







AABANY FALL CONFERENCE 2022

FORGING A NEW PATH TO AN

EQUITABLE FUTURE

OCTOBER 8, 2022

SPONSORSHIP PACKAGE

ABOUT 2022 FALL CONFERENCE

AABANY proudly presents the 2022 AABANY Fall Conference, "Forging a New Path to an Equitable Future" which is taking place on Saturday, October 8, 2022, at Fordham University School of Law, co-sponsored with Fordham Law School's Center for Asian Americans and the Law. This will be our first in-person Fall Conference since 2019. We will be presenting a full day of CLE programs on cutting-edge topics, as well as the following special programs:



Diversity Career Fair & Expo

The Diversity Career Fair & Expo provides law firms, as well as government, public interest and corporate employers, the opportunity to meet diverse candidates—including experienced attorneys, recent law school graduates, and law students—and share information about their companies and any job openings. Employers will also have the opportunity to conduct first round interviews of pre-screened candidates at the Fall Conference

Cocktail Reception & Trailblazer Award Presentation

At the conclusion of the day's CLE programs, all participants are invited to stay for the Cocktail Reception to connect or reconnect with peers, friends and colleagues from AABANY. During the Cocktail Reception, AABANY will present its Trailblazer Award to a prominent member of AABANY's community who exemplifies the qualities of a role model and trailblazer in the legal profession in New York.

CONFERENCE	Full Cor	nference	Cocktail Reception Only			
PRICING	Early Bird By Sept. 26, 2022	Regular Price	Early Bird By Sept. 26, 2022	Regular Price		
		AABANY	Members			
 All Private Sector Corporate/In-House Counsel	\$110	\$135	\$60	\$85		
 Government/Public Sector/Nonprofit Out-of-State Attorney¹ (Associate Member) Law Student Non-Legal Professional (Affinity Member) 	\$85	\$110 \$60		\$85		
	Non-AABANY Members					
All Private SectorCorporate/In-House Counsel	\$260	\$285	\$85	\$110		
 Government/Public Sector/Nonprofit Out-of-State Attorney Law Student Non-Legal Professional 	\$135	\$160	\$85	\$110		

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OPPORTUNITIES	X					
	Cocktail Reception	Plenary Lunch Session	Elite	Gold	Silver	Bronze
	\$10,000	\$5,000	\$5,000	\$3,000	\$1,500	\$750
Recognition in all hardcopy and online promotional materials for the 2022 Fall Conference with your sponsorship level	Exclusive naming rights to the Cocktail Reception	Exclusive naming rights to the Plenary Lunch Session	ELITE Sponsor	GOLD Sponsor	SILVER Sponsor	BRONZE Sponsor
Logo placed on poster board or video monitor at the 2022 Fall Conference	✓	~	✓	/	✓	✓
A table to display marketing materials during the entire 2022 Fall Conference	✓	~	✓	/	Half Table	Table Space Only
# of admissions for attendees to the 2022 Fall Conference	10	5	5	3	2	1
# of free admissions for sponsor representatives to attend AABANY's 2023 Annual Dinner and 2023 Annual Summer Soiree	5	2	2	1	1 Dinner OR Summer Soiree	×
Advertisement in the 2022 Fall Conference Program Book	Full page color	Full page color	Full page black and white	Full page black and white	Half page black and white	×

CONTACT

For more information about sponsorships, please contact

William Ng

President Asian American Bar Association of New York WNg@littler.com (631) 247-4707

Joseph Eng Jr.

Co-Vice President of Programs and Operations Chair, Fall Conference Planning Committee Asian American Bar Association of New York jeng@kslaw.com (212) 556-2205

Anna Mercado Clark

Director of Development Asian American Bar Association of New York AClark@phillipslytle.com (212) 508-0466

POSTAL ADDRESS













2022 AABANY Fall Conference

SPONSORSHIP REPLY FORM

Below are the sponsorship opportunities for the 2022 AABANY Fall Conference to be held on Saturday, October 8 at Fordham University School of Law.

Please email this form to main@aabany.org or mail it to AABANY, 45 Rockefeller Plaza, 20th Floor, New York, NY 10111.

In order to maximize your firm or organization's visibility in promotional materials, please return this form by **September 28, 2022.**

For more information about sponsorships, please contact:

- William Ng, President Asian American Bar Association of New York at WNg@littler.com
- **Anna Mercado Clark,** Director of Development at <u>AClark@phillipslytle.com</u>
- **Joseph Eng Jr.,** Chair, Fall Conference Planning Committee at jeng@kslaw.com

Yes, I want to sponsor the 2022 Fall Conference.					
Cod	Cocktail Reception (\$10,000)				
Plenary Lunch Session (\$5,000)					
Elite (\$5,000)					
Gold (\$3,000)					
Silver (\$1,500)					
Bro	nze (\$750)				
	ted in finding out more information about sponsor	rship. Please contact me at the email or phone			
Contact:		Phone Number:			
Firm/Company Name:		Telephone:			
Street Address:		Fax:			
City/State/Zip:		Email:			