

Intersection



A Successful Conference

By Shari L. Jorissen, EdD, PhD
Director of Assessment, Walden University

The Third Annual AALHE Conference was held June 3-5, 2013 in Lexington Kentucky.

The event was attended by 218 individuals and 67 presentations took place over the three day conference.

Attendees were sent an invitation to give feedback on the conference. Here are some of the results!

95.2% of respondents indicated that they would attend this conference again in the future while 94.0% indicated that they would recommend this conference to others (n=84).

Inside this Issue

Page 2

How can I get involved?

Page 3

Meet the Board

Page 4

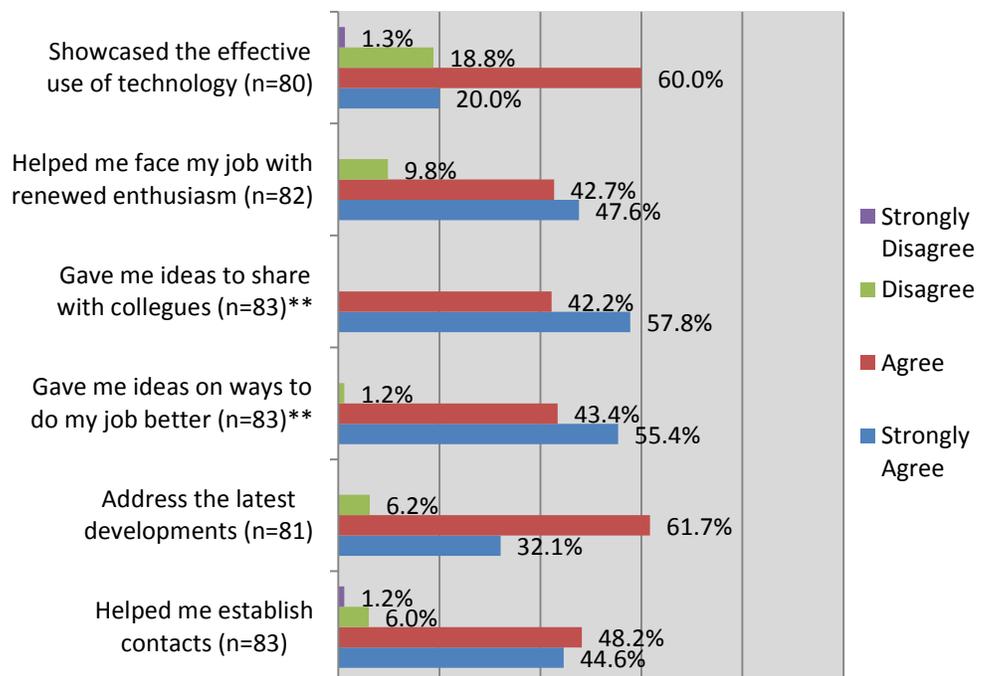
Conference (continued)

4th Annual AALHE Conference

June 2-4, 2014 in
Albuquerque, New
Mexico

Keep watching the
AALHE website for
more information!

This Conference...



Our first Webinar for Members

To register for this webinar, please click on the webinar title below. We hope that you will join us!

[Faculty Engagement in Assessment Across Institutional Context](#)

**Wednesday, September 18,
from 2 to 3 pm Eastern Time**

The panel will present the specific challenges and strategies involved in engaging faculty in different institutional settings. Attendees will come away with a “took kit” of specific ways to engage faculty as well as a keen awareness of how to match them to institutional factors.

Three faculty members representing public, private, and for-profit institutions are collaborating to deliver our first webinar in this series. Dr. Jeremy Penn is Director of Assessment at North Dakota State University. Dr. Catherine Wehlburg is Associate Provost of Institutional Effectiveness at Texas Christian University. Dr. Shari Jorissen is Director of Assessment at Walden University.

You can also paste this link in your browser to register:

<https://www3.gotomeeting.com/register/483359318>

Get involved...

There are many opportunities for members to get involved in AALHE!

Here are a list of current committees and contact information if you would like to volunteer:

Member Development: This committee focuses on developing recommendations for managing expansions and retention of membership. Contacts: Jeremy Penn jeremy.penn@ndsu.edu and Shari Jorissen shari.jorissen@waldenu.edu

Member Services: AALHE conducts various evaluative processes at its conferences which provide member-driven suggestions for services. This committee analyzes feedback against the AALHE Strategic Plan and selects the most useful suggestions to develop into member service initiatives. Contacts: Catherine Wehlburg c.wehlburg@tcu.edu and David Eubanks stanislavzza@gmail.com

Grants (sub-committee of Strategic Planning & Budget): This subcommittee develops recommendations for grant projects that arise from the AALHE Strategic Plan. Contacts: David Jordan david.m.jordan@emory.edu and Robert Pacheco rpacheco@miracosta.edu

Conference Event & Planning: Members of this subcommittee will work in concert with the Conference and Events Committee to provide logistical support before, during, and after the Annual Conference. This may include preparing the conference schedule, program, and other materials, staffing the registration desk during the conference, acting as participant liaisons with the hotel, distributing and collecting materials and evaluations, and so on. Contacts: Susan Wood sandrausw@nmsu.edu

In addition, we need assistance in the following areas...

The **newsletter** is always looking for folks to assist with writing articles and editing. Please contact Shari Jorissen if you are interested in assisting with the newsletter. Shari.jorissen@waldenu.edu

Webinars: The first AALHE webinar will be presented on September 18th about *Faculty Engagement in Assessment across Institutional Contexts*. An archived copy will be available on the AALHE website. If you have ideas about possible webinar topics and/or would like to be a presenter, please contact the Member Services committee.

Assessment in 2: We would like to produce two minute “YouTube” like videos for our members. If you are interested in coordinating, producing, presenting, etc. please contact the Member Services committee.

Find out more information:
www.aalhe.org

Meet the Board



Marsha Watson, Ph.D. (President, Conference & Event Planning, and Nominations & Elections) is co-founder and 2012-2013 President of the Board of Directors of the Association for Assessment of Learning in Higher Education (AALHE). Her current “day job” is Vice Provost of Institutional Effectiveness and Accreditation at National Louis University. Watson has held a number of faculty and administrative positions over the years, including Director of Assessment at the University of Kentucky, an institution which continues to be a generous supporter of the AALHE. A former Associate Professor of English, Watson has published and presented widely on assessment of learning in higher education, as well as literature and rhetoric. Over the years, Watson’s service to the higher education profession has involved consulting with numerous institutions on assessment of learning, and working with regional accreditors in a number of roles, including as an NCA/HLC and SACS peer reviewer, an NCA/HLC Assessment Mentor and AQIP Strategy Forum Facilitator.



Eric Riedel, Ph.D. (President Elect) is the chief academic officer of Walden University and has served in a number of assessment, research, and regulatory roles at Walden since starting there in 2005. Prior to 2005, Dr. Riedel served as a research associated at the Center for Applied Research and Educational Improvement (CAREI) at the University of Minnesota where he led evaluations in support of secondary and postsecondary educational interventions. Dr. Riedel has taught research methods and political science at Walden University, Concordia University, North Hennepin Community College, and the University of Minnesota. He has conducted research and published in the areas educational assessment, online social engagement, and civic education. In addition, he has consulted on several educational initiatives in Minnesota and has served on the Board of Directors for the Association for Assessment of Learning in Higher Education since 2009.



Oscar Hernández (Strategic Planning & Budgeting) currently serves as Executive Director of Planning and Assessment at Texas A&M University-Kingsville in Kingsville, TX. He has over 15 years of experience in Higher Education as instructor and administrator at different universities and community colleges. Mr. Hernández is responsible for providing support and guidance to all academic and non-academic units in the development and implementation of measurable institutional effectiveness plans, program and course learning outcomes and assessment across the institution.



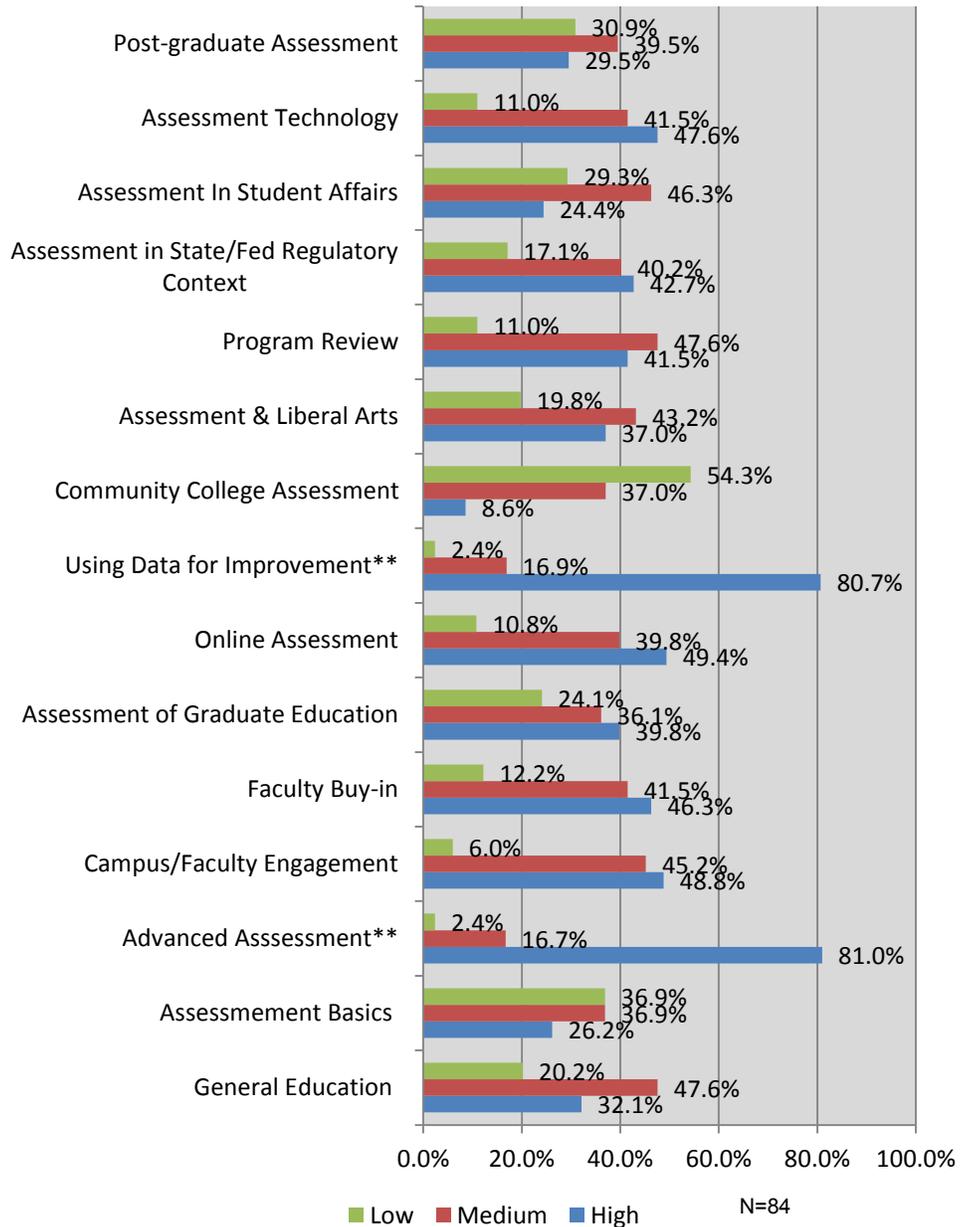
Jeremy Penn (Member Development) is the Director of Student Affairs Assessment at North Dakota State University. Previous positions include Director of Assessment and Testing at Oklahoma State University and Program Assessment Coordinator at the University of Nebraska-Lincoln. He earned a bachelor’s degree in mathematics education, a master’s degree in curriculum and instruction, and a doctoral degree in qualitative, quantitative, and psychometric methods, all from the University of Nebraska-Lincoln. His research interests include the assessment profession, measurement issues in assessment, and research methodology.

Additional Board Members will be introduced in future newsletters...



A Successful Conference... *continued from page 1*

Importance of Topic Areas



AALHE

Association for the Assessment of Learning in Higher Education

1080 Export Street
Suite 280
Lexington, KY, USA
40504

See us at:

www.aalhe.org

Comments? Questions? Ideas?

About AALHE Please contact: Info@AALHE.org

About the AALHE Newsletter Please contact: Shari L. Jorissen (shari.jorissen@waldenu.edu)