

Growth Report - Association for Play Therapy

#		Item	12/31/98	12/31/03	12/31/07	12/31/09	12/31/11	12/31/13	12/31/14	12/31/15	12/31/16	12/31/17	Annual %	
1	Membership	# Memberships	3,346	4,588	5,314	5,521	5,687	5,869	6,076	6,166	6,259	6,550	4.6%	
2		# Professional Members	-	-	4,481	4,662	4,858	5,086	5,222	5,316	5,547	5,911	6.6%	
3		# Affiliate Members	-	-	642	648	597	504	554	564	417	330	-20.9%	
4		# International Members	-	-	191	211	232	279	300	286	295	309	4.7%	
5		% Member Retention			78	75	76.3	78.4	79.3	81.7	83.5	87.4	4.7%	
6		# Yrs Average Member Tenure			4.5	4.0	4.2	4.6	4.8	5.5	6.1	7.9	30.0%	
7	RPT's & RPT-S's	# RPT	-	-	677	744	951	1,184	1,291	1,537	1,684	1,903	13.0%	
8		# RPT-S	-	-	787	976	1,060	1,178	1,252	1,331	1,391	1,490	7.1%	
9		# SB-RPT	-	-	-	-	-	-	-	0	14	18	28.6%	
10		# Total RPT/S, SB-RPT	706	1,123	1,464	1,720	2,011	2,362	2,543	2,868	3,089	3,411	10.4%	
11		% of Members who hold RPT/S	21%	24%	28%	31%	35%	40%	42%	47%	49%	52%	3.0%	
12		# RPT-S offer Supervision	-	-	475	845	990	1,104	1,189	1,220	1,391	1,574	13.2%	
13	Approved Centers	# Approved Centers	-	-	-	10	17	21	23	29	29	32	10.3%	
14	Approved Providers	Type I Providers	14	115	164	199	197	239	264	284	307	326	6.2%	
15		Type II Providers	25	27	13	8	20	12	9	11	20	11	-45.0%	
16		Play Therapy Contact Hours	-	-	-	5,224	5,385	4,521	9,534	12,358	16,030	16,910	5.5%	
17		Supervisor Training Contact Hours	-	-	134	184.5	232.5	136.5	226.5	353	290	534	84.1%	
18		Total Hours of Contact Training				5,409	5,618	4,658	9,760	12,711	16,320	17,444	6.9%	
19		Play Therapy Non-Contact Hours	-	-	395.0	1007.5	314.0	394.0	717.0	859.0	994.0	1157.0	16.4%	
20	Supervisor Training Non-Contact Hours	-	-	-	33.5	3.5	11.5	8.5	15.5	30.5	50.5	65.6%		
21	Conference	Number Registered	963	828	869	958	827	772	1067	1060	897	1047	16.7%	
22		CE Hours Offered	18	33.5	40	40	41	37.5	37.5	40	40.5	40.5	0.0%	
23		Exhibitors	19	17	29	20	25	25	24	26	24	22	-8.3%	
24	Branches	Number of Branches	31	45	43	44	44	42	42	41	41	42	2.4%	
25		Number of Gold Branches	-	10	10	26	24	19	20	22	18	26	44.4%	
26		Total Outreach Promos	-	-	84	127	80	112	130	123	130	141	8.5%	
27	Journal	Number of Issues	2	2	2	4	4	4	4	4	4	4	0.0%	
28		Number of Articles	9	13	10	18	18	16	17	18	22	21	-4.5%	
29		Institutional Print Subscribers	-	-	67	49	38	30	33	29	28		APA stats available October 2018	#VALUE!
30		Institutional Electronic Subscribers	-	-	2,571	2,934	3,192	3,400	3,475	3,695	3,734			-100.0%
31		Electronic Licensing Fees	-	-	1,586	50,036	49,917	91,771	97,528	97,092	107,029			-100.0%
32	Graduate Universities	Offering Play Therapy	-	-	146	167	167	177	180	162	164	164	0.0%	
33		Play Therapy Internships	-	-	99	117	116	120	105	99	100	100	0.0%	
34		Univ. Professors teaching play therapy	-	-	-	-	-	-	-	216	196	196	0.0%	
35	maintain current APT membership	-	-	-	-	-	-	-	109	117	115	-1.7%	
36	maintain RPT/S credential	-	-	-	-	-	-	-	122	114	116	1.8%	
37	APT E-Learning Center	Book Tests	-	-	21	35	41	48	42	52	52	52	0.0%	
38		Book Credit Hours (PT only)	-	-	164	249	306	338	303	376	384	387	0.8%	
39		Book Credit Hours (Sup Trng only)						10	10	8	8	8	0.0%	
40		Audio Programs	-	-	6	7	9	56	73	85	98	116	18.4%	
41		Audio Program Credit Hours (PT only)	-	-	10.5	12.5	14.5	149	193	238	282.5	336	18.9%	
42		Audio Program Credit Hours (Sup Trng)					2	6	9	15	15	18	20.0%	
43	Social Media	# Facebook fans/likes	-	-	-	552	2,577	5,581	8,398	11,225	15,240	18,148	19.1%	
44		# Twitter followers	-	-	-	220	809	1,694	2,798	4,053	4,919	5,291	7.6%	