



Student Data Privacy Consortium

'Tactical' Privacy for the Front Lines

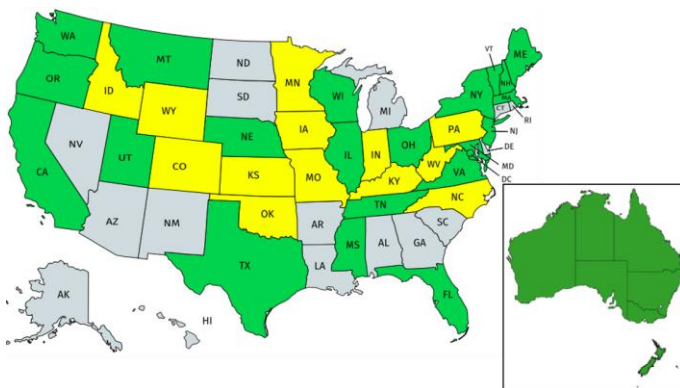
<https://privacy.A4L.org>

Over the past 2 years there have been more than 100 student data privacy legislative efforts crafted in more than 35 states with even more activities going on internationally. While most federal, state and territory education



agencies voice that they want to support their school's privacy issues, most realize these needs are best addressed locally by practitioners who are most vested in keeping student data secure and private.

In 2015 the non-profit **Student Data Privacy Consortium (SDPC)** was established to address these "tactical" and "on the ground" needs. Formed after a year of research, outreach surveys, and one-on-one conversations, the SDPC is now made up of thousands of schools, regional and state/territory education agencies and marketplace providers identifying common privacy issues and developing solutions that can be put in place at all levels of the education data continuum. Much of the work of the Community is done in formed (green) or forming (yellow) state "Alliances" - check out the SDPC's membership exponential growth and work in 2019!



MEMBERSHIP BY THE NUMBERS

State/Country Alliances: **22**

Forming Alliances: **12**

Estimated number of schools served by the SDPC: **+8,400**

Estimated number of students served by the SDPC: **32 million**

Total Applications: **+1500 vendor products**

Addressing "on the Ground" Pain Points

The Consortium is designed to address the day-to-day, real-world multi-faceted issues that schools, states, territories and vendors face when protecting learner information. SDPC's vision is to develop common activities, artifacts, templates, tools and effective practices that can be leveraged through a unique collaborative of end users and marketplace providers working together. Together this community has identified 3 initial projects to help deliver on the promise of data privacy for all learners!

Project 1: Privacy Contract Framework - *The Privacy Contract Framework project is focused on the development of a framework for identifying solutions that have on-the-ground and real-world impact on student data privacy enabling schools, districts, state and vendors find resources, adapt them to their unique context and implement needed protections.* <https://privacy.A4L.org/privacy-contract-framework>

Project 2: Digital Governance Tool - *The Digital Tools Governance Tool is a comprehensive framework for aligning a school's policy landscape, strategic programming, tactical processes, and accountability mechanisms to support the*

system's vision of how its digital tool ecosystem will advance while minimizing its risks of data privacy and security incidents. <https://privacy.A4L.org/digital-tools-governance>

Project 3: Global Education Privacy Standard (GEPS) - The "GEPS" leverages the collaborative strength of the SDPC to develop a freely available privacy technical standard that would help identify the "right data to the right application" in a standard transport manner. <https://privacy.A4L.org/privacy-connect>

So what is the 'value-add'?

Is your organization interested in:

- ✓ Publicly displaying your commitment to student data privacy?
- ✓ Insure your product/service is aligned to local, state, national and international privacy laws?
- ✓ Promoting your products/services in a marketplace accessed by thousands of potential customers?
- ✓ The ability to search across the country to see what schools are using what tools for what purpose?
- ✓ "Sit" across the table from federal, state and local technology purchase decision makers?
- ✓ Position your work toward a developing Privacy Certification being asked for across the globe

And that's the start...

Get YOUR Seat At the Table!

It is easy to join and connect in this huge and growing Community!

<https://privacy.a4l.org/get-involved/>



	Student Data Privacy Consortium Membership Value-Add		
	Non-member	End User member	Vendor member
Application Registry access and search	Yes	Yes	Yes
Contract Builder tool access		Yes	Yes
Application Registry Management		Yes	Yes
Access to additional application management tools		Yes	Yes
Access to other Consortium member information and involvement in working sessions		Yes	Yes
Marketplace providers tout their privacy work		Yes	Yes
Digital Tools Governance template	Yes	Yes	Yes
Selected Use Case Developed	Yes	Yes	Yes
Online Tool to develop Local Governance Program (coming soon)		Yes	Yes
Ability to share Use Cases developed (coming soon)		Yes	Yes
Access to entire Use Case Library		Yes	Yes
Openly developed technical privacy specification	Yes	Yes	Yes
Access to vendor marketplace information	Yes	Yes	Yes
Effective practices documentation support for application integration	Yes	Yes	Yes
Highlighted vendor marketplace		Yes	Yes
Privacy Certification for providers		Yes	Yes
Additional contact/support information from providers for end users		Yes	Yes

Membership is inexpensive and gives you access to tools, effective practices, peers and detailed contact and application lists. We are a virtual Community so what you put in is what your larger benefits will be!

Being active means:

- Advocate publicly for greater student data privacy and the work of the SDPC
- Drop into scheduled calls of interest to you and your organization
- Providing your thoughts interest, expertise and raise your hand where you can help
- Network with end users and vendor players
- Provide dues (our ONLY resource for the work) and keep your information on the SDPC accurate

That's It! You can see the Membership Agreement and Dues information [HERE](#)

