



**October 21 – 25, 2019**  
**Hyatt Regency by the Mall of America**  
**3200 East 81<sup>st</sup> Street, Bloomington, MN**

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## **Exhibitor and Sponsor Prospectus**



**American Association of Code Enforcement**  
**[www.AACE1.org](http://www.AACE1.org)**

# The Conference

Since its inception, AACE has become the premier association fostering code compliance officers through its certification program, education, training and enforcement. Today, AACE is the internationally recognized leader in the profession of code enforcement, with a membership growing at the rate of 20 percent per year. Annually, AACE holds a conference to provide education for culminating certification for the professional code officer.

## The Attendees

Don't miss this amazing opportunity to showcase your company during these two days of access with key leaders. We have designed the sponsorship and exhibitor options to encourage quality "face time" with your current and potential customers.

Those attending include:

- Property Maintenance and Housing Inspectors
- Zoning Officials/Inspectors
- Planners
- Code Enforcement Officials and Administrators
- Building Inspectors

## The Exhibitors

Showcase your products and services to Code Compliance Professionals who come to this national event to learn, see and experience new cutting edge products and services and to keep current on industry trends and issues as well as meet with specific companies to network and hear what they have to offer.



# Sponsorship and Exhibitor Opportunities

AACE has designed a number of tiered packages which will give you the opportunity to support code enforcement education at all levels. Your investment in code enforcement will allow you to promote your business and be a part of the AACE community!

	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$1,000
Exclusive recognition at the keynote session	✓			
Recognition at Lunch/Breakfast/Reception	✓	✓		
Website advertisement	One year	6 months	3 months	1 months
Recognition at break event	✓	✓	✓	
Ad in the AACE Newsletter	Full page ad for 1 year	Half page ad for 6 months	Quarter page ad for 4 months	
Booth at Conference	✓	✓	✓	✓
Number of Conference Attendees Included in Sponsorship	4	3	2	1
Pre and Post-Conference attendee list	✓	✓	✓	✓
Spotlight in the Newsletter	✓	✓	✓	✓
Recognition on Social Media	✓	✓	✓	✓
Signage	✓	✓	✓	✓

Full Payment is required with this application. Cancellations must be made by October 15, 2019 with fifty percent (50%) of the total being refunded. Any cancellations made after October 15, 2019 will result in no refund to the exhibitor. October 15, 2019 will also be the last day to make changes to the Exhibitor Badges.

Demonstrations and exhibits must be confined to the contracted space. AACE, the exhibit facility, the members, AACE representative and/or employees of the facility will not be responsible for injury, loss or damage that may occur to the exhibitor or the exhibitor's representative while on the event property.

AACE and its agents and employees will not be liable for failure to hold the exhibition as scheduled. Exhibitors agree to maintain insurance that will fully protect, hold harmless and indemnify the exhibition management and the sponsor from any and all claims of any nature including claims under the Workman's Compensation Act.

Damage to the facility housing and the exhibit caused or done by the exhibitor shall be the responsibility of the exhibitor.

# Increased Visibility

Looking for increased visibility from AACE members? Consider adding one of the following sponsorship opportunities to your Sponsor/Exhibitor levels.

## Door Prize Donation

### **Includes:**

- Donate an item displaying your company logo for a door prize giveaway.
- Recognition of your company at the Opening Session.

## Registration Sponsor

### **Includes:**

- Conference Bags/Backpacks. If you would like to provide bags that features your logo and the AACE logo, they will be handed out for no cost at the AACE Conference. If you would like AACE to print and order the bags, the fee is \$1,500. Minimum 300. **(One Sponsorship Available)**
- Badge holders and lanyards. Donate or sponsor lanyards (\$700) with company logo. Minimum 300. **(One Sponsorship Available)**
- Promotional Items. Distributed to attendees at registration. USB Drives, pens, padfolio, cups, water bottles, etc. Features your logo and the AACE logo. If you print and order your own promotional items, there is no fee. If you would like the AACE staff to print and order items, there is a fee of \$1,500. Minimum 300.

## Mobile App for Seminar Sponsor

\$5,000

One Available.

As more and more attendees rely on their mobile devices to not only make and receive calls and text messages, but also for so many more things, including online access to their seminar programming. High visibility is afforded to the EXCLUSIVE sponsor who elects to provide this valuable tool to the 2018 conference attendees. Will that be you?

# Registration Form



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

## Booth Staff Badge #1

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

## Booth Staff Badge #2

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

My company understands and accepts the Exhibitor and Sponsor Rules and Regulations printed in this application. My signature below certifies that I am authorized to execute this contract on behalf of my company.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

## Payment Method:

Additional: \_\_\_\_\_



Checks (Make payable to AACE at PO Box 740328, Arvada, CO 80006)

Total Fee Amount: \_\_\_\_\_



Card

Name: \_\_\_\_\_

Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Signature: \_\_\_\_\_

Please Complete This Form and Return To:  
American Association of Code Enforcement, P.O. Box 740328, Arvada, Colorado 80006  
or email to [admin@aace1.org](mailto:admin@aace1.org)

# Schedule

## Exhibit Days and Times



### Set Up

**October 21<sup>st</sup>**

**1:00pm – 4:00pm**

### Display Times

**October 22<sup>nd</sup> – 25<sup>th</sup>**

**9:00am – 12:00pm**  
**1:00pm – 4:00pm**

### Breakdown

**October 25<sup>th</sup>**

**4:00pm – 5:00pm**

## Deadlines

**Exhibit Registration—October 15, 2019**

**Cancellation—October 15, 2019**

**Name Badges—October 15, 2019**

**Hotel Reservations—October 5, 2019**