Addressing the Now and Planning for the Future

The Student Data Privacy Consortium (SDPC) Update

Connecting and Securing Effective Learning Ecosystems™
Agenda

● Welcome and Introductions
● Level Setting
● Privacy Stewardship Obligations
● SDPC Project Team Updates
● Strategic Direction – The “Next”
● Close
## Your Growing Community!

<table>
<thead>
<tr>
<th>SDPC Members and Partner Members (full)</th>
<th>SDPC Alliance Members</th>
<th>A4L-SDPC Statewide Members</th>
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<tbody>
<tr>
<td>Access to collaboration area &amp; participation in any/all Project Teams</td>
<td><strong>Lead Org:</strong> Access to collaboration area &amp; participation in any/all Project Teams</td>
<td><strong>Lead Org &amp; all participating SDs:</strong> Access to collaboration area &amp; participation in any/all Project Teams</td>
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Privacy... By the Numbers!

25 State-wide Alliances

Tools for:
- Privacy Contract Building
- Application Inventory & Searchable Database
- Application Contract Management
- Global Education Privacy Standard (GEPS)

'Tactical' Privacy Information
- contract to implementation

34 million
Students supported by Tools

9731
School Districts represented

4
Countries Collaborating on Privacy Issues

45990
Signed Vendor Agreements

6959
Applications in Database

43828
Signed “Piggyback” Exhibit E
Simplifying Data Stewardship

PRIVACY VS. SECURITY
Who's job is it anyway?

SECURITY
WALLS OF YOUR HOME
HARDWARE
SOFTWARE
ACCESS RIGHTS
ENCRYPTION METHODS
INFRASTRUCTURE
BEST PRACTICES

Everyone plays a role in keeping Student Data safe, no matter how little technical experience they have.

Privacy
KEYS TO YOUR HOME
POLICIES
PROCEDURES
LAWS/GUIDANCE
BEHAVIORAL
BEST PRACTICES

Ensure the safety of student data by developing a system and properly educate and train staff.

Security & Privacy together help to keep everything safe!

www.studentdataprivacy.net

Student Data Privacy Consortium
Chapter 1: The "Why"

Children’s Internet Privacy Act

Internet filters for K–12 schools and libraries to protect children from harmful online content as a condition for federal funding.

Protection of Pupils Rights Amendment

Requires parental consent for any surveys that contain political, sexual, mental state, relationships, religious information.

Children’s Online Privacy & Protection Act

Requires operators of websites or online services for children under 13 that they are collecting personal information.

Health Insurance Portability & Accountability Act

Usually HIPAA does not apply because information by definition is part of “education records” under FERPA and, therefore, is not subject to the HIPAA.


Schools must have written permission to release any information but allows schools to disclose under certain conditions.

Legislation as well as Local Statutes and Regulations

40 states have passed 125 student privacy laws since 2013.
Charge: To protect the integrity of the NDPA, as well as the usage, change and approve Community expectations adopted by the members of the SDPC.

- Continue to develop continuity in the NDPA usage across Alliances,
- Establish clear, transparent and open change management processes to the NDPA,
- Identify streamlining opportunities for usage of the NDPA
- Collect Modifications to the NDPA and Address NDPA Usage Issues
  - NO Redlines allowed in the Standard Clauses
  - Changes documented in Exhibits (SEA in G and LEA/Vendors in H)
- The NDPA Development and Usage Guide
**Charge:** To establish a long-term vision for the SDPC Resource Registry including features, functionalities, operations, funding and priorities for change requests.

- Collected “wish list” functionality from Community
- Prioritized list established with timelines for functional additions
- *Recommendations to SDPC and Access 4 Learning Management Board for approval this week!*
Charge: To leverage the successful processes and format of the National Data Privacy Agreement SDPC work to generate and support the usage of a common agreement addressing the needs of both end users and researchers

- Initial Draft crafted for the UT BOE to support researcher and LEA privacy expectation setting
- Group of LEAs. SEAs, Vendors and Researchers met for a year to craft a national model for Researcher-School/State Usage
- *First draft to be sent to Community for Feedback this week!*
More Project Teams……

- **Vendor** (*Steve Setzer – Kimono*) **Charge:** To provide a platform for marketplace providers to exchange effective practices, challenges, and opportunities between each other and between customers.

- **Legislative** (*Jim Siegl - FPF*) **Charge:** To support the SDPC Alliances with updates and suggested effective practices as their legislators call them as a resource for their policies, bills, etc. This group will not be crafting or trying to unduly influence legislation but provide guidance to avoid the numerous “unintended consequences” being seen in legislation across the country.

- **Legal** (*Mark Williams – F3*) **Charge:** To provide opportunities between marketplace providers and end users to address legal obligations, clarity of stewardship and support the development of legal documentation identified in need and developed by the Community.
Mark Your Calendars!

National pK20 Student Data Privacy Symposium
November 2-3, 2021 | Tampa, FL

Come and join the Student Data Privacy Consortium (SDPC) and Presenting Partners – CCSSO, EdSPEX, FPF, PESC, USED’s PTAC, and AU’s NSIP – as we host a 2-day event supporting schools/districts, state agencies, universities and vendors as they address their various student data privacy obligations ranging from issues identification, stakeholder awareness building, privacy plan information, implementation or evaluation.

More info: https://privacy.a4l.org/2021-symposium/

REGISTER HERE: https://www.a4l.org/events/register.aspx?id=1528739
Heads up….

SDPC Management Board Elections…. COMING SOON!

- Three (3) seats are available for a 2yr term
- All eligible SDPC members are able to nominate (or be nominated) for a seat on the SDPC Management Board.
- Election results will be announced during the opening of the National pK20 Student Data Privacy Symposium (Nov 2).

More information will be sent out over the next few weeks
Common Expectations!

Here is the data we will give you and details on how we want it treated.

Here is how we have treated the data and details on how we can prove it to you.

Increased interoperability without the inclusion of privacy requirements = increased RISK. Both data sharing and privacy parameters must be identified and communicated.
Connecting and Securing Learners “Where They Are”
What’s needed is a connected, secure, and effective learning ecosystem.
Connected, secure, and effective learning ecosystem
Looking for 'privacy on the wire'? Unity has it!

- Built in privacy support, based on Student Data Privacy Consortium (SDPC) needs and FERPA / GDPR expectations.
- Automate Contract Clause Expectations Exchange and Vendor Verification
  - The “POD” (Privacy Obligation Document)
  - Enabled in global SIF Infrastructure

*Increased interoperability without the inclusion of privacy requirements = increased RISK. Both data sharing and privacy parameters must be identified and communicated.*
Connecting & Securing Effective Learning Ecosystems

MA Data Hub Service

ANY Standard

“PODS”
Resources

SDPC website:  https://privacy.A4L.org

SDPC Resource Center:  https://privacy.a4l.org/resources/

Frequently Asked Questions (FAQs):  https://privacy.a4l.org/frequently-asked-questions/

Vendor 101:  https://privacy.a4l.org/resources/vendor-101/

National Data Privacy Agreement:  https://privacy.a4l.org/national-dpa/