#)
- [Steve Setzer](#)



Don't miss...

REGISTER:

<https://bit.ly/3oJmd4P>

FEBRUARY 24, 2021

Connecting and Securing in the Real World: The MA Data Hub Solution

This pilot project was designed to leverage the MA Department of Elementary and Secondary Education's (DESE) state data collection & Cedar Labs' "hub and spoke" architecture to branch a state reporting data connection and create an easy-to-manage data integration platform for school districts. MA DESE, and Cambridge Public Schools are leveraging the existing state data connection to branch the flow of data not just for state reporting, but to also provide additional value add services such as standards agnostic rostering and privacy enforcement.

Don't miss...

REGISTER:
<http://bit.ly/3pLLi4L>

FEBRUARY 23, 2021

All the talk now is about 'Unity'... is it time to do something about Data Privacy and Data Interoperability 'Unity'?

The Student Data Privacy Consortium (SDPC) has been moving the needle on setting privacy expectations between School Districts, States and marketplace providers. The strength of the collective power of the Community and the best practice leadership shown in protecting student data through Data Privacy Agreements (DPAs) is the reason for this success.

It's a GREAT first step but collectively we could do more in protecting your local learning ecosystem:

- *How are your vendors implementing the privacy requirements?*
- *How do you convey legal requirements to the vendors' technical teams?*
- *How does increased data interoperability without embedded privacy created increased risk?*
- *Is there a way I can address and enforce privacy requirements through openly developed technical standards?*



Student Data Privacy Consortium

Thank you for attending!

Presentations slides and follow-up information will be sent to you shortly...

For more information:

<https://www.A4L.org>

<https://privacy.A4L.org>