

Student Data Privacy Consortium

Alliance 101 Handbook



Student Data Privacy Consortium





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What is the SDPC?

The Elevator Speech

The Student Data Privacy Consortium:

- Was started in 2015 due to numerous stakeholders addressing on-the-ground, tactical student data privacy pain points
- Is organized as a Special Interest Group (SIG) under the Access 4 Learning Community (a 501c3 Member Tech Standards Organization)
- Has schools, districts, regional and state education agencies, other professional organizations and marketplace providers as members
- Has its own governance, oversight and resource support
- Is supported through membership dues



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SDPC Goals

Why Are We Gathering?

- **Establish a community of stakeholders** who have various needs addressed through policy, technology and/or effective practice sharing around effective privacy management,
- Identify **projects that have on-the-ground and real-world** impact on student data privacy enabling schools, districts, state and vendors find resources, adapt them to their unique context and implement needed protections,
- Development of **tools and resources** to address operational issues not currently being addressed,
- **Leverage partnership** organizations working in the privacy space to have their good work utilized and no reinvention of existing work,
- Development of a **clearinghouse of student data privacy operational issues** and resources to support schools, districts, states and vendors in managing those issues – no matter where the resources originate.



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What Are Alliances & Why Are They Needed?

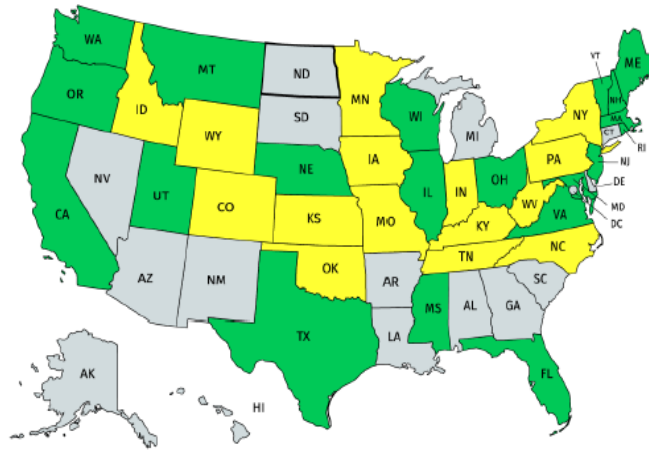
- The **Common Contract Framework** – utilizes tools developed by Cambridge Public Schools (MA) to organize applications in use locally and their privacy agreements
- The goal was one set of privacy clauses for all states – quickly realized that would not work as states differ!
- Leaders are being identified in each state to help establish a community of practice around effective student data privacy strategies, tools and contract development.
- These Alliances then interact with other Alliances to create enough leverage to move the market and share effective practices in various student data privacy activities
- Now 7 states are collaborating in the development and usage of a National Clause Set for contracts so as Alliances revise their state-specific clause set, they may want to migrate to the National Clause Set.



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Privacy - By The Numbers...

20



State-wide Alliances

3



Contract Framework
Digital Tools Governance
Global Education Privacy Standard
Tactical Privacy Projects

30 million



Students supported
by Projects

8,200+



School Districts
Represented

3



Countries Collaborating
on Privacy Issues

2327



Signed Vendor
Agreements

1425



Applications in
Database

235



Signed "Piggyback"
Exhibit E



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Various Forms of Alliance Models

Alliance Formation Models:

- **Top Down:** *The State agency leading the charge to develop and grow the Alliance*
- **Bottom Up:** *A LEA takes the lead to develop and grow the Alliance*
- **Middle Driven:** *A regional service agency, professional association, or user group takes the lead to develop and grow the Alliance (CoSN, ISTE, SETDA, Affiliates / Regional Service Agencies / Etc.)*

** All three models have examples of SEAs paying for Alliance Membership as a “value-add” to LEAs.*



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Alliance Formation

Ask The Questions - Is This for Us?

- *Would our district(s)/state benefit from usage of SDPC Tools?*
- *Would our district(s)/state benefit from leveraging one set of agreed-upon contract clauses?*
- *Would our community (parents, administrators, etc.) benefit from transparency of applications in use in our district?*
- *Would our district/state benefit from leveraging a large and growing community addressing student privacy issues globally?*
- *Do we need support in the areas of privacy governance, policies, effective practices and communications?*



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Decisions to Be Made Early....

➤ Who is the Alliance Lead?

State Agency? District? Consortium? Professional Association? District?

➤ What is the Alliance Lead Role and How Do You Deliver On It?

- ✓ **Participate** in the SDPC and interact with other Alliances and Projects
- ✓ **Convene** stakeholders in their state to identify pain points and gauge the interest in developing a “common contract framework” and tools
- ✓ **Develop** contract wording to be used by districts and provide transparent communications to parents and community members on application usage.
- ✓ **Advocate** for student data privacy and support the ongoing needs of the Alliance including bringing possible projects to the larger SDPC Consortium



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Alliance Roles

How Does the Alliance Lead Support Districts?

- **Registry Access:** Alliances will need to identify an easy way for LEAs to access its Alliance site, which is typically a page on the hosting agency's website.
- **Legal:** Alliances will need to identify legal support, particularly if the Data Privacy Agreement (DPA) is a state created model vs. a tried and true (i.e., CA model). Legal can also provide clarification or interpretation of redlines, and monitor these changes for potential DPA revision.
- **Training:** Alliances will need to identify the requirements and a model for training LEAs on SDPC tools.



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Alliance Roles

How Does the Alliance Lead Support Districts?

- **Contract Management Services:** Alliances will need to decide if they want to offer contract management services (one individual representing all Alliance member districts to vendors – single point of contact.
- **Site Monitoring:** Alliances will need to monitor the registry to ensure fidelity of data and to ensure Exhibit Es are added correctly to allow others to download and co-sign. It is also important to monitor the registry for broken Agreement hyperlinks, so co-signing LEAs have access to the Originating DPA.
- **Ongoing Assistance for LEAs and Providers/Operators:** Alliances will need to decide the level of ongoing support for LEAs and Providers/Operators for questions and feedback.



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Alliance Roles

Free or Fee Service?

- Alliances will need to determine any possible additional services or products that will be offered to districts for free or for a fee.
- If access/support will be fee based, an Alliance will need to set a fee schedule.

In House or SDPC “Preferred Provider” Contract Services Support?

- Alliances will need to determine if they will hire part time staff (approximately 8-10 hrs./week) to train and provide direct LEA support or contract with SDPC “Preferred Provider” for support any and all support outlined here.



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Introducing the Preferred Provider Program (P³)

What if I Need More Help Outside of SDPC Support?

- The Preferred Provider Program (P³) has been developed to allow your Alliance to get additional student data privacy support from vetted Community members.
- You can read about the Program online here:
 - <https://www.a4l.org/page/P3>
- You can download a copy of the P³ Guide here:
 - https://www.a4l.org/resource/resmgr/files/sdpc-publicdocs/sdpc_preferred_provider_prog.pdf
- You can see the growing list of preferred providers here:
 - <https://marketplace.a4l.org/A4LDirectory/>



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Lean on the Team and Other Alliances...

<https://privacy.a4l.org>

SDPC and Alliance Linkages

- Steve Smith ssmith@cpsd.us
- Larry L Fruth II, Ph.D. lfruth@A4L.org

Membership/Communications

- Penny Murray pmurray@a4l.org

SDPC Tools/Access

- Lisa Waters lwaters@cpsd.us