

2018 e-Learning Webinar Series Proposal

Webinar Sponsor: \$3,000/webinar

Marketing

- Listed on AAOE's webinar calendar and webinar registration page
- Listed in AAOE's Live Learning Center platform
- Included in AAOE marketing emails
- Included in Facebook, Twitter and LinkedIn social posts

Opening

- You will have 3-5 minutes at the beginning of the webinar to provide a brief company introduction

Participant List/Follow Up

- Access to webinar attendee participant list
- Opportunity to provide follow-up in AAOE's thank you email to webinar attendees



2018 Monthly Webinar Topics

Date	Topic	Speaker
January 18	The Quality Payment Program: How to Navigate Advanced APMs and the Merit-based Incentive Payment System	Elizabeth Woodcock
February 15	Understanding Your Practice's Financial Statements	Carole Foos, CPA
March 15	Getting Your Digital Marketing to Increase Marketshare	Brenda Brouillette
April 19	Creating Personal Health Experiences That Increase Patient Loyalty	Jamie Verkamp
May 17	Health Laws 101: Complicated Health Laws Made Understandable	David Glaser
June 21	Physician Burnout—Signs, Challenges, and Solutions!	Susan Childs
July 19	Better Decision Making with Data	Laurie Morgan
August 16	Create a Professional Presence & Command the Room!	Dr. Linda Talley
September 20	Improving Profitability by Improving Processes	Frank Cohen
November 15	Understanding Orthopaedic Staff Roles	Laura Hills
December 20	Generational Unity at Work	Caitlin Crommet

Questions?

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I would welcome the opportunity to schedule 15 minutes to discuss your feedback, level of interest and approach to participating in this opportunity. Feel free to visit [my Calendly link](#) to view my complete availability and schedule a time that works best for you to connect.