AAHCM 2020
AN INTRODUCTION TO
THE AMERICAN ACADEMY
OF HOME CARE MEDICINE
Dear colleagues, partners and friends,

Thank you for your interest in the American Academy of Home Care Medicine (AAHCM). We are delighted to provide you with this overview of our association and mission.

AAHCM was established in 1987 with a mission to promote the art, science, and practice of home care medicine for all people in need. Our members include physicians, nurse practitioners, physician assistants, social workers, administrative leaders, and professionals in several other disciplines, all of whom provide medical care in the home for communities in need.

This handbook highlights details of our mission, strategic priorities, and distinguished Board of Directors. We trust it provides an introduction to AAHCM’s representation and advocacy in the field of home care medicine over the past several decades.

Thank you again for your interest in AAHCM. We’re proud of the work we do to ensure that the populations who can benefit most have access to skilled, high-quality, compassionate care in their homes. Please feel free to contact us with questions or for additional information.

Best Regards,

Warm regards,

Theresa A. Soriano, MD MPH
President

Brent T. Feorene, MBA
Executive Director
MISSION
American Academy of Home Care Medicine (AAHCM) delivers on the promise of interdisciplinary, high-value health care in the home for all people in need by promoting the art, science, and practice of home care medicine. Our professional association represents physicians, nurse practitioners, physician assistants, social workers, and others working in the field of home care medicine.

VISION
Interdisciplinary health care at home available to all in need

STRATEGIC PRIORITIES

GOAL 1: POLICY & ADVOCACY
We advocate for sustainable payment reform for the field of home care medicine.

GOAL 2: LEADERSHIP DEVELOPMENT
We cultivate new leaders for the field of home care medicine and for AAHCM governance.

GOAL 3: ETHICAL & MORAL COMPASS
We serve as a moral compass to promote ethical behavior in the clinical and business practice of home care medicine.

GOAL 4: EDUCATION & TRAINING
In collaboration with partners, we advance workforce education and training for home care medicine.

GOAL 5: RESEARCH
In collaboration with partners, we advance the field through scholarship and research.

GOAL 6: FINANCIAL SUSTAINABILITY
We work to secure resources for the long-term sustainability of AAHCM with value-based appeals to membership, philanthropy, industry and other stakeholders.

GOAL 7: OPERATIONAL EFFECTIVENESS
We engage sufficient management skill and resources to fulfill our mission and provide stewardship of our resources to bring value to all constituents.
DATA AND METRICS

FINANCIAL OVERVIEW

AAHCM has experienced continued growth in annual operating revenue. Below is a quick snapshot of the 2019 operating revenue and expenses.

MEMBERSHIP

AAHCM has nearly 1,000 members, spanning the range of the interdisciplinary home care medicine team.

AAHCM Membership Types

*The Associate membership type includes social workers, registered nurses, and other clinical members of the care team.
Advocacy and public policy are strategic areas of focus for AAHCM.

**Did you know AAHCM...**

- Successfully advocated for an Independence at Home (IAH) practice to have the Center for Medicare and Medicaid Innovation (CMMI) reconsider a decision on performance results to increase payment by nearly $400,000.
- Submitted 11 letters this year to Centers for Medicare & Medicaid Services (CMS), CMMI, and U.S. Congress to influence regulations and legislation to advance the priorities of home care medicine.
- Framework was included in new CMMI models enabling smaller practices to participate in value-based arrangements with up-front payment support and risk-adjustment beginning in 2020.
- Advocated for nurse practitioners (NPs) to have the ability to order home health services in CMMI’s new Direct Contracting model.

**AAHCM ANNUAL MEETING ATTENDANCE**

AAHCM’s third independent, stand-alone Annual Meeting had

- **Exhibitors**: 28
- **Sponsors**: 25
- **Participants from 36 states and Taiwan**: 420+
- **15% increase in paid attendance over 2018**
Healthsperien, LLC is a Washington, DC-based policy and healthcare consulting firm focused on strategic, regulatory, legislative, and implementation issues. Healthsperien believes in the importance of innovation and partnerships in shaping a future health care system that addresses the goals of improved access, lower costs, and high-quality care. Healthsperien works with Academy leadership in providing strategic consultation on issues as they pertain to home care medicine—sustainability and growth of the field. Their work with the Academy includes a full suite of public policy services, from designing and developing alternative payment models and other approaches to improving care delivery and advancing value-based payment and quality measurement in the private sector and in government programs, such as those run by the Center for Medicare & Medicaid Innovation. Also, they develop legislative and regulatory insights and strategy based on their deep knowledge in a range of subject areas in public policy and the health care sector, including Medicare, Medicaid, and employer-based and individual health insurance markets.

AAHCM is pleased to have a strategic partnership with the Home Centered Care Institute (HCCI). HCCI is a nonprofit whose mission is to increase access to home-based primary care for patients with chronic, complex illness by increasing the number and quality of house call programs nationally. HCCI provides research-based education and consulting for practices working with strategic partners across the healthcare spectrum to advance this unique model of care.

Acting collaboratively and aligning strategic and implementation plans, both organizations can achieve more, demonstrating greater impact to advance the field of home care medicine through education, research, advocacy, and practice development. The two organizations have collaborated in various ways since HCCI was established in 2014. HCCI has been a regular supporter and high-level sponsor of the AAHCM Annual Meeting and provides grant funding to support advocacy/payment reform initiatives. AAHCM has supported the development and launch of HCCI’s education/training programs by promoting these innovative offerings to its membership.

HCCI is presenting the preconference for the AAHCM Annual Meeting and will offer members the opportunity to pursue a clinical track at this year’s Annual Meeting. In addition to these education initiatives, AAHCM and HCCI are working on several joint projects in 2020 that will support practices’ efforts to grow and become more sustainable.

AAHCM and HCCI have created a Management/Leadership Committee which is responsible for providing strategic direction, overseeing execution of joint projects, and identifying new opportunities to strengthen the strategic partnership.
U. S. Medical Management (USMM) is the management services organization to the Visiting Physicians Association (VPA). USMM is owned by the Centene Corporation, the largest Medicaid Managed Care Organization in the United States. USMM is an integrated delivery network dedicated exclusively to medical service in the home.

USMM/VPA has participated in the original CMS Pioneer ACO (2012–2014), the Independence At Home (IAH) Program since 2012, and the CMS MSSP ACO Program since 2015. USMM/VPA has distinguished itself over the years by achieving top 10 performance in ACO savings, top quartile performance in IAH savings, and like results in quality and targeted outcomes. USMM/VPA/Centene have been ardent supporters of the Academy as original members of the President’s Council, the newly constituted Industry Relations Council (IRC), and supporters and active participants in public policy and advocacy efforts.

USMM/VPA’s Community Footprint

- 12 states
- 42 distinct communities
- Largest physician house call practice in the U.S.
- 40,000 patients/250 providers
- Home health agencies/hospice/DME/in-home ancillary services
THERESA SORIANO, PRESIDENT

Dr. Soriano is a board-certified general internist and palliative medicine physician who serves as regional chief health officer for Cityblock Health, a company providing team-based, home- and office-based care to medically and socially complex, mostly low-income communities.

Dr. Soriano’s work addressing the social and medical needs of vulnerable populations stems from prior leadership roles at the Mount Sinai Health System, including the Mount Sinai Visiting Doctors Program, Mount Sinai Health Homes, and Mount Sinai St. Luke’s, a hospital serving Manhattan’s Harlem and Morningside Heights neighborhoods.

Dr. Soriano is nationally recognized in the field of home-based primary and palliative care clinical practice, quality, and leadership. President-elect of AAHCM, she was named AAHCM’s House Call Physician of the Year in 2009 and earned the Hastings Center-Cunniff Dixon Physician Award for Excellence in Palliative Medicine in 2012.

Dr. Soriano lives in New York, NY, where she spends most of her free time raising two sons with her husband and her “village” of family and loved ones.

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NORMAN E. VINN, PRESIDENT-ELECT

Norman E. Vinn, DO, a board-certified family practitioner, is the founder and CEO of The Residentialist Group Inc., a management services organization specializing in development and management of residentialist housecall networks that serve frail, elderly, and other access-challenged patients. Dr. Vinn specializes in home-based geriatric medicine. His residentialist network enhances traditional housecall services with interprofessional team care and a state-of-the-art integrated technology platform.

Dr. Vinn holds a bachelor’s degree in English literature from Tulane University and a DO degree from the Philadelphia College of Osteopathic Medicine. He completed his postdoctoral medical training at what is now Beaumont General Hospital in Farmington Hills, MI, and later attended the University of Southern California Marshall School of Business, where he obtained a Master of Business Administration degree.

In addition to his current leadership activities within the American Academy of Home Care Medicine, Dr. Vinn has had an extensive career in professional association governance and leadership. He served as the 2013–14 president of the American Osteopathic Association and is the board chair of the American Osteopathic Information Association, an organization affiliated with the American Osteopathic Association (AOA) and dedicated to advancing technology, practice management, advocacy, and medical informatics. Dr. Vinn resides in San Clemente, CA, with his wife, Marsha.
ERIC DE JONGE, IMMEDIATE PAST PRESIDENT

Eric De Jonge, MD, serves as chief of geriatrics for Capital Caring Health. His main goal is to create skilled and affordable teams that help frail elders live with dignity at home. He now leads Primary Care at Home teams in Washington, D.C.; Maryland; and northern Virginia. From 1999–2019, he was director of geriatrics at MedStar Washington Hospital Center.

Dr. De Jonge served as the 2017–2019 president of the American Academy of Home Care Medicine and co-chairs AAHCM’s Public Policy committee. AAHCM named Dr. De Jonge the National House Call Physician of the Year in 2003. In 2007, he helped develop and advocate for Independence at Home (IAH), a Medicare reform law that has advanced the field of home care medicine and reduced Medicare costs.

Dr. De Jonge grew up in Chicago, IL, and graduated with honors from Stanford University and Yale School of Medicine. He trained in primary care internal medicine at Johns Hopkins Bayview and completed fellowships in health policy at Georgetown and in geriatrics at Johns Hopkins. He is on the teaching faculty of Johns Hopkins Medicine.

Married to Dr. Melissa Turner, he has two children, Maya, 21, and Nathaniel, 20. He lives in Chevy Chase, MD.

BARBARA SUTTON, SECRETARY

Barbara Sutton, APRN-BC, works at Housecall Providers in Portland, OR. She is part of a vibrant team of professionals with a mission to bring quality home-centered medical care and primary, palliative, and hospice services to homebound members of the community. Currently, she serves as the secretary of AAHCM and is active on several committees. Barbara was named Clinician of the Year by AAHCM in 2013. She has advocated for increased recognition and support of all professionals who provide care to homebound patients.

Barbara grew up in Evanston, IL, and graduated from the Northwestern University School of Nursing, furthering her education as an advanced practice registered nurse at North Park University in Chicago. She has developed and lead several primary and palliative home-based teams, working with nurse practitioners, social workers, and physicians in strong team-based practices. She continues to mentor and support professionals who are interested in home-based care.
BRUCE KINOSIAN, TREASURER

Dr. Kinosian is a geriatrician and health services researcher at the Cpl. Michael Crescenz VA Medical Center in Philadelphia, PA, and the University of Pennsylvania. He is an associate director of the Geriatrics and Extended Care Data Analysis Center, a multisite center that supports VA geriatrics operations using integrated multipayer data and sophisticated HSR methods.

He has organized and participated in a number of demonstrations to improve the care of frail elders, helping them live with dignity at home. He serves as faculty with the Independence at Home Learning Collaborative and is the current treasurer of AAHCM. He works closely with two Philadelphia all-inclusive care for the elderly (PACE) programs, and is chair of the National PACE Association Research Committee.

Dr. Kinosian is part of a team that leads a successful Independence at Home practice at the University of Pennsylvania, which is part of the Mid-Atlantic Consortium. Over the past 25 years, the UPenn housecall practice has led an interagency, interdisciplinary team involving the local Area Agency on Aging and home-health agencies, to bring the benefits of integrated long-term services and supports to elders outside of the PACE model of care.

He grew up in Los Angeles, CA, and attended Stanford University and the University of California–San Francisco School of Medicine. He trained in primary care internal medicine at Baltimore City Hospitals (now Johns Hopkins Bayview) and completed fellowships in general medicine and geriatrics at the University of Pennsylvania.

SOPHIA CHANG, DIRECTOR-AT-LARGE

Dr. Chang is the chief clinical informatics officer at Clover Health, a tech company that manages care for its members as a Medicare Advantage plan. She is responsible for setting the company’s clinical strategy and integrating clinical perspectives into Clover’s technology platform to improve care delivery and patient outcomes.

Prior to joining Clover, Dr. Chang was chief clinical innovation officer at CareMore Health Plan where she focused on using technology to scale direct care for high-cost Medicare members and translate the model to Medicaid.

She also has served on the Managed Risk Medical Insurance Board, which oversees California’s Children’s Health Insurance Program, Healthy Families, and the state’s Pre-Existing Condition Insurance Plan. Dr. Chang continues to practice general internal medicine at San Francisco General Hospital as a UCSF faculty member. She holds a bachelor of arts from Amherst College; a master of public health from the University of California, Berkeley; and a medical degree from Columbia University’s College of Physicians and Surgeons.
LINDA DECHERRIE, DIRECTOR-AT-LARGE

Dr. DeCherrie is the clinical director of Mount Sinai at Home, the home-based service line at Mount Sinai Health System. The service line includes the Mount Sinai Visiting Doctors Program (home-based primary and palliative care), Hospitalization at Home, Rehabilitation at Home, Mount Sinai Palliative Care at Home, Pediatric Visiting Doctors, and Complex Care. Dr. DeCherrie is a professor in the Brookdale Department of Geriatrics and Palliative Medicine and the Department of Medicine at the Icahn School of Medicine at Mount Sinai.

She studied at the University of Chicago for both undergraduate and medical school and completed her internal medicine residency at Boston University. Dr. DeCherrie completed her fellowship in geriatrics at the Icahn School of Medicine at Mount Sinai. Her interests include resident education in geriatrics and home care as well as systems and policy implications for home-based care of all types.

MINDY FAIN, DIRECTOR-AT-LARGE

Dr. Fain is the Anne & Alden Hart Professor of Medicine and serves as the division chief of geriatrics, general internal medicine, and palliative medicine in the College of Medicine at the University of Arizona. She also is the co-director of the Arizona Center on Aging, a statewide center of excellence to improve the health and wellbeing of older adults through comprehensive programs in education, clinical care, research, and community outreach. She is boarded in internal medicine, geriatrics, and hospice and palliative medicine. She also is a past president of AAHCM.

At the University of Arizona, she was a board member of the Health Network and chair of the quality and safety committee. She is dedicated to improving the health outcomes of older adults and currently is leading the implementation of age-friendly health systems. She started Healthy Together Care Partnership, a home-based program for high-risk Medicaid beneficiaries funded by the University of Arizona Health Plans.

Dr. Fain grew up in Brooklyn, NY, and attended New York University for undergraduate school and medical school. She trained in internal medicine at Case Western/University Hospitals of Cleveland, OH, where she completed a clinical infectious disease fellowship. She moved to Tucson, AZ, in 1984, and was delighted to “find” home care medicine. There, she served at the Southern Arizona VA Healthcare System for 25 years.
BOARD BIOS (continued)

ROBERT KAISER, DIRECTOR-AT-LARGE

Dr. Kaiser is medical director of the Home-Based Primary Care Program at the Veterans Affairs (VA) Medical Center in Washington, DC. He directs the home-based primary care rotation for Geriatric Medicine and Hospice and Palliative Medicine Fellows at the George Washington University School of Medicine, where he is the associate director of the Fellowship in Geriatric Medicine.

Dr. Kaiser is a proud public servant and has been a VA physician for nearly 25 years. Currently, he leads the national agenda committee for VA home-based primary care medical directors. Dr. Kaiser has served on numerous AAHCM committees and chairs the AAHCM Editorial Board. He has been a member of the AAHCM Board of Directors since 2016.

Dr. Kaiser pursued premedical studies and earned a medical degree at the Medical College of Pennsylvania. During medical school, Dr. Kaiser was the Owsei Temkin Fellow in the History of Medicine at Johns Hopkins School of Medicine. He was selected as a Robert Wood Johnson Clinical Scholar at the University of Pennsylvania. After a decade as a general internist, he returned to Duke, where he was a Fellow in Geriatric Medicine at Duke Medical Center and the Durham GRECC and earned a Master of Health Sciences in Clinical Research. Dr. Kaiser is a Fellow of the American College of Physicians and the American Geriatrics Society. Dr. Kaiser is a native of Maryland, where he currently resides.

HANK ROSS, DIRECTOR AT LARGE

Hank Ross is the founder and majority owner of Physician Housecalls, a company that has provided more than 60,000 housecall visits in Oklahoma, Kansas, and Texas. Mr. Ross also founded and served as CEO of Ross Health Care, a home care company serving Oklahoma. He also spent 14 years in hospital administration with a publicly traded healthcare company and served with a faith-based hospital system.

Mr. Ross received a Bachelor’s degree in business administration from Oklahoma State University and a Master of Business Administration degree from Oklahoma City University. He is board certified in healthcare administration and was a diplomat of the American College of Healthcare Executives.

Mr. Ross served 14 years in the Oklahoma National Guard, including a tour in the Gulf region during Operation Desert Storm. He just concluded an 8-year term as mayor of Chickasha, OK. He serves on the Board of Advisors for First National Bank of Oklahoma and is a past member of the Oklahoma State Medical Board.

Mr. Ross and his wife, Alison, have been married for 31 years. She is a registered nurse and works in their healthcare business. They have three children: Alex, Andrew, and Caleb.
ELIZA “PIPPA” SHULMAN, DIRECTOR AT LARGE
Eliza “Pippa” Shulman, DO MPH, is the chief medical officer of Medically Home, the world’s first virtual hospital. Medically Home is a tech-enabled clinical enterprise that provides the necessary capabilities to safely shift medical care from hospitals to patients’ homes. Dr. Shulman also is the medical director of the Center for Healthcare Innovation at Atrius Health, where she is charged with identifying, testing, and implementing novel care delivery solutions as part of the largest independent multispecialty medical group in the Northeast.

Previously Dr. Shulman was the chief of geriatrics and palliative care at Harvard Vanguard Medical Associates, where she led improvement efforts in home care, extended-care facilities, and outpatient geriatrics and palliative care services. As chief and as part of the ACO geriatric care model workgroup at Harvard Vanguard Medical Associates, she led numerous initiatives to redesign care for frail elderly patients, including implementation of an organization-wide strategy for improving advance care planning.

Dr. Shulman is board certified in family medicine, preventive medicine, and hospice and palliative medicine. She is a graduate of the combined New Hampshire Dartmouth Family Medicine Residency and the Dartmouth Hitchcock Leadership Preventive Medicine Residency, which is focused on developing physicians to lead change and improve systems of care.

KRISTOFER L. SMITH, DIRECTOR AT LARGE
As President of naviHealth’s Home Based Medical Care division, Dr. Smith leads the organization’s efforts to establish a national network of home based medical care practices. Dr. Smith oversees the clinical model design, operations, quality and strategy for the growing business. Prior to this role, Dr. Smith was the SVP of Population Health at Northwell Health. He provided population health strategic leadership and oversaw all care management activities. He also served as the medical director for Post-Acute Care Services and Chief Medical Officer for Northwell’s insurance offering.

He has published papers on advanced care models for the frail elderly and has been a co-investigator on a number of grants investigating the outcomes of high-intensity primary care programs. He regularly gives national talks on health policy, the frail elderly and the intersection of payment reform and clinical redesign. Additionally, he has worked with associations such as the American College of Physicians, Center to Advance Palliative Care, the Coalition to Transform Advanced Care and the American Academy of Home Care Medicine on health care reform.

Dr. Smith graduated with a degree in sociology from Princeton University and a Master of Public Policy in health policy from Harvard University. He received his Medical Degree from Boston University School of Medicine and completed a residency and chief residency in Internal Medicine at the Mount Sinai Medical Center. Dr. Smith is board certified in Internal Medicine as well as Hospice and Palliative care. His clinical work has always been as a house calls provider.
LAURA SNIDER, DIRECTOR-AT-LARGE

Laura Snider, DNP, is the CEO and founder of INhouse Primary Care, a home-based primary-care private practice covering central Indiana. She founded her practice in 2007 after having worked as a family nurse practitioner (FNP) in a traditional practice. Snider leads a team of six NPs and support staff and continues to have her own patient census. In 2018, she was elected to the board of AAHCM and also has been a board member of the Central Indiana Council of Aging Medical Advisory Council since 2016.

Snider was born in Kansas City, KS, and grew up outside of Indianapolis, IN. She received her nursing degree from University of Indianapolis in 1985, obtained her FNP degree from Indiana University in 1997, and became a doctor of nursing practice in 2010 after graduating from Rush University in Chicago, IL. Laura has been adjunct faculty in the FNP program at Indiana University for 17 years. She is married and has two daughters and two grandsons.

ROBERT SOWISLO, DIRECTOR-AT-LARGE

Robert J. Sowislo, former CFO of the Oakwood Healthcare System and recent CFO of USMM, LLC, and the Visiting Physicians Association; currently serves as government affairs executive for USMM/Centene. USMM/VPA is a 240-physician-led national home-based medical care group based in Troy, MI. Sowislo has led the development of government shared savings programs for the organization and currently directs advocacy efforts for USMM/VPA.

In 2012, Sowislo guided USMM/VPA efforts in the CMS Pioneer Accountable Care Organization (ACO) program, was instrumental in participating in and advocating for the Independence at Home (IAH) program, and developed USMM’s own CMS MSSP National ACO Program in 2015, the only MSSP ACO that is exclusively dedicated to the practice of home-based primary care.

Sowislo serves on the board of the American Academy of Home Care Medicine (AAHCM) and co-chairs the AAHCM Public Policy Committee. As a past treasurer and finance committee chair, Sowislo advocates for the Academy in multiple capacities. Sowislo also sits on the boards of the Home Centered Care Institute (Chicago) and the Home Care Medicine Action Fund, the lobbying and advocacy arm of AAHCM. Sowislo, a graduate of the University of Michigan and Wayne State University, resides in Bloomfield Hills, MI, with his wife, Karen.
DENISE STAHL, DIRECTOR-AT-LARGE

Denise Stahl is the regional vice president of clinical operations for the northeast region of Aspire Health. In her role, she supports all clinical operations of the home-based palliative care program and services in Connecticut; New York; New Jersey; Delaware; Arlington, VA; Washington, DC; Baltimore, MD, Pennsylvania; and West Virginia.

Before joining Aspire Health, Stahl held the position of chief clinical officer of the Optum Center for Palliative and Supportive Care and vice president of palliative care for Optum. Stahl is an oncology clinical nurse specialist with over 25 years of experience working in hospice and palliative care.

Stahl is chair-elect for the Hospice and Palliative Nurses Foundation and is a widely recognized education in palliative and end-of-life care and end-of-life nursing education consortium trainer for clinicians and providers working in end-of-life care. She also is actively involved in the local and national community as an advocate for all issues related to improving care for persons with serious illness and an active member of the Coalition for Quality at End of Life in Pennsylvania. Stahl was born and raised in Pittsburgh, PA, and attended Carlow College and the University of Pittsburgh.

DEBORAH WOLFF-BAKER, DIRECTOR-AT-LARGE

Deborah Wolff-Baker has been a registered nurse for 34 years and an advanced practice registered nurse (APRN) for 10 years. A board-certified family nurse practitioner, she holds subspecialty board certifications as an advanced practice hospice and palliative care nurse (ACHPN) and as an APRN gerontological specialist focusing on palliative care and chronic disease management. Wolff-Baker is an active member in several organizations, including The California Association for Nurse Practitioners (CANP), The American Association of Nurse Practitioners (AANP), and the Gerontological Advance Practice Nurses Association (GAPNA).

Wolff-Baker is the immediate past president of the GAPNA's Northern California chapter and served as the national chair of the organization’s House Calls Special Interest Group. She has presented at several statewide and national conferences on her model of home-based palliative and primary care and was a part of a panel presentation at the AAHCM Annual Meeting in 2016.

Wolff-Baker serves her community as a volunteer faith community nurse practitioner where she focuses on issues of healthy aging. She lives in Sonoma County, California, with her husband; two horses; two cats; her dog, Grace; and a rabbit. She has four children and four grandchildren.
BRENT FEORENE, EXECUTIVE DIRECTOR

Brent Feorene is chief operating officer for Canton & Company, a healthcare growth and innovation services firm, where he helps organizations transform their businesses through strategy, change management, and performance optimization. He currently serves as the executive director for AAHCM after being a member of the AAHCM Board of Directors for 10 years and treasurer for 5.

A seasoned healthcare executive with over 25 years of experience, Feorene is nationally recognized as an expert in strategic and management issues across a variety of healthcare settings. He is a passionate advocate for community-based care and widely regarded as a thought leader, sought-after speaker, and publisher on issues affecting the community-based care continuum.

Feorene is vice chair for the Assisted Living/Non-Institutional Subcommittee of the Board of the American Medical Directors Association and the Society for Post-Acute and Long-Term Care Medicine. He is also a preferred consultant for the National Association of Area Agencies on Aging.

Prior to Canton & Company, Brent was founder and president of Colonnade Healthcare Solutions. He received his master’s in business administration with highest honors from The Weatherhead School of Management of Case Western Reserve University.

VALERIE GOOD-TURNERY, EXECUTIVE ADMINISTRATOR

Valerie (Val) Good-Turney is the executive administrator for AAHCM. Having worked with associations for several years, Good-Turney brings experience in governance, conference planning, membership, and operations to the AAHCM staff team. She has previously worked with the National Frame Builders Association (NFBA), Metal Construction Association (MCA), International Staple, Nail, and Tool Association (ISANTA), and Synthetic Roof Underlayment Institute (SRUI).

She serves as the main point of contact for the Association Management Center (AMC) staff team. She coordinates with members of AAHCM’s extended team (such as Sales, Meetings, and Creative Media Services) to accomplish the strategic goals and tactical efforts of the Academy.

Before coming to AMC, Good-Turney worked as a sales team member at Groupon and a project coordinator at Plattform Advertising (now Keypath Education). She has a bachelor’s degree in advertising and broadcast journalism with a minor in leadership studies from Kansas State University.
SAMANTHA MOCAS, MANAGER OF STRATEGIC INITIATIVES

Samantha M. Mocas is a senior analyst with Canton & Company. She focuses on furthering client success by advancing and executing on market-driven, high-value tactics to grow client partnerships, members, and customers. Mocas currently supports AAHCM as a manager of strategic initiatives and the Florida Association of ACOs (FLAACOs) as director of member and partner services. Prior to joining Canton & Company, she was a human resources director for DoubleTree by Hilton and a human resources manager for multiple healthcare startups.

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