Student Data Privacy Consortium

Alliance 101 Handbook
What is the SDPC?

The Student Data Privacy Consortium:

- Was started in 2015 due to numerous stakeholders addressing on-the-ground, tactical student data privacy pain points
- Is organized as a Special Interest Group (SIG) under the Access 4 Learning Community (a 501c3 Member Tech Standards Organization)
- Has schools, districts, regional and state education agencies, other professional organizations and marketplace providers as members
- Has its own governance, oversight and resource support
- Is supported through membership dues
SDPC Goals

Why Are We Gathering?

• Establish a community of stakeholders who have various needs addressed through policy, technology and/or effective practice sharing around effective privacy management,

• Identify projects that have on-the-ground and real-world impact on student data privacy enabling schools, districts, state and vendors find resources, adapt them to their unique context and implement needed protections,

• Development of tools and resources to address operational issues not currently being addressed,

• Leverage partnership organizations working in the privacy space to have their good work utilized and no reinvention of existing work,

• Development of a clearinghouse of student data privacy operational issues and resources to support schools, districts, states and vendors in managing those issues – no matter where the resources originate.
What Are Alliances & Why Are They Needed?

➢ The Common Contract Framework – utilizes tools developed by Cambridge Public Schools (MA) to organize applications in use locally and their privacy agreements.

➢ The goal was one set of privacy clauses for all states – quickly realized that would not work as states differ!

➢ Leaders are being identified in each state to help establish a community of practice around effective student data privacy strategies, tools and contract development.

➢ These Alliances then interact with other Alliances to create enough leverage to move the market and share effective practices in various student data privacy activities.

➢ Now 7 states are collaborating in the development and usage of a National Clause Set for contracts so as Alliances revise their state-specific clause set, they may want to migrate to the National Clause Set.
Privacy - By The Numbers...

- 28 State-wide Alliances
- 32 million Students supported by Tools
- 8700+ School Districts represented
- 4 Countries Collaborating on Privacy Issues
- 5332 Signed Vendor Agreements
- 3730 Applications in Database
- 8085 Signed “Piggyback” Exhibit E

Tools for:
- Privacy Contract Building
- Application Inventory & Searchable Database
- Application Contract Management
- Global Education Privacy Standard (GEPS)

‘Tactical’ Privacy Information - contract to implementation
Various Forms of Alliance Models

Alliance Formation Models:

• **Top Down:** The State agency leading the charge to develop and grow the Alliance

• **Bottom Up:** A LEA takes the lead to develop and grow the Alliance

• **Middle Driven:** A regional service agency, professional association, or user group takes the lead to develop and grow the Alliance (CoSN, ISTE, SETDA, Affiliates / Regional Service Agencies / Etc.)

* All three models have examples of SEAs paying for Alliance Membership as a “value-add” to LEAs.
Alliance Formation

Ask The Questions - Is This for Us?

- Would our district(s)/state benefit from usage of SDPC Tools?
- Would our district(s)/state benefit from leveraging one set of agreed-upon contract clauses?
- Would our community (parents, administrators, etc.) benefit from transparency of applications in use in our district?
- Would our district/state benefit from leveraging a large and growing community addressing student privacy issues globally?
- Do we need support in the areas of privacy governance, policies, effective practices and communications?
Decisions to Be Made Early....

➢ Who is the Alliance Lead?


➢ What is the Alliance Lead Role and How Do You Deliver On It?

✓ Participate in the SDPC and interact with other Alliances and Projects
✓ Convene stakeholders in their state to identify pain points and gauge the interest in developing a “common contract framework” and tools
✓ Develop contract wording to be used by districts and provide transparent communications to parents and community members on application usage.
✓ Advocate for student data privacy and support the ongoing needs of the Alliance including bringing possible projects to the larger SDPC Consortium
How Does the Alliance Lead Support Districts?

• **Registry Access:** Alliances will need to identify an easy way for LEAs to access its Alliance site, which is typically a page on the hosting agency’s website.

• **Legal:** Alliances will need to identify legal support, particularly if the Data Privacy Agreement (DPA) is a state created model vs. a tried and true (i.e., CA model). Legal can also provide clarification or interpretation of redlines, and monitor these changes for potential DPA revision.

• **Training:** Alliances will need to identify the requirements and a model for training LEAs on SDPC tools.
How Does the Alliance Lead Support Districts?

- **Contract Management Services**: Alliances will need to decide if they want to offer contract management services (one individual representing all Alliance member districts to vendors – single point of contact).

- **Site Monitoring**: Alliances will need to monitor the registry to ensure fidelity of data and to ensure Exhibit Es are added correctly to allow others to download and co-sign. It is also important to monitor the registry for broken Agreement hyperlinks, so co-signing LEAs have access to the Originating DPA.

- **Ongoing Assistance for LEAs and Providers/Operators**: Alliances will need to decide the level of ongoing support for LEAs and Providers/Operators for questions and feedback.
Alliance Roles

Free or Fee Service?
• Alliances will need to determine any possible additional services or products that will be offered to districts for free or for a fee.
• If access/support will be fee based, an Alliance will need to set a fee schedule.

In House or SDPC “Preferred Provider” Contract Services Support?
• Alliances will need to determine if they will hire part time staff (approximately 8-10 hrs./week) to train and provide direct LEA support or contract with SDPC “Preferred Provider” for support any and all support outlined here.
Introducing the Preferred Provider Program (P³)

What if I Need More Help Outside of SDPC Support?

➢ The Preferred Provider Program (P³) has been developed to allow your Alliance to get additional student data privacy support from vetted Community members.

➢ You can read about the Program online here:
  ▪ [https://www.a4l.org/page/P3](https://www.a4l.org/page/P3)

➢ You can download a copy of the P³ Guide here:
  ▪ [https://www.a4l.org/resource/resmgr/files/sdpc-publicdocs/sdpc_preferred_provider_prog.pdf](https://www.a4l.org/resource/resmgr/files/sdpc-publicdocs/sdpc_preferred_provider_prog.pdf)

➢ You can see the growing list of preferred providers here:
  ▪ [https://marketplace.a4l.org/A4LDirectory/](https://marketplace.a4l.org/A4LDirectory/)
Lean on the Team and Other Alliances...

SDPC and Alliance Linkages

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