What’s Your Social Media Story?

Present at CDLT’s Pre-Conference Symposium on Social Media

Tuesday, October 31, 2017
8 a.m. – 2 p.m.
Held in conjunction with the AAACE Conference in Memphis.

Proposals due Monday, June 5, 2017

Topics May Include:
- writing for social media
- uses of new social media technologies
- new/innovative ways to use current technologies
- replication of best practices/programs
- future trends
- pitfalls to avoid
- strategies for success
- case studies
- how-to’s
- management tools & software
- management strategies
- social media campaigns
- planning for social media
- research (all types)
- phenomenological or action research focusing on “lived experiences”
- creating/managing communities of practice
- personal/professional networking
- digital & open badges
- social media competencies
- global competencies for social media
- underserved/minority populations
- marketing/advertising
- social media for consultants, training & businesses
- social media for nonprofits, community & health organizations
- creating a business, class or group LinkedIn or Facebook page
- educational channels
- best practices for using Twitter
- video for social media
- opportunities/impacts for job seeking or college admissions
- online portfolios/resumes using social media
- in the classroom
- integrating social media into courses/programs
- social media using mobile devices
- laws related to social media
- security & privacy concerns
- social & psychological effects on adults and MORE across varied social media platforms or apps!

The common factor linking all accepted proposals is relevance to social media when serving adults. Diverse topics and perspectives are encouraged! Join the discussion today . . .

Presenter application and details:
https://goo.gl/forms/W9aTwbllFDSSGxnYw1

Commission for Distance Learning and Technology (CDLT): www.aaace.org/cdlt

Questions? Email: cdlt@aaace.org