

INTELLIGENT LEADERSHIP

EXECUTIVE COACHING CERTIFICATION PROGRAM



DATE:

**September 11-13,
2018**

TIME:

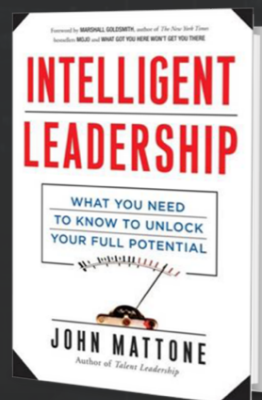
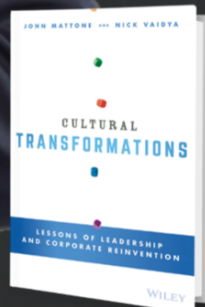
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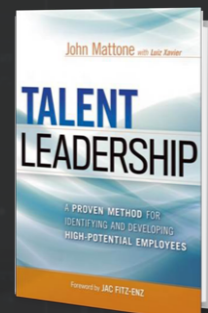
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INTELLIGENT LEADERSHIP

ONLINE EXECUTIVE COACHING CERTIFICATION PROGRAM

A 3-DAY "IMMERSIVE" JOURNEY

IN EXECUTIVE & LEADERSHIP COACH DEVELOPMENT

Discover the unique and powerful components of the Intelligent Leadership Executive Coaching Blueprint created and mastered by John Mattone, the world's #1 authority on corporate culture and leadership and the former coach to Steve Jobs. Now you can become certified in this unique executive coaching process made famous by John Mattone.



ABOUT JOHN MATTONE

The World's #2 Ranked Executive Coach

PROGRAM ELEMENTS

01

Coaching "Context" & Vision / Goals

Ignite Client's Vision & Passion

02

"Inner-Core" Assessments

Accurately Identify "Inner-Core" Strengths/Gaps

03

"Outer-Core" Assessments

Ignite Behavior Change

04

Targeted Development Planning

Build a Plan to Leverage Gifts & Address Gaps

05

Coaching/Intelligent Leadership

Apply Content to Real Leadership Challenges

06

Stakeholder & Mentor Engagement

Challenge Mental Models / Inspire Introspection

07

Stakeholder Feedback & Coaching Debriefs

Solicit Anonymous Feedback From Stakeholders

John Mattone is the world's top executive coach along side Marshall Goldsmith & Tony Robbins. John was the former executive coach to Steve Jobs (Apple). Recently, John was honored by his executive coaching peers (The Association of Corporate Executive Coaches), with the prestigious 2015 International Executive Coach Thought Leader of Distinction Award. John Mattone's Intelligent Leadership is named one of the three Top Advanced Leadership Development Programs that Change Lives, along with programs by Tony Robbins and John Maxwell.

John is one of nine executive coaches in the world who have been awarded the coveted Master Corporate Executive Coach (MCEC) certification. John is the creator of John Mattone University (JMU), which features the Intelligent Leadership Executive Coaching Certification Program as well as a series of award-winning virtual and online leadership development and HR certification programs. He is also the creator of a number of breakthrough leadership and culture assessments, including the Mattone Leadership Enneagram Inventory (MLEI), which served as the centerpiece of the two coaching sessions he conducted with Steve Jobs in 2010, the 5 Cultures of Culture Assessment (5CCA), and the Cultural Transformation Readiness Assessment-40 (CTRA-40).

John is the author of eight books, including three best-sellers: Talent Leadership, Intelligent Leadership and Cultural Transformations: Lessons of Leadership & Corporate Reinvention, which just became an Amazon #1 Best-Selling release in Human Resources and #2 in Management as well as an Inc. Magazine Best-Seller.

John Mattone holds a B.S. Degree in Management and Organizational Behavior from Babson College and an M.S. in Industrial/Organizational Psychology from the University of Central Florida. John serves as an MBA faculty member at Florida Atlantic University where he teaches his popular course Global Leadership Assessment and Development and he also serves as an adjunct faculty member at ZfU International Business School in Zurich, Switzerland.

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INTELLIGENT LEADERSHIP

EXECUTIVE COACHING CERTIFICATION PROGRAM DETAILS



JOHN MATTONE
INTELLIGENT LEADERSHIP
EXECUTIVE COACH CERTIFICATION



Continuing Coach Education
International Coach Federation

The Unique Aspects and Differentiators of this Program/Process

- 01** Building rapport, trust and credibility with the client quickly. Laser-focusing on understanding the “context” of the coaching assignment and igniting the clients vision, goals and passion.
- 02** Strength, vibrancy and maturity in the “inner-core” drives greatness in the outer-core. The IL Coaching Process uses the Mattone Leadership Enneagram Inventory (MLEI), a powerful “inner-core” assessment that has ignited the leadership development of over 6,000 global leaders including the late Steve Jobs.
- 03** Prescription before diagnosis is malpractice. The IL Process supplements the MLEI with two other “inner-core” assessments and John Mattone’s proprietary Strategic-Tactical Leadership Index-360 (STLI-360) and stakeholder interviews, to help leaders accurately identify their leadership strengths and
- 04** Designing actions that leverage gifts and address gaps. The IL Process provides leaders with a powerful, proprietary tool, The Assessment-Driven Individual Leadership Planning Tool (ILDLP), that enables them to design custom, personalized opportunities for learning and taking new actions.
- 05** The client learns from the coach, but most learning happens through self-discovery and the involvement and input from stakeholders and mentors. The IL Process both ignites and reinforces the value of introspection and making the decision to be vulnerable and, therefore being open to the views and feedback of others, as the key drivers in behavioral change.
- 06** What is measured, will improve. Stakeholders and mentors are surveyed every three months, after the ILDP is created, using John Mattone’s LeadersWatch Mini-Surveys. Clients are held accountable through this process to improve their leadership impact and demonstrate ROI both for the leader and sponsor organization.

Certification Details

- The Intelligent Leadership Executive Coaching Certification Program is accredited and approved by the International Coaches Federation for 22.25 CCE's (and 21.75 Core Credits).
- The Mattone Leadership Enneagram Inventory (MLEI) Certification to administer, interpret and debrief this powerful and unique “inner-core” assessment
- The Strategic-Tactical Leadership Index-360 (STLI-360) Certification, John’s proprietary multi-rater assessment, to administer, interpret and debrief this powerful “outer-core” assessment.
- A complete complementary resource library of John’s proprietary executive coaching tools, templates, resources, guides, exercises, and sample worksheets to add to your executive coaching “toolkit”

WHAT YOU RECEIVE

- **Quality workshop materials:** Resource binder, coaching tools, templates, exercises, readings, and worksheets.
- Copies of John’s best-selling books: Intelligent Leadership (PDF version) and Powerful Executive Coaching.
- Access to all workshop materials.
- Access to John’s on-line library of leadership and coaching articles as well as his successful Expert Interview Series, to add to your breadth and depth as a coach.
- **Discounts** on John’s assessments: the MLEI, STLI, and LeaderWatch™ Surveys .
- **Free Tools:** John’s Assessment-Driven Individual Leadership Development Planning Tool (ILDLP) and Bonus Resources (i.e., Library of Developmental Actions for Leaders and Sample completed ILDP Tool).
- **22.25 Coaches Continuing Education credits** (CCE's) from the International Coaches Federation (ICF)
- Support from our office on any coaching questions.