



Young J. Yoo (Andy)
Associate General Counsel

PEARSON EDUCATION, INC.

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Asian American Bar Association of New York
45 Rockefeller Plaza
20th Floor
New York, NY 10111

Dear AABANY Nomination Committee:

I am delighted to submit this statement in support of my re-nomination for the AABANY Board of Directors. I am Associate General Counsel at Pearson, the world's leading education and learning company. Please see our website at www.Pearson.com for further information if you desire to know more about our company.

I have been an active member of AABANY since 2015 and a Board member since the Spring of 2018. Because I believe in the important mission of AABANY, Pearson was proud to be a sponsor of the AABANY 2017 and 2018 Fall Conference. Through my Board participation, I would very much like to continue to use the platform that AABANY provides (i) as a further means to champion Diversity & Inclusion in the wider Legal Profession and (ii) as a resource to its members in the areas in my specialization, namely the Education Industry, Intellectual Property, Publishing and Antitrust.

For the past few years, I have been an active and vocal advocate of Diversity and Inclusion both within Pearson and in the wider legal profession. In our 160 strong global Pearson Legal Department, I chair our Diversity and Inclusion efforts and our DI Committee. I am happy to say that we have become signatories to ABA Resolution 113, advocated for greater diversity in the legal profession at numerous conferences and seminars, engaged in a mentorship program with the National Federation of the Blind, and just recently publicly released our own Pearson Legal Pledge of Diversity.

Our Pearson Legal Pledge of Diversity is our commitment to be accountable, transparent and visible in all that we do internally in our Legal Department but also in the wider legal profession. We decided to make this commitment because enhancing Diversity and Inclusion is not only the right thing to do but the smart thing to do. It is core to our values, strategy and to the Pearson global educational mission to improve people's lives through learning. The Pledge outlines our goal for greater diversity in our legal function at all levels of seniority so as to match the diversity of our learners, teachers, and other stakeholders. We are also committed to enhancing diversity in the wider legal profession as well. Through our active DI program here at Pearson, I have significant experience partnering with numerous diversity organizations like the American Bar Association (ABA Resolution 113), National Federation of the Blind (mentoring), Diversity Lab (diversity hackathons and Mansfield Rule), The Pipeline to Practice Foundation (diverse pipeline scholarship programs for law school) and the Minority Corporate Counsel Association that share the same goal of enhancing diversity in the legal profession.

For example, I am a founding board member of The Pipeline to Practice Foundation (P2P). P2P is a newly created independent not-for-profit organization of corporate in-house counsel and law firm attorneys committed to enhancing diversity in the legal profession by supporting and nurturing diverse law students and early-career attorneys at key stages of their academic and professional development. Given that many young diverse students have never been exposed to lawyers or the practice of law, many diverse students are wholly unprepared for law school's rigorous academic environment. Therefore, one of the missions of the P2P is to provide free access to programming, mentoring and training that is critical for achieving academic success in law school, developing the skills necessary to be successful attorneys, creating pathways to leadership positions, and becoming role models to the next generation of diverse law students (creating the "virtuous circle"). Please take a look at our website located at www.PipelinetoPractice.org for more information about this organization.

Finally, I have spent the last 20 years in the education/publishing sector, and am very much versed in education/education policy and Intellectual Property. I have worked in all stages of our education business including K-12, Higher Education, and adult education/training and with local and state School Boards, Higher Education Institutions and educators around the globe. Due to globalization and technology, the education sector is going through a radical transformation that will change the future of how students learn and become skilled for the next generation of high skill jobs. I believe that education is a tremendous force for social change and equality. In my view, access to quality education is essential to maintain a healthy democratic society. I hope to have the opportunity to impart some of that knowledge and experience to the AABANY membership who equally share that same value.

In the IP and publishing space, I have significant experience dealing with novel issues relating to fair use, digital media/distribution, open publication, technology in education, and other issues currently in the public debate. I am proud to say that Pearson has been at the forefront of many of these issues.

Thank you for your consideration. Please do not hesitate to contact me with any questions about any of the above.

Yours Truly,

Andy

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