



Play Therapy Public Education & Promotion Award

Awards of Excellence

Purpose

The Association for Play Therapy (APT) acknowledges outstanding public education and promotion that significantly develops, promotes, or advances the value of play, play therapy, and credentialed play therapists.

Criteria

The Play Therapy Public Education and Promotion Award will be presented to a Nominee who:

1. Is an APT Professional member in good standing.
2. Abided by the code of ethics, standards of practice, and all other legal standards or requirements promulgated by those authorities from which the Nominee has been granted a license or certification.
3. Educated or promoted the value of play, play therapy, and credentialed play therapists in person or via the news media to the general public, targeted audiences therein, or other professions or mental health disciplines within the most recent 12-month January thru December period (see assigned point values on Evaluation Form).
4. Is nominated by three (3) or more APT Professional members in good standing.

Although an annual award, it is presented to only one individual a year but is not presented if not merited. Limit one Key Award per eligible recipient per year.

Benefits

The award recipient is honored during the next APT Annual Conference.

Selection Process

1. Nominator and at least two additional Endorsers, all of whom must be APT Professional members in good standing and have personal knowledge of the service of the Nominee, must post their own contact information, sign the Nomination Form, and be prepared to resolve any discrepancies. Self-nominations are strictly prohibited.
2. Nominator must post all Nominee's service for which points are requested in the Achievements column on the Evaluation Sheet. APT will assign points for Achievements in the Points column.
3. Nominator must submit completed Nomination Form to APT by **March 31**.
4. If Nominee is selected, Nominee and Nominator will be advised by **April 20**. If not selected, only Nominator will be advised.

Previous Recipients

2005 Scott Riviere; **2006** Eric Green; **2007** Paris Goodyear-Brown; **2008** None; **2009** Denise Filley; **2010** None; **2011** Brenna Hicks; **2012** Lori Fairgrieve; **2013** Norma Leben; **2014** Trudy Post Sprunk; **2015** None; **2016** None; **2017** Dawn Williamson;



Public Education & Promotion Award – Nomination Form

Awards of Excellence

Nominators: To submit an award nomination, please:

- Review the above award purpose, criteria, benefits, and selection process
- Complete this Nomination Form and submit with supporting materials to CEO Kathryn Lebbby at klebby@a4pt.org no later than **March 31**.

Nominee

I, the Nominator, hereby nominate the below APT Professional member:

Name: _____ Degree: _____ License: _____ Mental Health Discipline: _____

Organization: _____ Title: _____

Address: _____ City, State, ZIP: _____

Telephone: _____ Fax: _____ Email: _____

By our signatures below, we attest that we are each an APT Professional member in good standing and, in compliance with our ethical standards, that the information on behalf of the Nominee herein is accurate and complete.

Nominator

Name: _____ Phone: _____ Email: _____

Address: _____ City, State, ZIP: _____

I have checked this box to attest that I endorse this nomination. Date: _____

Endorsers

Name: _____ Phone: _____ Email: _____

Address: _____ City, State, ZIP: _____

I have checked this box to attest that I endorse this nomination. Date: _____

Name: _____ Phone: _____ Email: _____

Address: _____ City, State, ZIP: _____

I have checked this box to attest that I endorse this nomination. Date: _____



Public Education & Promotion Award – Evaluation Form

Awards of Excellence

Nominators: Post each entry as a separate and distinctive entry in the Achievements column only if they occurred between the most recent 12-month January thru December period. Be specific. Incomplete information or information not posted here is not considered.

Evaluators: To ensure that this process is conducted ethically and transparently, please excuse yourself from this process if you are affiliated with one or more of the Nominees. Evaluate this nomination, complete this Evaluation Form and assign points to each criterion below, and submit this form to CEO Kathryn Lebbby at klebbby@a4pt.org, by **April 15.**

Nominee: _____ **Evaluator:** _____ **Date:** _____

#	CRITERIA & VALUES	ACHIEVEMENTS <i>(by Nominator)</i>	POINTS <i>(by Evaluator)</i>
1	<p>NON-MENTAL HEALTH AUDIENCES: <u>If presented play therapy to public, forum comprising three or more legal, medical, insurance, parent, teachers or other non-mental health professionals:</u></p> <ul style="list-style-type: none"> ▪ 1 point per hour <i>(excludes APT and Branch sponsored events)</i> 	<p><i>Include specific event name, date, and site of each (exclude APT and Branch sponsored events)</i></p>	
2	<p>MENTAL HEALTH BUT NON-PLAY THERAPY AUDIENCES: <u>If presented play therapy to licensed counseling, social work, psychology, marriage & family therapy, university mental health faculty, or other mental health professional forums at which most attendees are NOT APT members:</u></p> <ul style="list-style-type: none"> ▪ 1 point per hour 	<p><i>Include specific event name, date, and site of each (exclude APT and Branch-sponsored events):</i></p>	
3	<p>MEDIA PROMOTION: <u>If participated in interview specific to play therapy. Interview may be for a live audience (real time) or via electronic means including social media, etc.)</u></p> <ul style="list-style-type: none"> ▪ 3 points per live interview ▪ 1 points for all other 	<p><i>Include specific media name, date, and title of each (do not include rebroadcasts):</i></p>	
4	<p>UNIVERSITY PRESENTATIONS: <u>If presented play therapy as a GUEST presenter (in person or electronically) to graduate mental health course:</u></p> <ul style="list-style-type: none"> ▪ 5 points per presentation 	<p><i>Include specific course title, university, and date of each:</i></p>	

5	<p>EXHIBIT AND/OR BROCHURE DISTRIBUTION: <u>If exhibited play therapy and/or distributed play therapy brochures at public, business, professional, conference, or similar activity:</u></p> <ul style="list-style-type: none"> ▪ 1 point per event of 50 or less attendees ▪ 2 points per event of 100 or more attendees 	<p><i>Include specific event name, date, and site of each: (exclude APT and Branch-sponsored events):</i></p>	
6	<p>APT LINK: <u>If displayed APT Logo as link to APT website on own website:</u></p> <ul style="list-style-type: none"> ▪ 3 point 	<p><i>Include specific website URL:</i></p>	
7	<p>Other: <u>List any other type of public education or promotion provided by the Nominee that is not listed above.</u></p> <ul style="list-style-type: none"> ▪ Up to 5 additional points may be awarded in this category for items that are not included in 1-6 above. 	<p><i>Be as specific as possible, awarding of points is at the discretion of the committee.</i></p>	
<p>TOTAL POINTS</p> <ul style="list-style-type: none"> ▪ 60 points in 3 or more items #1 thru #7 required for consideration of award nomination ▪ Ties will be broken by committee reconsideration of items #1-7. 			