

Fall Conference

2025

09.27

New York Law School
185 W Broadway,
New York, NY 10013



SPONSORSHIP
PACKAGE



Asian American
Bar Association
of New York

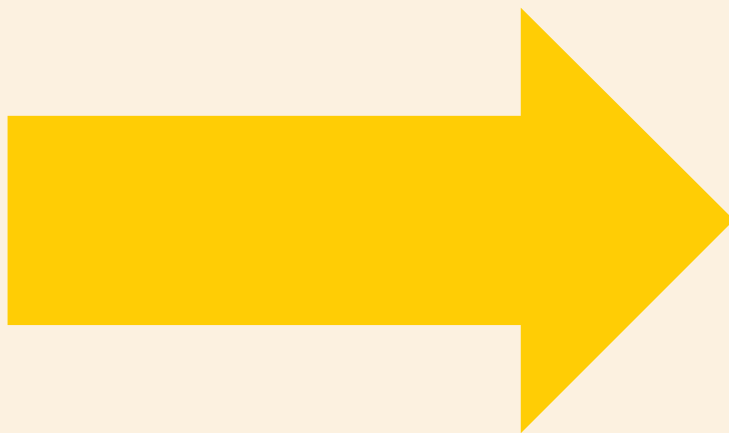
TOGETHER WE THRIVE:
THE POWER OF us!

ABOUT —————

The 2025 Fall Conference

**AABANY proudly presents the 2025 AABANY
Fall Conference, “Together we Thrive: The
Power of Us!” which is taking place on Saturday,
September 27, 2025, at New York Law School.**

**We will be presenting a full day of
Continuing Legal Education (CLE)
programs on cutting-edge topics, as
well as the following special programs:**



DIVERSITY CAREER FAIR

The Diversity Career Fair will feature selected public sector, corporate sector, and law firm employers who will host informational sessions, meet and greet interested applicants, including experienced attorneys, recent law school graduates, and law students, and/or conduct first round on-site interviews. In addition, attendees can meet members of AABANY's Career Advancement Committee and receive career advice, as well as learn more about other job openings.



LINK-UP RECEPTION (INVITATION ONLY)

The In-House Counsel Link-Up Reception provides law firm invitees an opportunity to engage with numerous senior in-house counsel who have indicated a current or future need for outside legal services. Gold level sponsors and above will be invited to attend the Link-Up Reception, and information on how law firms, solo practitioners, and legal service vendors can apply for an invitation will be provided at a later date. This is a great opportunity to meet diverse in-house attorneys for current or future legal services needs. In-house participants at the Reception will either (i) have direct responsibility for making decisions on hiring outside counsel decisions or (ii) have significant influence over selection of outside counsel and can arrange for meetings with more senior counsel within their respective organizations.

TRIAL ADVOCACY PROGRAM

AABANY's Litigation Committee is proud to present the 2025 Trial Advocacy Program ("TAP") at the Fall Conference this year. TAP offers junior lawyers a unique opportunity to hone their trial skills under the guidance of seasoned trial veterans (former state and federal prosecutors and state and federal trial judges) and receive constructive feedback to help you become a stronger trial advocate.

This year, we will conduct TAP as a fourth track at the Conference, focusing on essential trial skills, including opening statements, direct examinations, cross examinations, and closing statements. Participants will be given a mock trial problem to work through with a partner and then perform the mock trial for a faculty of mentors, who will provide individualized critiques to help participants sharpen their trial advocacy skills.

COCKTAIL RECEPTION

At the conclusion of the day's CLE programs, all participants are invited to stay for the Cocktail Reception to connect or reconnect with peers, friends and colleagues from AABANY. AABANY will present its Trailblazer Award to a prominent member of AABANY's community who exemplifies the qualities of a role model and trailblazer in the legal profession in New York.



Conference Pricing

Full Conference
(Including Reception)

Cocktail Reception Only

Early Bird
By Sept 10

Regular Price
By Sept 19

Early Bird
By Sept 10

Regular Price
By Sept 19

AABANY Members

- All Private Sector
- Corporate / In-House Counsel

\$135

\$165

\$75

\$110

- Government / Public Sector / Non-Profit
- Out-of-State Attorney (Associate Member)
- Law Student
- Non-legal professional (Affinity Member)

\$95

\$125

\$50

\$75

Non-AABANY Members

- All Private Sector
- Corporate / In-House Counsel

\$275

\$305

\$100

\$135

- Government / Public Sector / Non-Profit
- Out-of-State Attorney
- Law student
- Non-Legal Professional

\$150

\$180

\$85

\$110

Sponsorship Opportunities

	COCKTAIL RECEPTION	PLENARY LUNCH SESSION	ELITE	GOLD	SILVER	BRONZE
	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500	\$750
Recognition in all hard copy and online promotional materials for the 2025 Fall Conference as Cocktail Reception Sponsor	Exclusive naming rights to the Cocktail Reception	Exclusive naming rights to the Plenary Lunch Session	Elite Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Logo placed on poster board or video monitor at the 2025 Fall Conference	✓	✓	✓	✓	✓	✓
A table to display marketing materials during the entire 2025 Fall Conference	✓	✓	✓	✓	Half Table	Table Space
# of admission(s) for attendees to the 2025 Fall Conference	8	5	5	3	2	1
Opportunity to participate in the Link-Up Sessions at the 2025 Fall Conference	✓	✓	✓	✓	✗	✗
# of free admission for sponsor representatives to attend AABANY's 2026 Annual Dinner and 2026 Winter Soiree	2	✗	✗	✗	✗	✗

Contact



Benjamin C. Hsing

President

Asian American Bar Association of New York
benjamin.hsing@aabany.org
(212) 203-7614



Pei Pei Cheng de Castro

Co-Vice President of Programs and Operations

Asian American Bar Association of New York
pdecastro@barclaydamon.com
(212) 784-5840



Tai Chien

Co-Vice President of Programs and Operations

Asian American Bar Association of New York
taiyeechien@gmail.com
(212) 341-7713



Beatrice Leong

Director of Development

Asian American Bar Association of New York
beatriceleongesq@gmail.com
(929) 363-4959

2025 AABANY Fall Conference

SPONSORSHIP REPLY FORM

Select from below the applicable sponsorship opportunity for the 2025 AABANY Fall Conference to be held on **Saturday, September 27, at New York Law School.**

Please email this form to **main@aabany.org** or mail it to **AABANY, 45 Rockefeller Plaza, 20th Floor, New York, NY 10111.**

To maximize your firm or organization's visibility in promotional materials, please return this form by **September 10, 2025.**

For more information about sponsorships, please contact:

Benjamin C. Hsing,
President
Asian American Bar Association of New York
benjamin.hsing@aabany.org

Pei Pei Cheng de Castro
Co-Vice President of Programs and Operations
Asian American Bar Association of New York
pdecastro@barclaydamon.com

Beatrice Leong
Director of Development
Asian American Bar Association of New York
beatriceleongesq@gmail.com

Tai Chien
Co-Vice President of Programs and Operations
Asian American Bar Association of New York
taiyeechien@gmail.com

Yes, I want to participate as a sponsor for the 2025 Fall Conference.

Cocktail Reception (\$10,000)

Gold (\$3,000)

Plenary Lunch Session (\$7,500)

Silver (\$1,500)

Elite (\$5,000)

Bronze (\$750)

Contact:

City/State/ZIP:

Firm/Company Name:

Telephone:

Street Address:

Email: