

• SAVE THE DATE •

# 6<sup>th</sup> Annual Fall Conference

*Join us at*

**CLEARY  
GOTTLIEB** One Liberty Plaza  
New York, NY 10006

*on*

**Saturday, September 19, 2015**

*as we continue*

## CHARTING NEW FRONTIERS



Asian American  
Bar Association  
of New York



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Bar Association  
of New York

## EVENT DESCRIPTION

AABANY proudly presents its 2015 Fall Conference, “**Charting New Frontiers**,” hosted by Cleary Gottlieb Steen & Hamilton LLP. In addition to a full day of CLE and non-CLE programs on cutting edge topics presented by AABANY’s committees and partners, we also invite attendees to participate in **Law Firm Pitch Sessions, AABANY’s First Career Fair and AABANY’s Trial Advocacy Program (TAP)**.

The Law Firm Pitch Sessions will provide participants an opportunity to engage in “live” pitch sessions to in-house counsel who have indicated a current need for outside legal services. Law firms seeking to participate in the Law Firm Pitch Sessions will be pre-screened by in-house counsel based on their hiring needs and selected firms will be invited to join one or more pitch sessions at the 2015 Fall Conference.

The Career Fair will, for the very first time, bring in selected public sector and corporate employers to the 2015 Fall Conference to provide attendees an opportunity to meet and greet representatives from employers and to learn about different job opportunities. These employers may also conduct first round interviews of pre-screened candidates at the 2015 Fall Conference. In addition, attendees will have an opportunity to meet members of AABANY’s Career Placement Committee and receive career advice as well as learn more about other job openings.

The Trial Advocacy Program is based on the highly acclaimed National Institute for Trial Advocacy (NITA) Trial Skills Program and provides participants an opportunity to improve upon their trial advocacy skills by participating in hands-on training exercises led by a distinguished faculty.

Moreover, during the 2015 Fall Conference, AABANY’s In-House Counsel Committee will host its third annual **In-House Counsel Forum**. This invite-only forum is intended to offer senior level in-house counsel and general counsel an opportunity to discuss pressing issues of particular relevance for in-house counsel and to connect with other in-house attorneys. AABANY’s Judiciary Committee will also host a **Pathways to the Judiciary** panel discussion with both state and federal members of the judiciary to present their own paths to the bench targeted to any and all attendees who are interested in one day becoming a judge.

At the conclusion of the day, all participants are invited to stay for the **Cocktail Reception** to connect or reconnect with peers, friends and colleagues from AABANY. During the Cocktail Reception, AABANY will launch its **2015-2016 Mentorship Program** which matches law students and young attorneys with more experienced attorneys to help advance their professional development and enhance their legal and networking skills. After the Cocktail Reception, AABANY and its sponsors will be hosting various Committee dinners throughout New York City for which attendees can sign up in advance and which provides an opportunity for participants to continue to network during dinner.



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## CONFERENCE PRICING

|  | Full Conference or TAP (Early Bird – By September 4, 2015) | Full Conference or TAP (Regular Price) | Cocktail Reception Only (Early Bird – By September 4, 2015) | Cocktail Reception Only (Regular Price) |
|--|--|--|---|---|
| <b>AABANY Members</b>  |  |  |   |   |
| - All Private Sector<br>- Corporate/In-House Counsel   | \$100  | \$125                                  | \$50  | \$75                                    |
| - Government/Public Sector/Nonprofit<br>- Out-of-State Attorney <sup>1</sup> (Associate Member)<br>- Law Student<br>- Non-Legal Professional (Affinity Member) | \$75   | \$100                                  | \$50  | \$75                                    |
| <b>Non-AABANY Members</b>  |  |  |   |   |
| - All Private Sector<br>- Corporate/In-House Counsel   | \$250  | \$275                                  | \$75  | \$100                                   |
| - Government/Public Sector/Nonprofit<br>- Out-of-State Attorney<br>- Law Student<br>- Non-Legal Professional   | \$125  | \$150                                  | \$75  | \$100                                   |

## SPONSORSHIP OPPORTUNITIES

### Elite - \$5,000

- Recognition in all hard copy and on-line promotional materials for the 2015 Fall Conference as an Elite Sponsor
- Logo placed on poster board or video monitor at the 2015 Fall Conference
- A table to display marketing materials during the entire 2015 Fall Conference
- Admission for up to 5 attendees to the 2015 Fall Conference
- Free admission for up to 2 sponsor representatives to attend AABANY's 2016 Annual Dinner and Annual Wine Tasting Reception in 2016
- Free admission for up to 2 sponsor representatives to attend any paid AABANY networking events during 2016.
- Back cover full page color advertisement in the 2015 Fall Conference Program book

### Gold - \$3,000

- Recognition in all hard copy and on-line promotional materials for the 2015 Fall Conference as a Gold Sponsor
- Logo placed on poster board or video monitor at the 2015 Fall Conference
- A table to display marketing materials during the entire 2015 Fall Conference

<sup>1</sup> “Out-of-State Attorney” means any attorney admitted in any state, territory or possession of the United States, the Commonwealth of Puerto Rico, the District of Columbia, or foreign country jurisdiction who does not work or reside in New York State.



- Admission for up to 3 attendees to the 2015 Fall Conference
- Free admission for up to 2 sponsor representatives to attend any paid AABANY networking events during 2016
- Full page black and white advertisement in the 2015 Fall Conference Program book

### **Silver - \$1,000**

- Recognition in all hard copy and on-line promotional materials for the 2015 Fall Conference as a Silver Sponsor
- Logo placed on poster board or video monitor at the 2015 Fall Conference
- A table to display marketing materials during the entire 2015 Fall Conference
- Admission for up to 2 attendees to the 2015 Fall Conference
- Free admission for 1 sponsor representative to attend any paid AABANY networking events during 2016
- Half page black and white advertisement in the 2015 Fall Conference Program book

### **Individual CLE - \$1,000**

- Recognition in all hard copy and on-line promotional materials for the 2015 Fall Conference as an Individual CLE Sponsor
- Logo placed on poster board or video monitor at the 2015 Fall Conference
- Ability to display marketing materials during the entire 2015 Fall Conference
- Admission for up to 2 attendees to the 2015 Fall Conference
- Free admission for 1 sponsor representative to attend any paid-admission AABANY networking events during 2015
- Recognition in CLE materials distributed to attendees as Individual CLE sponsor

Sponsorship opportunities are also available for the various Committee dinners that will be held on Saturday evening after the conclusion of 2015 Fall Conference programming.

## **CONTACT**

For more information about sponsorships, please contact

### **William H. Ng, Esq.**

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**2015 FALL CONFERENCE SPONSORSHIP REPLY FORM**

Below are the sponsorship opportunities for the 2015 AABANY Fall Conference to be held on Saturday, September 19, 2015 at Cleary Gottlieb Steen & Hamilton LLP.

Please email this form to [main@aabany.org](mailto:main@aabany.org) or mail to AABANY, 45 Rockefeller Plaza, 20th Floor, New York, New York 10111.

In order to maximize your firm or organization's visibility in promotional materials, please return this form by **September 4, 2015**.

For more information about sponsorships, please contact:

- William H. Ng, Vice President, Finance and Development at [william.ng@aabany.org](mailto:william.ng@aabany.org)

Yes, I want to participate as a sponsor for the 2015 AABANY Fall Conference

**Elite (\$5000)**

**Gold (\$3000)**

**Silver (\$1000)**

**Individual CLE (\$1000)**

I am interested in sponsoring a Committee Dinner. Please fill out Committee Dinner Sponsorship Reply Form on next page and return to AABANY.

I am interested in finding out more information about sponsorship. Please contact me at the email or phone number provided below.

**Contact:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Firm/Company Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Telephone** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_



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