Profiles of Excellence Awards Announced by AAMSE

July 22, 2016 -- The American Association of Medical Society Executives (AAMSE) recognized five organizations for their contributions to medical society management at the sixth annual Profiles of Excellence (PoE) Awards. The PoE Awards recognize organizations for their efforts that advance the field of organized medicine and improve the lives of physicians and the patients they serve.

The recipients of the awards were announced at the 2016 AAMSE Annual Conference, held July 20-23 in Baltimore, Maryland. A judging panel of AAMSE members reviewed submissions and awarded recipients for excellence in four areas of medical society management: advocacy, communications, education and membership.

The 2016 award recipients are:

- **Advocacy**: Oregon Medical Association, for working diligently with the Oregon state legislature to pass comprehensive reform allowing for electronic payments and clarifying transparency laws for health coverage.
- **Communications**: American Academy of Hospice and Palliative Medicine for creating an innovative annual report that displayed the academy’s progress over the past year.
- **Education**: Alameda-Contra Costa Medical Association for their efforts advancing the goals of the East Bay Conversation Project, which seeks to change the culture of death and dying in the community, and providing education, tools and resources to promote advance care planning.
- **Membership**: Tennessee Medical Association for establishing the “BIG” Campaign and generating widespread awareness of TMA’s value to non-members who might join and current members for recruitment and retention purposes. The “BIG” Campaign grew TMA’s membership by almost 1,000 people in 2015.

AAMSE also announced the winner of the 2016 President’s Award: The American Society for Dermatologic Surgery (ASDS). In 2009 the ASDS Leadership Development Work Group created the Future Leaders Network, with the vision “FLN will grow over time to produce local and national leaders who strengthen ASDS while contributing to the professional, medical field, and society.” Since the launch of the program, 41 mentees have been matched with mentors for leadership training and project development, and this has advanced the core leadership within ASDS. Two of the mentees have been recognized the ASDS Award for Outstanding Service, and have served to advance the cause of the society.

For more information on the Profiles of Excellence Awards go to [www.aamse.org/?profiles_excel_awards](http://www.aamse.org/?profiles_excel_awards)

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The American Association of Medical Society Executives is a professional association for more than 1,400 medical society professionals throughout the country. The membership base of AAMSE is comprised of local, state, national, and specialty medical associations. AAMSE has forged a path for medical society professionals to take a leadership role in the field of medical society management and the community of medicine at large through collaboration and sharing of information, tools, and resources.