



AMERICAN ASSOCIATION OF CODE ENFORCEMENT 2025 PROSPECTUS

WHY SPONSOR AACE?

Sponsoring with AACE is the key to broadening business horizons, reaching 2,500 potential connections across 30+ states. Every AACE member is a valuable resource, presenting an opportunity for service providers to generate additional business. The annual AACE conference, hosting over 400 attendees, serves as a unique platform where suppliers and members converge, sharing service solutions that ultimately benefit jurisdictions nationwide. It's not just sponsorship; it's a strategic investment in expanding your business influence and impact.

WHO ATTENDS?

Historically, professionals from all realms of the public sector attend the AACE Conference including new and veteran Code Officers, Inspectors, Managers and Supervisors, Building Officials, Fire Officials, Animal Control Officers, Health Officials, Municipal Attorneys, Law Enforcement, Division and Department Heads, Elected Officials, and individuals thinking about a career in the code enforcement profession. While many attend for continuing education units (CEUs) to maintain certifications, others attend because they may be thinking about improving or expanding an existing code enforcement program or even starting a new program in their community.

Click HERE to REGISTER!	Exhibitor Only \$1,995	Bronze Sponsor \$2,955	Silver Sponsor \$4,695	Gold Sponsor \$5,699	Title Sponsor \$9,249
Exhibit Booth	x	x	x	x	x
Registrations Included	2	2	2	3	4
Logo on promotional materials, including website and conference emails	x	x	x	x	x
***Recognition in AACE Newsletters through the end of the year		Quarter-page digital ad (4.25" x 5.5")	Half-page digital ad (8.5" x 5.5")	Full-page digital ad (8.5" x 11")	2 minute video clip OR Full-page digital ad (8.5" x 11")
Logo on conference signage indicating sponsorship level	x	x	x	x	x
Recognition as Function Sponsor		Break Sponsor	Sponsor of 2 Lunches	Sponsor of 3 Breakfasts	Sponsor of All Functions (option to add-on Welcome Reception)
Introduce Speaker at General Session					x
Address the Attendees at the Conference			2 minutes	5 minutes	10 minutes
Access to Attendee list with phone, employer address, and job title	x	x	x	x	x
***Email Spotlight (email content curated by sponsor, sent to AACE contacts by AACE)				2	4
***Social Media Spotlight (graphic and language created by sponsor, posted to AACE socials by AACE)	1	1	2	3	4

à la carte opportunities:

- *Lanyard Sponsor \$1,750
- *Folder Sponsor \$1,450
- **Tote Bag Sponsor \$750
- **Pen Sponsor \$550
- *WiFi Sponsor \$750
- *Hotel Key Card Holder \$3,450

*à la carte sponsorship benefits include: logo on promotional materials, logo on conference signage, access to attendee list.

**sponsorship items are designed, purchased and delivered to the venue ahead of the conference by the sponsor for AACE to distribute.

*** **Please Note:** Sponsorship benefits may be impacted by the timing of your commitment. Sponsorships confirmed later in the year may receive fewer newsletter, email and social media placements due to limited remaining promotional cycles. To receive full value from digital exposure, we recommend confirming your sponsorship at least three months prior to the event. Regardless of timing, all sponsors will receive full on-site recognition and the benefits associated with their selected package.

Have questions?

Not seeing something that suits you?

Please reach out to admin@aace1.org! We'd love to work with you to customize a sponsorship package!

It is the sponsor/exhibitor's responsibility to review the benefits outlined in the selected package and to submit deliverables to AACE to fulfill sponsorship benefits.

***Supplies are limited. Please check the online registration for availability.**