The non-profit Student Data Privacy Consortium (SDPC) was established to address “tactical” and “on the ground” privacy issues. The SDPC is made up of over 9,000 schools, covering 30 States and 4 countries, identifying common privacy issues and developing solutions for the education data continuum.

**Are you interested in increasing sales?**
Membership to the SDPC puts you in front of thousands of potential customers via member contact lists, webinars for your products, leadership positions to interact with school districts; and inclusion in the SDPC Resource Registry with Signatory Badge Program to ‘feature’ your signed Agreements! Districts are going to the SDPC Resource Registry FIRST to find vendors who value student data privacy – and it could be YOU!!

**Would you like to simplify contracting?**
A goal of the SDPC is to streamline contracting for you and your customers. The National Data Privacy Agreement (NDPA):
- Introduces a standardized privacy clause agreement across all of the three-dozen State Alliances.
- Highlights for you any State-specific requirements
- Allows your organization to sign one Alliance agreement that other School Districts in the State can ‘piggyback’ onto, allowing you to promote directly on the SDPC Alliance dashboard

**Would you like to gain unique access to potential customers and market players?**
Have a “seat at the table” in showing privacy leadership with thousands of school CIOs and hundreds of marketplace players. You can participate in one of many Project Teams and provide your thoughts, interest, expertise and raise your hand where you can help – schools value vendors that are involved!

**Do you want to show your organization’s commitment to data privacy?**
Promote your organizational commitment to student privacy and be seen as a trusted resource via Vendor Marketplace and on the SDPC Members webpage.

It is easy to join and connect in this growing Community! Membership is inexpensive and gives you access to tools, effective practices, peers and detailed contact and application lists. The ROI is evident!

*Data Privacy Agreements must be unmodified, original Agreements*