2019 Optimizing and Innovating Shaping the Future of Home Care Medicine

October 17–19, 2019 | Rosemont, IL

EXHIBITOR & SPONSOR PROSPECTUS

A conference for home care medicine developed by pioneers in the field.
AAHCM Connects You With the Right Audience for Your Products

The American Academy of Home Care Medicine (AAHCM) supports the needs of over 900 physicians, nurses, social workers, and related professionals and agencies committed to improving the care of patients in the home. AAHCM has been built on the vision of providing high-quality primary care in the home with dignity to all those in need and works tirelessly to make this goal a reality.

We are proud to present the AAHCM Annual Meeting, October 17–19, 2019, in Rosemont, IL. Over 300 interdisciplinary home centered–care leaders are expected to attend, providing you with a great opportunity to demonstrate how your products and services will help them better care for their patients.

Exhibitor Benefits

When you exhibit with us at the AAHCM Annual Meeting, we bring the attendees directly to you for dedicated exhibit hours and special events:

• Meet face-to-face with leaders in home care medicine.
• Connect with attendees during the networking reception in the exhibit hall.
• Gain insight into home centered care from special-interest discussions during lunch hours.

Exhibit Schedule

**Friday, October 18, 2019**
Exhibitor Registration/Set Up ............ 7–11 am
Lunch with Exhibitors ................. Noon–1:15 pm
Break with Exhibitors .................. 3:30–3:50 pm
Reception with Exhibitors .............. 5:50–7 pm

**Saturday, October 19, 2019**
Breakfast with Exhibitors .............. 7–8 am
Break with Exhibitors .................. 10–10:30 am
Exhibitor Teardown .................... 1–3 pm

Hotel Information

Our host hotel is the Loews Chicago O’Hare, 5300 North River Road, Rosemont, IL 60018. We have secured a room rate of $199 for single- or double-occupancy rooms if reserved by September 25. To make your reservation, call 877.868.9134 or visit www.aahcm.org. Use or mention meeting code AAH016 to receive a discount. A deposit will be required to hold reservations. The hotel will charge a cancellation penalty for reservations canceled within 24 hours prior to arrival.
## Become an AAHCM Sponsor

Maximize your visibility, increase traffic to your booth, and target specific audiences by taking advantage of sponsorship and advertising opportunities. Show your commitment to the practice of medicine in the home. Becoming a sponsor will benefit you in so many ways!

<table>
<thead>
<tr>
<th>AAHCM Sponsor Benefits</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Awards &amp; Scholarship</th>
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<tbody>
<tr>
<td>Executive partnership on Industry Relations Council (IRC) ($10,000 value)</td>
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<tr>
<td>Recognition as an official host of the evening reception</td>
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<tr>
<td>Send an e-mail to AAHCM membership</td>
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<td>Flyer (8.5” x 11”) inserted in attendee tote bags</td>
<td>X</td>
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<tr>
<td>Up to 6 months of recognition before the annual meeting in the weekly e-news, 50-word company description and logo in the vendor directory, and a full-page ad in the annual meeting issue of Frontiers</td>
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<tr>
<td>Exhibit table in the exhibit and networking hall</td>
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<td>1</td>
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<td>Recognition for support of the meeting lunch or Wi-Fi in the exhibits/lunch area</td>
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<td>Meet and greet with AAHCM Board members before evening reception</td>
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<td>Public recognition by the AAHCM president/program chair</td>
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<td>Flyer (9” x 6”) inserted in attendee tote bags</td>
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<td>Up to 3 months of recognition before the annual meeting in the weekly e-news, 50-word company description and logo in the vendor directory, and a half-page ad in the annual meeting issue of Frontiers</td>
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<tr>
<td>Name and logo on prominent event sign in the exhibit hall</td>
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<td>Recognition for support of the meeting breakfast</td>
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<td>Flyer (7” x 5”) inserted in attendee tote bags</td>
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<td>Up to 2 months of recognition before the annual meeting in the weekly e-news, 50-word company description and logo in the vendor directory, and a quarter-page ad in the annual meeting issue of Frontiers</td>
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<td>Recognition for support of the annual meeting speaker</td>
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<td>Flyer (6” x 4”) inserted in attendee tote bags</td>
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<tr>
<td>1 month recognition in AAHCM’s weekly e-news and the vendor directory and a quarter-page ad in the annual meeting issue of Frontiers</td>
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<td>Complimentary annual meeting passes</td>
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<td>3</td>
<td>2</td>
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<td>Support of awards and scholarships</td>
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<td>Recognition of support in meeting materials</td>
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<tr>
<td>PDF of attendee names and facilities before the annual meeting</td>
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Awards & Scholarship: $1,000
Show Your Support for Home Based Care
Take Advantage of These Opportunities

Sponsorship Opportunities
• Tote bags
• Lanyards
• Attendee lounge
• Charging station
• Wi-Fi
• Coffee or refreshment break

Advertising Opportunities
• Program book
• Bag insert
• Passport Program
• Conference web banner ad
• E-mail to attendees

Pricing available upon request

New for 2019!
Product Theater
» Develop your own 1-hour non-CME promotional and/or educational program. Present your product(s) as a workshop, or host a special event.

Features include:
» A session room with tables and chairs
» Pre-show outreach to attendees
» On-site signage
» AV (up to a $950 value)

Options:
» Breakfast: $12,500
» Lunch: $12,500

Interested in a custom package? Interested in supporting AAHCM in another way?
We can create a sponsorship package for you! Contact us at conference@AAHCM.org or 847.375.4853.
We invite you to exhibit at the AAHCM Annual Meeting. Exhibitors will have unopposed exhibit hours, delivering maximum visibility and exposure during the meeting.

We understand that space will be rented at the following rates:

**Exhibit**
- Table-Top Exhibit $2,500
- Exhibit & Advertising Package* $5,700
- Exhibit & e-blast $4,500
- Exhibit & full-page program book ad $3,550
- Exhibit & half-page program book ad $3,350
- Passport program $250

**Advertising**
- Room drop $3,000
- Program book half-page ad $500
- Program book full-page ad $750
- Mailing list $500
- E-blast $1,500
- Bag insert $600

**Advertising Package**
- Full-page ad & room drop $3,250
- Half-page ad & room drop $3,000

**Sponsorship**
- Platinum $30,000 (Includes table-top exhibit)
- Gold $15,000 (Includes table-top exhibit)
- Silver $7,500
- Bronze $3,500
- Awards Partner $1,000

**Donations**
- General Meeting Donation $3,000

We understand that all space must be paid for in full by **August 12, 2019**. If assigned space is not paid for in full by the specified date, it may be assigned to another exhibitor at AAHCM’s discretion.

We agree to abide by the Terms and Conditions printed on the reverse side, which are made part of this contract. This contract is binding upon receipt and acknowledgment by AAHCM as stated in item 1 of the Terms and Conditions.

AAHCM requires you to abide by the appropriate ACCME guidelines.

**OFFICIAL PROGRAM INFORMATION:** Describe in 50 words or fewer the products or services to be exhibited exactly as you want the information to appear in the official program book. This information must be received by AAHCM with the application to be included in the program book. (Descriptions may be edited slightly to maintain consistency.) Please e-mail copy to esitkin@connect2amc.com.

**Product category (check all that apply)**
- Associations
- Palliative Care
- Hospitals
- Education Materials
- Publications
- Pharmaceutical Products
- Technology
- House Calls
- Therapeutic Areas
- Institutions
- Medical Device Equipment
- Durable Medical Equipment (DME)
- Other

**FOR AAHCM USE ONLY**
- Booth number(s) assigned ____________________
- Total cost $ ____________________
- Amount paid $ ____________________
- Accepted by AAHCM ____________________

**Company Information**
This representative will be contacted for program book details and future related mailings. Please print or type.

**Company**
(Exactly as you want it to appear in the printed program and on the exhibit sign.)

**Address**

**City, State, ZIP**

**Phone (________)**

**Fax (________)**

**Website**

READ BEFORE SIGNING: Exhibitor’s signature on this contract indicates acceptance of the Rules and Regulations provided with this contract and an agreement to pay the total amount due. The person signing this contract on behalf of the exhibitor has the authority to do so and is responsible for employees’ adherence to the Rules and Regulations.

**Name**
(first) ____________________________________________
(last) ____________________________________________

**Title**
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1. APPLICATION AND ELIGIBILITY. Application for booth space must be made on the printed form provided by AAHCM (hereinafter the "Association"). The content of the request, and be executed by an individual who has authority to act on behalf of the exhibitor for the purpose of registering the exhibit. The exhibit is designed for the display and demonstration of products and services related to home care medicine and those individuals attending the Association's 2019 Annual Conference. The Association shall determine the eligibility of any company, product, or service. The Association may reject the application of any company, product, or service if the product or service does not meet the standards of the Association and the objectives of the exhibition. In the event an application is not accepted, any paid space rental fees or deposits will be returned. This contract is binding upon receipt and acknowledgment by the Association. Acknowledgment constitutes notice of acceptance or rejection.

2. ADVERTISING OR DISPLAY OF GOODS OR SERVICES. The advertisement or display of goods or services other than those manufactured, distributed, or sold, or the advertising, promotion, or display of a product or service not compatible, in the sole opinion of the Association, with the educational character and purpose of the event. The Association reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of the Association, is incompatible with the activities of neighboring exhibitors. Operation of equipment being demonstrated may not create noise levels exceeding the maximum allowable noise levels as defined by the Association. Helium balloons are not allowed in the convention center. No part of the display, including products, is permitted outside the confines of the exhibit hall, even though it may be at times be under the temporary control or direction of the Association or the Official Contractor.

3. CONDUCT OF EXHIBITS. Display material or equipment can be placed to a height not exceeding 8 ft, or a width of 6 ft (unless noted on floor plan). In order to avoid blocking the view of the exhibit, the Association reserves the right to restrict the distribution of literature or samples must be made within the booth area assigned to the exhibitor. The Association reserves the right to restrict the distribution of literature or samples must be made within the booth area assigned to the exhibitor. All sales activities must be conducted within the designated booth space; in transit to or from the exhibit building as defined by the Association. Such material shall be submitted to the Association for approval 60 days prior to the event. Exhibitors may not serve alcoholic beverages in the exhibit area.

4. ASSIGNMENT OF BOOTH SPACE. Space will be assigned beginning January 2, 2019, according to the date on which the registration and payment are received. Each exhibitor who registered in advance will have a printed exhibitor badge available at the exhibitor registration desk. The Association occasionally has photographs of exhibitors and their booth personnel taken during the event. The Association reserves the right to use the exclusive right to assign space other than the chosen request, if necessary, and the right to rearrange the floor plan and relocate an exhibit.

5. ADDITIONAL EXHIBITOR SERVICES. There will be no official convention contractor for exhibitor services at this event. The Association will send out information on basic services such as electrical and communication amenities at least 60 days from the event. For services with rental displays, additional decorating, furniture, signs, cleaning, photography, floral, audio-visual, telephone, audiovisual service, drayage, and labor, please contact the Association to coordinate with facilty.

6. INSTALLATION/DISMANTLING. Installation. All exhibits must be set up by 11 am, Friday, October 18, 2019, without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. Dismantling. The official closing time of the exhibit is 1 pm on Saturday, October 19, 2019. All exhibit material must be packed up and ready for removal by 11 am the day afterwards. Exhibitors shall have available at their exhibit space a letter from the FDA that for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Neither the exhibit facility, the Association, nor the Official Contractor will be responsible for loss or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises. The exhibitor shall ensure that its booth and its promotional materials and signs are not misleading or contrary to the Americans with Disabilities Act. The exhibitor shall ensure that its booth and its promotional materials and services.

7. SECURITY DUTIES AND OBLIGATIONS. The Association shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to decision by the Association. These terms and conditions may be amended at any time without notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by the Association from time to time. This contract shall be interpreted under the laws of the State of Illinois and shall be construed in accordance therewith.