2018: A year of growth!

“We are excited about the growing interest in the A4L Community’s “Unity” Specification in 2019. We are very pleased to see that the investments and success made around the SIF data model are providing the basis for future innovation. When paired with the growth of the student privacy work, data stewards across the globe will be better able to provide the right data to the right person safely and securely.”

Steve Curtis - CEO, Kimono & Co-Chair, A4L Association Board of Directors

COMMUNITY
- End Users +11%
  - Providers +8%
  - A4L +26%
  - SDPC +65%
  - A4L/SDPC +36%

FISCAL
- Revenues +1%
- Expenses -1%

OUTREACH
- Conferences: 13
- Presentations: 30
- Community calls: 156
- Subscribers +9%
- Email contacts +42%
- Retention rate 97%

SUPPORT
- A busy technical DEVELOPMENT time...
  - AU Learning Services Architecture released
  - AU Specification 3.4.3 released
  - Marketplace for Vendors opened
  - Certification Program re-design
  - US ‘Unity’ development begins

‘Tactical’ Privacy Growth
3 PROJECTS WITH ON-THE-GROUND IMPACTS!

Privacy Contract Framework
A tool that allows for an accurate depiction of applications in use, including information about that applications usage and contract information, as well as the ability to do the in-house application management at the same-time allowing for external application usage and information.

Digital Tools Governance
A comprehensive framework for aligning a school’s policies, strategic programming, tactical processes, and accountability mechanisms to support its digital tool ecosystem vision while minimizing its risk.

Global Education Privacy Standard
GEPS is a PK-20 global set of data privacy obligations that can be aligned to contractual business clauses as well as technical control benchmarks to kick off data exchanges from contracts.

SDPC App Impact
- 3 countries
- 22 State Alliances
- 8400+ Districts
- 32 million students supported
- 2800+ signed Agreements
- 1600+ software applications

A4L Community vision:
Learners will be supported by technology that allows for their successful information ownership and usage, based on their specific needs.

Tactical Privacy Growth
Projects with on-the-ground impacts!

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The Access 4 Learning Community, and the Student Data Privacy special interest group, are 100% supported by membership dues with no additional outside support for the volunteer work.