



Asian American  
Bar Association  
of New York

## Embracing Wellness and Well-Being

Strengthening the Legal Profession by Investing in Ourselves

# Annual Dinner 2023



May 23, 2023



Cipriani Wall Street



[www.aabany.org](http://www.aabany.org)

SPONSORSHIP PACKAGE



# Embracing Wellness and Well-Being

## Strengthening the Legal Profession by Investing in Ourselves



Asian American  
Bar Association  
of New York

### HONOREES

#### Corporate Leadership Award



**MICHAEL WU**  
CHIEF LEGAL OFFICER  
BATH & BODY WORKS, INC.

#### Women's Leadership Award



**PRISCA BAE**  
CHIEF PARTNERSHIPS OFFICER  
THE ASIAN AMERICAN FOUNDATION

#### ANNUAL DINNER 2023

CIPRIANI WALL STREET  
55 WALL STREET  
NEW YORK, NY

TUESDAY  
**23** MAY  
2023

#### PROGRAM

5:30 PM – 7:00 PM  
6:00 PM – 7:00 PM  
7:00 PM – 10:00 PM  
10:00 PM – 12:00 AM

PRE-DINNER GC RECEPTION  
GENERAL RECEPTION  
DINNER  
AFTER-PARTY

**BLACK TIE  
OPTIONAL**

# thank you!

## FOR SUPPORTING AABANY

Your support provides much needed funding to ensure that AABANY continues to promote the interests of Asian American, Pacific Islander, and South Asian (“AAPI”) attorneys, legal professionals, and our communities in the following ways:

- Strengthening the AAPI legal profession and community
- Funding year-round programs and networking events
- Fighting anti-Asian hate and violence
- Increasing AAPI representation in leadership and judicial positions
- Supporting community-driven pro bono services and activities

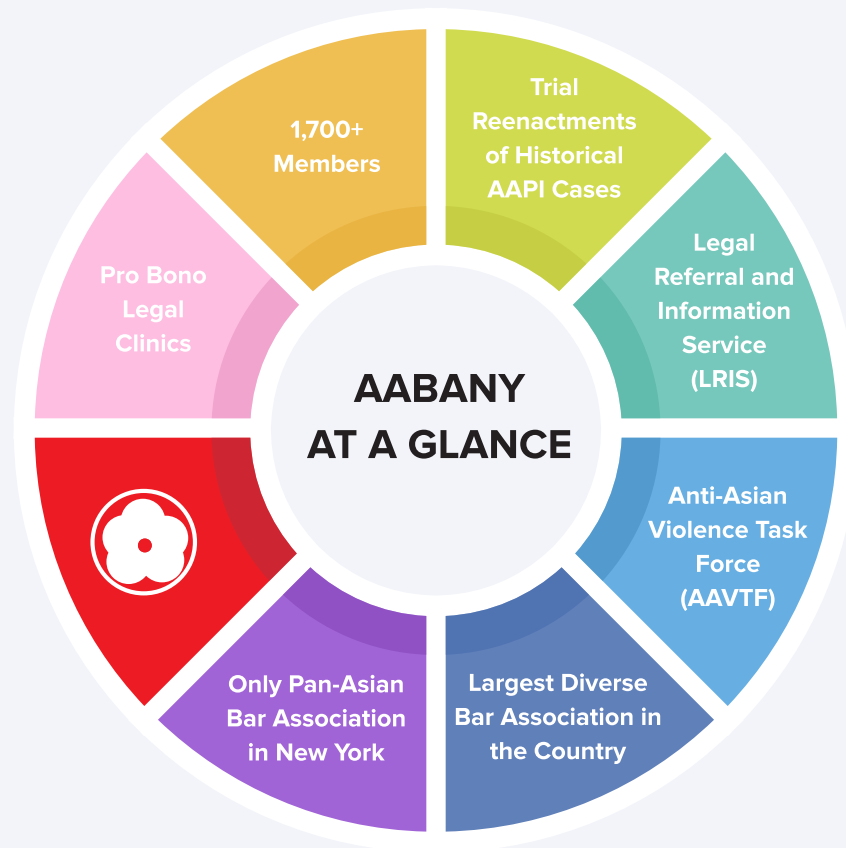
## EMBRACING WELLNESS AND WELL-BEING

*STRENGTHENING THE LEGAL PROFESSION*

*BY INVESTING IN OURSELVES*

With the pandemic, anti-Asian hate, and stress of life and the legal profession, prioritizing wellness and well-being is critical.

In 2023, AABANY will work to help destigmatize mental health, substance use, and personal or professional problems. Join AABANY in solidarity to build a supportive network, embracing wellness and well-being in the AAPI legal community.



## SIGNATURE EVENTS

AABANY ANNUAL DINNER AND V.I.P. RECEPTION	800+ Attendees at the 2022 Annual Dinner, sponsored by 50+ Law Firms and Corporations
AABANY ANNUAL JUDGES' RECEPTION	Celebrating AAPI Trailblazers in the Judiciary
AABANY ANNUAL FOUNDERS' DAY EVENT	Celebrating AABANY's Founders and Over 30 Years of Service to the Community
AABANY ANNUAL SUMMER SOIREE	In-House and Senior Law Firm Attorneys and Partners Networking Event
AABANY PROSECUTORS COMMITTEE ANNUAL RECEPTION	Bringing Together AAPI Prosecutors and Attorneys from Local, State, and Federal Offices

# FIGHTING ANTI-ASIAN HATE

## AABANY Anti-Asian Violence Task Force (AAVTF)

2022 Honoree:  
League of United Latin  
American Citizens of  
New York (LULAC NY)

2021 New York State  
Bar Association's Bar  
Leaders Innovation  
Award Recipient

"Endless Tide:  
The Continuing Struggle  
to Overcome Anti-Asian  
Hate in New York" Report

Widespread Media Coverage: CNN, CBS  
News, NBC News, New York Law Journal

Hate Eradication  
Active Response Team  
(HEART)

Attorney volunteers drawn from AABANY  
membership to assist survivors of hate  
crimes and bias incidents to obtain justice  
and assistance to recover

## AABANY-AALFNY Turn the Tide (T3) Project

\$30,000+ Raised to  
Fight Anti-Asian  
Hate and Violence

Collaboration with the  
Asian American Law Fund  
of New York (AALFNY)

# DIVERSIFYING and STRENGTHENING the PIPELINE

## Don H. Liu Scholars Program

Since 2014, 23 scholarship  
recipients, \$345,000 in  
scholarships awarded to 1Ls  
who are first in their family  
to attend law school

Co-founded by  
two former AABANY  
Presidents

## AABANY Leadership Development Program (ALDP)

6-Month Interactive Leadership Training with a  
Partnership Track and In-House Counsel Track to help  
AAPI attorneys advance in their careers

## AABANY Judiciary Committee

Advocate for AAPI Candidates in the  
Federal and State Judicial Selection Process

## AABANY Mentorship Program

Since 2010, matched 1,000+ Mentors and Mentees

## EDUCATION and TRAINING

### AABANY Fall Conference

Since 2010, offered full day of CLE and professional development programs, with a Diversity Career Fair starting in 2015

Around 400 Attendees  
at  
2022 Fall Conference

### AABANY Annual Trial Advocacy Program (TAP)

Since 2012, experienced trial lawyers provided instruction on opening and closing statements as well as direct and cross-examinations

### AABANY Trial Reenactments

Since 2007, led by Hon. Denny Chin and Kathy Hirata Chin, educated lawyers and the public about famous cases involving AAPI individuals that contributed to the legal, social, and political history of the United States.

## COMMUNITY SERVICE

### AABANY Pro Bono Legal Clinics

Since 2015, assisted nearly 2,000 members of the AAPI community in Manhattan, Queens, and Brooklyn, providing general legal advice and information to an immigrant population with limited English proficiency, in collaboration with community organizations such as Asian Americans for Equality (AAFE), Chinese Chamber of Commerce of New York (CCCNY), Chinese Consolidated Benevolent Association (CCBA), United Chinese Association of Brooklyn, and VNS Health

2020 NYSBA Bar Leaders Innovation Award recipient

### AABANY Legal Referral and Information Service (LRIS)

Since 2020, provided the only legal referral service in the country that serves AAPI individuals seeking legal representation that is both linguistically and culturally competent

2022 Cindy A. Raisch Award Recipient  
at the 2022 ABA National Lawyer Referral Workshop  
as the only ABA-Recognized legal referral service in the country offering assistance in four Asian languages

# SPONSORSHIP OPPORTUNITIES

Early Bird: **By March 31, 2023**Regular: **In effect from April 01, 2023**

		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
		\$45,000	\$25,000	\$20,000	\$12,000	\$6,000
		\$50,000	\$30,000	\$25,000	\$15,000	\$8,000
ANNUAL DINNER MAY 23, 2023	Premium seating placement at the Annual Dinner	20 (2 full tables) in premium location	20 (2 full tables) in premium location	10 (1 full table) in prominent location	10 (1 full table)	5 (half table)
	Invitations to the Pre-Dinner GC Reception	5	3	2	1	1
	Advertisement in the Annual Dinner event program	Full page	Full page	Half page	✗	✗
	Logo branding featured at the Dinner	Premier Branding	Premier Branding	✓	✓	✓
SUPPORTING, DIVERSITY, EQUITY, AND INCLUSION	Listed as a sponsor of the AABANY Student Leaders	✓	✗	✗	✗	✗
	Priority consideration for ALDP participants	✓	✓	✓	✗	✗
	Priority admission at the Annual Judicial Reception	Preferential Seating Priority Admission	Priority Admission	Priority Admission	✗	✗
	Priority or Preferred Access to apply to AABANY's Mentorship Program	Priority Access	Priority Access	Preferred Access	Preferred Access	✗
	Naming rights to AABANY's Legal Internship Program	✓	✗	✗	✗	✗
	Eligible to be invited to join Advisory Committee	✓	✓	✓	✗	✗
	Waiver of panel member fee for one year if application to join Legal Referral and Information Service panel is accepted	✗	✗	✗	✗	✓
MEMBERSHIP	Annual memberships to AABANY	30	25	20	15	10
YEAR ROUND EXPOSURE	Opportunity to host sponsor-branded networking events of your choice	3	2	1	✗	✗
	Opportunity to host sponsor-branded CLE programs of your choice	3 programs	1 program	✗	✗	✗
	Admissions to our Summer Soiree and Fall Conference	5	3	2	1	✗
	Branding visibility on the AABANY website home page plus link to sponsor's website	✓	✓	✓	✓	✓

**NEW**  
Sponsorship  
Opportunities  
for 2023

**NEW**  
**Pre-Dinner  
GC Reception \$30,000** (First Come, First Served)  
Exclusive Naming Rights + Same Benefits as **Platinum**  
+ Recognition in all publicity materials as **Pre-Dinner GC Reception**

TAKEN

**NEW**  
**After-Party  
Sponsor \$50,000** (First Come, First Served)  
Exclusive Naming Rights + Same Benefits as **Diamond**  
+ Recognition in all publicity materials as **After-Party Sponsor**

TAKEN

# 2023 AABANY ANNUAL DINNER REPLY FORM

## Sponsorship




- ☐ YES, I want to be the ~~Pre-Dinner GC Reception Sponsor – \$30,000~~ *NO LONGER AVAILABLE*
- ☐ YES, I want to be the ~~After-Party Sponsor – \$50,000~~ *NO LONGER AVAILABLE*
- ☐ YES, I want to participate as an **early bird sponsor** of the 2023 AABANY Annual Dinner
- ☐ Diamond Level - \$45,000      ☐ Silver Level - \$12,000
- ☐ Platinum Level - \$25,000      ☐ Bronze Level - \$6,000 (limited to firms with twenty-five attorneys or less)
- ☐ Gold Level - \$20,000

In order to maximize your visibility, please submit this form to [ad23@aabany.org](mailto:ad23@aabany.org) no later than **March 31, 2023**

**NOTE: After March 31, 2023, the early bird pricing will expire and Regular Pricing will take effect.**

**Regular Sponsorship payment must be received by May 5, 2023.**

## Advertising

- ☐  **Full Page** – \$1,500  
Trim Size: 8" Height X 6" Width
- ☐  **Half Page** – \$1,000  
Trim Size: 4" Height X 6" Width
- ☐  **Quarter Page** – \$750  
Trim Size: 4" Height X 2.75" Width

All ads should be submitted as high resolution pdf files with a 1/8" bleed all around.  
Please submit no later than **April 7, 2023**

Individual Ticket Prices*	Early Bird Deadline Friday, March 31, 2023	Regular Deadline Friday, May 5, 2023
General Admission + same rate for members and non-members + includes one-year renewal of membership for members or automatic membership for non-members	\$450	\$500
Government/non-profit/public interest rate	\$225	\$325
Judicial Tickets (Judges Only)	\$225	\$325

**\*If you have experienced a recent hardship, upon request, AABANY may be able to provide you with a subsidy to attend the Annual Dinner. Please contact [ad23@aabany.org](mailto:ad23@aabany.org) to inquire.**

Contact Person:	<input type="text"/>
Firm/Company Name:	<input type="text"/>
Street Address:	<input type="text"/>
City/State/Zip:	<input type="text"/>
Telephone:	<input type="text"/>
Email:	<input type="text"/>

## Payment

Please make all checks payable to:  
**Asian American Bar Association  
of New York**

Mail Checks to:  
**Asian American Bar Association of New York  
45 Rockefeller Plaza, 20th Floor  
New York, NY 10111**

To make an ACH payment, contact [ad23@aabany.org](mailto:ad23@aabany.org)

Website: [www.aabany.org](http://www.aabany.org)

Annual Dinner Link: [www.aabany.org/ad23](http://www.aabany.org/ad23)



**Asian American  
Bar Association  
of New York**