



Asian American
Bar Association
of New York

AABANY FALL CONFERENCE 2026

9.26.2026

FORDHAM SCHOOL OF LAW
150 W. 62ND STREET
NEW YORK, NEW YORK

SPONSORSHIP PACKAGE

RISING UP
TO MEET THE FUTURE:

CULTIVATING TOMORROW'S
LEADERS TODAY

ABOUT THE 2026 FALL CONFERENCE

AABANY proudly presents the 2026 AABANY Fall Conference, **“Rising Up to Meet the Future: Cultivating Tomorrow’s Leaders Today,”** taking place on Saturday, September 26, 2026, at Fordham Law School. This full-day event offers multi-track sessions in the morning and afternoon, and a plenary lunch session, with many CLE (continuing legal education) credits available, as well as the following special programs:

DIVERSITY CAREER FAIR

The Diversity Career Fair will feature selected public sector, corporate sector, and law firm employers who will host informational sessions, meet and greet interested applicants, including experienced attorneys, recent law school graduates, and law students, and/or conduct first round on-site interviews. In addition, attendees can meet members of AABANY’s Career Advancement Committee and receive career advice, as well as learn more about other job openings.

TRIAL ADVOCACY PROGRAM

AABANY’s Litigation Committee is proud to present the 2026 Trial Advocacy Program (“TAP”) at the Fall Conference this year. TAP offers junior lawyers a unique opportunity to hone their trial skills under the guidance of seasoned trial veterans and receive constructive feedback to help you become a stronger trial advocate. TAP will focus on essential trial skills, including opening statements, direct examinations, cross examinations, and closing statements. Participants will be given a mock trial problem to work through with a partner and then perform the mock trial for a faculty of mentors, who will provide individualized critiques to help participants sharpen their trial advocacy skills.

LINK-UP RECEPTION (INVITATION ONLY)

The In-House Counsel Link-Up Reception provides law firm and sponsor invitees an opportunity to engage with senior in-house counsel who have indicated a current or future need for outside legal services. Gold level Fall Conference sponsors and above will be invited to attend the Link-Up Reception as well as Diamond and Platinum sponsors from the 2026 Annual Dinner. This is a great opportunity to meet diverse in-house attorneys for current or future legal services needs or concerns. In-house participants at the Reception will either (i) have direct responsibility for making decisions on hiring outside counsel decisions or (ii) have significant influence over selection of outside counsel and can arrange for meetings with more senior counsel within their respective organizations.

COCKTAIL RECEPTION

At the conclusion of the day’s CLE programs, all participants are invited to stay for the Cocktail Reception to connect or reconnect with peers, friends and colleagues from AABANY. AABANY will present its Trailblazer Award to a prominent member of AABANY’s community who exemplifies the qualities of a role model and trailblazer in the legal profession in New York.

2026 CONFERENCE PRICING

	FULL CONFERENCE (INCLUDING RECEPTION)		COCKTAIL RECEPTION ONLY	
	EARLY BIRD	REGULAR	EARLY BIRD	REGULAR
	BY SEPT 11	BY SEPT 18	BY SEPT 11	BY SEPT 18
AABANY MEMBERS				
• All Private Sector • Corporate / In-House Counsel	\$135	\$165	\$75	\$110
• Government/Public Sector / Non-Profit • Out-of-State Attorney(Associate Member) • Law Student • Non-legal professional (Affinity Member)	\$95	\$125	\$50	\$75
NON-AABANY MEMBERS				
• All Private Sector • Corporate / In-House Counsel	\$275	\$305	\$100	\$135
• Government/Public Sector / Non-Profit • Out-of-State Attorney • Law student • Non-Legal Professional	\$150	\$180	\$85	\$110

SPONSORSHIP OPPORTUNITIES

	COCKTAIL RECEPTION	PLENARY LUNCH SESSION	ELITE	GOLD	SILVER	BRONZE
	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500	\$750
Recognition in all hard copy and online promotional materials for the 2026 Fall Conference as Cocktail Reception Sponsor	Exclusive naming rights to the Cocktail Reception	Exclusive naming rights to the Plenary Lunch Session	Elite Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Logo placed on poster board or video monitor at the 2026 Fall Conference	✓	✓	✓	✓	✓	✓
A table to display marketing materials during the entire 2026 Fall Conference	✓	✓	✓	✓	Half Table	Table Space
# of admission(s) for attendees to the 2026 Fall Conference	8	5	5	3	2	1
Opportunity to participate in the Link-Up Reception at the 2026 Fall Conference	✓	✓	✓	✓	x	x
# of free admissions for sponsor representatives to attend AABANY's 2027 Annual Dinner and 2027 Winter Soiree	2	x	x	x	x	x

CONTACT

For more information about sponsorships, please contact:

Varuna Bhattacharyya

President

Asian American Bar Association of New York

varuna.bhattacharyya@aabany.org

(212) 218-5294

Pei Pei Cheng de Castro

Co-Vice President of Programs and Operations

Asian American Bar Association of New York

pdecastro@barclaydamon.com

(212) 784-5840

Tai Chien

Co-Vice President of Programs and Operations

Asian American Bar Association of New York

taiyeechien@gmail.com

(212) 341-7713

Gilyana Jones

Director of Development

Asian American Bar Association of New York

gilyanab@gmail.com

(914) 535-9607

2026 AABANY FALL CONFERENCE SPONSORSHIP REPLY FORM

Below are the sponsorship opportunities for the **2026 AABANY Fall Conference** to be held on **Saturday, September 26**, at Fordham Law School.

YES, I WANT TO PARTICIPATE AS A SPONSOR FOR THE 2026 FALL CONFERENCE

- ☐ **Cocktail Reception – \$10,000**
- ☐ **Plenary Lunch Session – \$7,500**
- ☐ **Elite – \$5,000**
- ☐ **Gold – 3,000**
- ☐ **Silver – \$1,500**
- ☐ **Bronze – \$750**

Please email this form to **main@aabany.org** or mail it to **AABANY, 530 Fifth Avenue, 9th Floor, New York, NY 10036**

To maximize your firm or organization's visibility in promotional materials, please return this form by **September 11, 2026**.

I AM INTERESTED IN FINDING OUT MORE INFORMATION ABOUT SPONSORSHIP.

Contact:

Firm/Company:

Name:

Street Address:

City: **State:** **Zip:**

Telephone: **Email:**

FOR MORE INFORMATION ABOUT SPONSORSHIPS, PLEASE CONTACT:

Varuna Bhattacharyya, President
varuna.bhattacharyya@aabany.org

Gilyana Jones, Director of Development
gilyanab@gmail.com

Pei Pei Cheng de Castro, Co-Vice President of
Programs and Operations
pdecastro@barclaydamon.com

Tai Chien, Co-Vice President of Programs and
Operations
taiyeechien@gmail.com