

How Are You Showing Your Customers a Commitment to Student Data Privacy?

Are you looking for a way to show current and potential customers your organization's support in addressing their student data privacy concerns?

...You might be already, and not even know it!



The **Student Data Privacy Consortium (SDPC)** is a unique collaborative of schools, states and federal agencies, and marketplace providers across multiple countries setting clear and common expectations in addressing tactical student privacy issues. The uniqueness is that providers and their current and potential customers sit across the table from each other every month! The “privacy by the numbers” of 28 states, 8500 districts, 50 vendors and 3,500 vendor applications as part of the Community should tell you the impact being made!

What's the value proposition for your organization's involvement in the Community?



Product/Service Promotion

- Your Company Touting SDPC Involvement
- [Vendor Marketplace](#) Promotion
- 30min Marketing “Opportunities” Webinars to Community
- [Preferred Provider Program](#)



Proactive Legal/Legislative Development

- National Privacy Clause Set Development
- Legislative Guidance
- Current and Potential Customer Needs Identification



Tools Access

- Registry API Access
- Privacy Object Document API (TBD)
- Privacy Quality Control Program (TBD)



Community Involvement

- Access to decision maker contact info
- Privacy Professional Development for Staff
- Involvement in Developing Use Case Pilots

The ROI is apparent!

Check to see if your products/services are already in the SDPC Resource Registry [under “Resource”](#).

As an added incentive, the SDPC is a Special Interest Group under the Non-Profit Access 4 Learning (A4L) Community and most members take advantage of the discounted “duel” membership rate. It will be critical for Privacy Certification and can support your technical development as an organization!

So don't wait, [join today!](#)

Your customers are asking...

Company Annual Revenue	SDPC Membership	SDPC/A4L Membership
\$0-\$1 million	\$1,000	\$2,250
\$2-\$3 million	\$1,500	\$4,000
\$4-\$7 million	\$2,500	\$7,000
\$8-\$10 million	\$5,000	\$10,000
\$11-\$50 million	\$7,500	\$14,000
\$51-\$250 million	\$10,000	\$18,000
\$251-\$749 million	\$15,000	\$27,500
Over \$750 million	\$30,000	\$50,000