Alliance 101 Handbook

Student Data Privacy Consortium (SDPC)
What is the SDPC?

- The Student Data Privacy Consortium (SDPC) was started in 2015 due to numerous stakeholders addressing on-the-ground, tactical student data privacy pain points.
- It is organized as a Special Interest Group (SIG) under the Access 4 Learning (A4L) Community (a 501c3 Member Tech Standards Organization).
- It has schools, districts, regional and state education agencies, other professional organizations and marketplace providers as members.
- It has its own governance, oversight and resource support.
- It is supported through membership dues.

https://privacy.A4L.org
SDPC Goals

Establish a Community of Stakeholders

Establish a community of stakeholders who have various needs addressed through policy, technology and/or effective practice sharing around effective privacy management,

Tools and Resources

Development of tools and resources to address operational issues not currently being addressed,

Leverage Partnerships

Leverage partnership organizations working in the privacy space to have their good work utilized and no reinvention of existing work,

Identify projects that have ‘on the ground’ and real-world impact

Identify projects that have on-the-ground and real-world impact on student data privacy enabling schools, districts, state and vendors find resources, adapt them to their unique context and implement needed protections

Develop a clearinghouse of operational issues

Development of a clearinghouse of student data privacy operational issues and resources to support schools, districts, states and vendors in managing those issues – no matter where the resources originate.

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What are Alliances?

➢ An Alliance is a group of School Districts and LEAs in one specific State, all focused on developing effective practice for student data privacy.

➢ Leaders are identified in each state to help establish a community of practice around effective student data privacy strategies, tools and contract development.

➢ These Alliances then interact with other Alliances to create enough leverage to move the market and share effective practices in various student data privacy activities.
Privacy By The Numbers…

- **24 State-wide Alliances**
  - plus 17 States ‘exploring’

- **34 million**
  - Students supported by SDPC Tools

- **11359**
  - School Districts represented

- **4**
  - Countries Collaborating on Privacy Issues

- **80195**
  - Signed Data Privacy Agreements

- **8892**
  - Resources in the Database

- **83219**
  - Signed “Piggyback” Exhibit E

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Alliance Formation Models

- **Top Down**: The State agency leading the charge to develop and grow the Alliance

- **Bottom Up**: A LEA takes the lead to develop and grow the Alliance

- **Middle Driven**: A regional service agency, professional association, or user group takes the lead to develop and grow the Alliance (CoSN, ISTE, SETDA, Affiliates / Regional Service Agencies / Etc.)

* All three models have examples of SEAs paying for Alliance Membership as a “value-add” to LEAs.
Decisions to be made early...

Who is the Alliance Lead?

What is the Alliance Lead Role and How Do You Deliver On It?

✓ **Participate** in the SDPC and interact with other Alliances and Projects

✓ **Convene** stakeholders in their state to identify pain points and gauge the interest in developing a “common contract framework” and tools

✓ **Develop** contract wording to be used by districts and provide transparent communications to parents and community members on application usage.

✓ **Advocate** for student data privacy and support the ongoing needs of the Alliance including bringing possible projects to the larger SDPC

https://privacy.A4L.org
# How Does the Alliance Lead Support Districts?

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<tr>
<th>Registry Access</th>
<th>Legal</th>
<th>Training</th>
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<tr>
<td>Alliances will need to identify an easy way for LEAs to access its Alliance site, which is typically a page on the hosting agency’s website.</td>
<td>Alliances may need to help identify member legal support, particularly if the Data Privacy Agreement (DPA) is a state created model vs. the heavily vetted and used National Data Privacy Agreement (NDPA). Alliance leaders will also monitor possible DPA changes for potential DPA revision.</td>
<td>Alliances will need to identify the requirements and a model for training LEAs on SDPC tools</td>
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# How Does the Alliance Lead Support Districts?

## Contract Management Services

Alliances will need to decide if they want to offer contract management services (one individual representing all Alliance member districts to vendors – single point of contact.)

## Site Monitoring

Alliances will need to monitor the registry to ensure fidelity of data and to ensure Exhibit Es are added correctly to allow others to download and co-sign. It is also important to monitor the registry for broken Agreement hyperlinks, so co-signing LEAs have access to the Originating DPA.

## Ongoing Assistance

- Alliances will need to decide the level of ongoing support for LEAs and Providers/Operators for questions and feedback.
- Alliances will need to help address Alliance member issues with DPAs and Vendor partner issues.
- Alliances will need to advocate for Members at the Community’s Alliance level conversation.
Questions for the Alliance Lead...

**Free or Fee Service?**
- Alliances will need to determine any possible additional services or products that will be offered to districts for free or for a fee.
- If access/support will be fee based, an Alliance will need to set a fee schedule.

**In House or SDPC “Preferred Provider” Contract Services Support?**
- Alliances will need to determine if they will hire part time staff (approximately 8-10 hrs./week) to train and provide direct LEA support or contract with SDPC “Preferred Provider” for support any and all support outlined.
Getting Started

Once your Alliance page has been set up on the SDPC Resource Registry, you will need:

❖ A complete list of all School Districts (.csv file) to send to the Webmaster for upload
❖ Names/contact info for all SDPC Alliance Administrators to be added to the Help/Support page
❖ To review the SDPC Alliance Admin Training [video](https://privacy.A4L.org)
❖ To update the Alliance Home Page with information about your Alliance (example: [CSPA](https://privacy.A4L.org)).
  • *If your State is offering participation as part of a CoSN Chapter or equivalent, please ensure this is highlighted on this page, so School Districts know how to get involved.*
❖ An agreed Plan Of Action to promote to your Alliance members
Training Guides

We have many Training and Technical Guides available for Alliance & District Admins:

❖ SDPC Resource Registry:
  • Help > User Trainings

❖ SDPC website (https://privacy.A4L.org)
  • Resource Center > On-boarding videos & Technical Guidance

(Recently added: Alliance Admin 101 training guide – only available from the SDPC Resource Registry)
Lean on the Team…

SDPC and Alliance Linkages
➢ Steve Smith  ssmith@A4L.org

Membership/Communications
➢ Penny Murray  pmurray@a4l.org

SDPC Tools/Access
➢ Lisa Waters  lwaters@A4L.org
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