



AMERICAN
ASSOCIATION OF
ELECTRONIC
REPORTERS AND
TRANSCRIBERS



AAERT Annual Sponsor Program

AAERT's Annual Sponsor program year runs from **July 1 to June 30** to ensure the inclusion of a full year of benefits.

Prices below are reduced for "Charter Sponsors" -- companies that are early adopters of our Annual Sponsor program and secure their sponsorship by December 31.

- Charter Sponsors will be provided with a digital "badge" that can be used in your marketing.
- Charter Sponsors retain their designation year-to-year as long as they maintain their Annual Sponsorship uninterpreted at the same level or higher.

Platinum Sponsor - \$1,750 | \$1,500 for Charter Sponsor*

- (1) Company Showcase webinar - opportunity to have your company present (10-15 minutes) as part of an online industry-related company showcase
- (1) Company Showcase feature article in AAERT's newsletter
- Opportunity to send (2) email blasts to AAERT's member base (copy to be approved and sent by AAERT)
- (1) "Shout-out" each month on AAERT's social media platform
- (1) Article/Page/Blog share link placement on AAERT's corporate social media
- A large company logo on AAERT's homepage sponsor scroll identifying your company as a Platinum Sponsor, with link to company's website
- A large company logo in AAERT's quarterly e-newsletter SoundBytes
- Recognition on AAERT's sponsor webpage, with a large company logo and description
- Recognition as a Platinum Sponsor at next AAERT Annual Conference and Executive Forum (signage, electronic or hard copy, ribbons on name badges, listing in any print or electronic program)

Gold Sponsor - \$1,250 | \$1,000 for Charter Sponsor*

- A medium company logo in AAERT's quarterly e-newsletter SoundBytes
- Opportunity to send (1) email blast to AAERT's member base (copy to be approved and sent by AAERT)
- (6) "Shout-out's" on AAERT social media
- Medium size company logo on AAERT's homepage sponsor scroll, with link to company's website
- Recognition on AAERT's sponsor webpage, with medium-size company logo and description
- Recognition as a Gold Sponsor at next AAERT Annual Conference and Executive Forum

A La Carte Underwriting and Advertising Opportunities

Webinar Underwriter - \$750

- Logo and recognition as webinar underwriter in all marketing communications leading up to event and post-event communication
- Recognition as webinar sponsor in SoundBytes newsletter prior to the event
- Recognition as a sponsor at the beginning and end of the webinar

Advertiser - \$500

- (1) Banner advertisement in (1) AAERT SoundBytes newsletter with link to company's website

OR

- (1) Article/Blog link on AAERT's social media platform with link to company sponsored content on its website

