



Powerful Unsolicited Emails John Mattone: Intelligent Leadership Certified Executive Coaches
FIRST 11 EMAILS: WBECS GROUP

Hi John,

Thank you for the opportunity to take your Executive Coaching program. I really enjoyed it. As you know I have been coaching/training executives in the military in their career transition, so being an Executive Coach with the certification behind it adds credibility to what I do. I have started this work fairly recently. It is also great to have your training under my belt because I have more tools now to help them in their transition, specifically developing their CPS, which I think is so fundamental to everything we do. I had developed one for myself about a year ago. I will share it below:

I strive to love well, serve well, have faith, and inspire others to live authentically (hopefully for Christ). I endeavor to lead by example. Since I believe work is a form of worship intended to bring us joy, I will use my gifts of encouragement, caring, and coaching to help energetic, proactive professionals find enjoyable, meaningful work to do and perform well. Ultimately I desire to run this race well—to finish well—to have Christ say, "Well done thy good and faithful servant."

I may amend it somewhat based on your CPS questions, but I have not had the opportunity to go through those yet.

I like that your program has a structure to it but still has the ability to expand and contract. You have a roadmap a lot of other coaching training I have taken does not have

Kymberli

Kymberli S.J. Speight, CPCC, MPBS, Certified Social Branding Analyst and 360 Reach

John,

Thank you very much for three fantastic days of community and learning. Choosing me for this project came at a critical time in my life and professional journey. Through your diligence and hard work you have managed to capture many of the concepts I have held for years about developing leaders.

So much what you taught resonated and correlated with my beliefs 100%. I will like very much, if I fit the bill, to be considered for an opportunity to work along with you and your IL organization.

I will like for us to discuss more about my becoming a master trainer for IL as well as the opportunity for my doing coaching with your organization.

Again, thank you for your time and investment in me. To your continued growth and success.

Nathan

H. Nathan Charles, Ph.D., PHR, NCC

Dear John & Nick,

I truly enjoyed this program. Thanks for the opportunity to participate. I am definitely interested in exploring opportunities for Master trainer work and special project opportunities and other work.

I am very interested in getting deeper into this work and as I mentioned, looking at the potential for exploring the how neuroscience aspects of leadership can complement this wonderful work.

I look forward to hearing from you and hopefully meeting you (I am near Jacksonville, FL).

Sherry

Sherry Keramidas, PhD, FASAE, CAE

Founder, MindfulLeadership

Hello John,

I hope you arrived to New York on time and safely.

Thank you so much for your knowledge, teachings, and insights on the IL coaching and leadership development.

Do you want the awareness exercise results submitted to you after they are completed?

All The Best,

Barbara

Hi John,

I tried to connect with you re my progress....remember when we last spoke and you mentioned Marshall Goldsmith SCC to me and that these coaches come to you? Well that made me too curious, and, I just finished my certification there (wanting to know what the competition is doing). I have done my very best, and am quite satisfied with my "performance" there. Overall, great learning, however, your strengths are your more personal approach and the inner-core part, as well as focusing more on culture and transformation. (Obviously happy to share more/all insights...).

Other than that, I am working on a blog around leadership (as you know I always wanted to write a book, so this is the take out) - to push my brand a little. That's exciting.

Now I am busy to studying and getting your work part of my DNA (even more). I really look forward to next week! You cannot imagine.

Kind regards,

Aleks

I am so much enjoying the course, John. Your enthusiasm and passion is so front and centre - it is inspiring and energising (I have trouble getting back to sleep after our calls 😊) Through your words and behaviours you truly embody what you are teaching us about being authentic people coaches whose highest goal is to touch hearts, minds and souls - for our coachee's highest good.. In this we are very aligned. As you have pointed out, my 'Helper' strength is all about this.

Looking forward to tonight, and hopefully beyond in some way.

Big cheers from me,

Meri

Hi John,

Thank you so much for the opportunity to take part in the three day gathering we just finished!

It's been incredible, also lots of ideas & questions popping up, I'll give it some time now to immerse and will get back to you soon...

Best regards,

Olaf

John,

I am grateful to you for providing me an opportunity to participate in this program. I know you went to bat for me to be involved. I thoroughly enjoyed the last 3 days with you and the team. I have so many insights and ideas that I would love to talk with you about. I have been looking for a place to really launch my coaching business and you have provided me with a model that resonates with me. I would like to talk further about this with you.

Also with my expertise in Learning & Development I would enjoy talking more with you about an opportunity to work toward being a master trainer in your program. I believe you have something special here that must be shared with other coaches. The materials you provided us are very thorough and superb.

I am prepared to provide WBECs a testimonial/feedback if requested regarding this program. I look forward to scheduling a time to talk over the next week or two.

Lori Raggio

Ben and Chris,

Good afternoon. I just completed the IL Coach certification program with John Mattone and I sent John the email below with my initial thoughts. I wanted to thank you as well for the opportunity to be a part of this amazing pilot program and to let you know of my reactions to the program. I certainly believe it is a program that should be offered to other coaches through WBECs.

John, I'm sending you the letter I wrote Ben about my experience in your 3-day program and my recommendation to him. You deserve support as your program is a great contribution to the coaching world and I appreciate the opportunity to be a part of it. I plan to share this material with my CEO forum that I facilitate and coach.

I am interested in learning more about being a trainer for your program. There are very few programs I would be interested in doing this with but you have developed a program that doesn't need to be fixed or built - just offers the excitement of continuing to develop growth.

WBECs will give you great credibility and exposure. I think WBECs will want you to consider separating the training and the certification, (as that is their present structure), branding limitations and WBECs involvement in your different marketable deliverables. As with all partnerships, I believe your challenge is going to be setting up an agreement that

meets their desires and enables you to keep your own independent identity and ownership of your materials and future developed materials.

I wish you the best of luck and look forward to working with you in some capacity in the future.

Sincerely, Deborah Rubin

John, today's webinar was by far the most valuable and informative for me. I liked the first two days, but a lot came together today. Still want to talk next week though, if you're still good with that.

Can you shoot me a few days/times you could talk? I'll be on the west coast next week.

Thank you so much for everything. It's amazing how much you've created...and how much my coaching approach aligns with yours (I feel validated!). I now have a solid process and so many more tools to use. You are very generous with your time, knowledge and materials!

Phyllis

Hello John,

Thank you for facilitating a Brilliant Session today.

I missed on the opportunity to share my gratitude, as I was on mute once again

John, this program has been the pinnacle of learning for me regarding executive coaching.

I am definitely going to tap into the wisdom from the group, and continue with internalizing and applying this newly found energy, to inspire leaders to be the best they can be. I know there is a gap in my understanding, but I will make every effort to catch up, and be a coach with signature presence to my clients.

Once again my heartfelt gratitude to you John.

Have a fabulous day further.

**My Best,
Rita Ranchod**

Hello Jordan,

I have just completed the IL Certification program. It has been probably the best training program that I have ever attended in my life and I have attended quite a few!

I want to thank you from the depths of my heart for introducing me to this program and to John. I do hope that our paths cross again and I wish you continued success in your journey. Thank you Jordan; we never know when we have just done something to change lives.

Thank you,

Daryl

Sent from my iPhone

Thanks so much. It has been truly rewarding to start this journey.

So, I already have some assignments and will write separately to you about initiating the MLEI.

Regards
Shweta

Hi John,

I wanted to send a personal note of gratitude for our webinar this week. I'm very impressed by how much head, heart, and soul you put into this program.

As a new coach, I've been doing a lot of coach training over the past year. and i can tell you sincerely that compared with other training I've done, your content, process, and tools are the best I've seen. Rich quality content, a solid roadmap, inspiring message, and measurable results...wow! I believe I got exactly what I was looking for and am excited to work with the IL process.

Thank you so much for sharing your knowledge and experience...it has been an honor learning from you.

I'd like to wish you and your family all the best, and especially your daughter and your new grandchild.

Best regards,
Lisa

Dear John,

I wanted to sincerely thank you for the amazing workshop/course. It has been fantastic, a lot of exceptional material and your energy brought all of that together. I have learned a lot and I am very appreciative. I look forward to the continuing interaction.

Grazie di vero cuore.
Warm regards, letizia

It was great speaking with you earlier today. I didn't want to let the day go by without reaching out to thank you for taking the time to reconnect. It truly is incredible how your IL executive Coaching approach is gaining such an explosive interest and engagement. You have developed an incredible approach and worked hard to package it for others to benefit from your years of experience. I am so pleased to be part of that family.

Chantal L. Weinhold

Hi Nicholas,

Shabana has decided to move forward with me for a 6 month engagement. I know it is a holiday week-end, but if there is any way to get a CPI issued to Shabana please send asap so she can use her holiday time to take it. I will send her the link for the MLEI so she can take it over the weekend. I think she is going to be a really good client! Thanks much for the referral! _____ is her email address.

Jane Golden

Hi John,

I would like to thank you for fantastic three days.

I learned so much and really appreciate you sharing with us all the materials. I am looking forward to future co-operation.

Ivo Novotny

Dear Nick,

Hope this mail finds you in good health!!!

Thank you for motivating me to be part of the John Mattone Intelligent Leadership family. I had great sessions with John.

Kasyap Ivaturi

Dear John,

It has been a great honor to be part of this remarkable webinar last week.

I am thankful to you and your son who convinced me.

I am proud to be part of the Intelligent Leadership Family.

I had a blast. It was intense, clear and meaningful.

I realized the value of following a strong process.

Emmanuel Zecchini

So glad we signed up. It was just wonderful. You are a great speaker, as I suspect you know. IL is a fantastic approach, and understandably effective.

Andrea Simon

Hi John:

It has been a long time since I participated in a training that has positively challenged me the status-quo, and at the same time provoked me to think about the way I have been practicing my profession. This is all good. I am honored with this opportunity. I have set a meeting with a potential client, who I will offering the IL Executive Coaching Model! That means I have a lot of homework to catch-up with!

Dra. Emilia Concepción, PhD, PCC

Dear John

Thank you so much for your excellent teaching, coaching and mentoring for IL Executive Coaching Certification course for last three days.

I have learnt lot of things which are first time to me and I enjoyed every bit of learning. The IL processes are so robust and clear, that it gives me a good foundation to start my coaching career which I really love and enjoy.

Hello John,

Thanks a million for the certification. It was lovely hearing your perspective on the ILDP, the psychometrics , methodologies, templates ,tools and the powerful and engaging stories. They were all so enriching...I learnt a lot.

The three days were in my opinion time well spent...also learnt a lot from the other participants as well.

Your proposal template for accounts you actually won was quite instructive, and useful to me.

I am looking forward to the monthly follow up within the family...once again thanks a whole lot for the program.

Warm regards

-Kayode

Good afternoon, John,

Hope you had a nice flight to NY.

I just wanted to say how inspiring your training is. I may not be very active on the "unmute" button but I can definitely say that my thoughts and my heart are very active.

I also wanted to share with you something personal:

2 years ago, I decided to do volunteer work in an end of life house for cancer patients. I have no training in health care so this has been an out of my ZONE experience. I am a first respondent when the patient needs assistance. We try to make the last days of their lives as comfortable and respectful as possible.

I have the privilege to hear very intimate and personal stories. The one thing that stands out with every patient during those final days is the connection they have with their purpose. You can tell when a patient has had a purpose statement that has propelled them to be great. The stories they share are powerful. I can see, hear and feel the greatness in them as well as with the people around them. Sadly, I have also seen the opposite.

Your coaching process will help me structure my approach to ignite this greatness with my clients so they can have an impact on the people that surround them.

Thank you,

-Lyne Cathcart

P.S. Here is an article I just received on purpose from the Greater Good Magazine

Dear John,

I must tell you that the IL Coaching Program is amazing. I have done ICF, learned a lot and been using it. But this program is very practical and holistic in approach. I always felt that since a leader is also an individual, a holistic development is a must for sustained change to happen. And I loved your slide on the Inner core and Outer core powering the 4 As (Altruism, Affiliation, Achievement and Abundance). By doing this, we are actually impacting not just the Leader but the whole organization. All of this deeply resonates with my core beliefs about real transformation - Helping people become the best versions of themselves.

I am deeply moved and inspired. Hence felt like saying a big THANK YOU!

Regards,

-Hima Pravin

Let me share an "aha" moment I had as you spoke today...it has to do with the core statements exercise and how I found myself with a tension between who I am in "life" and what I "work" on.

My resolution is to have two core statements: one for the inner-core and one for the outer-core.

Here is where I am with that:

Inner-Core Statement

“I live to spread the fame of Jesus and help people surrender the past, serve the present and shape the future to the glory of God.”

Outer-Core Statement

“I work with leaders to advance behavioral change and amplify positive transformations in generating abundance for the world.”

I'll be in touch.

Thank you for your contribution to my life.

--

Steven E. Lozada, MBA, PCC, PMP, COA

Hi Nick

I want to say thank you for everything! The course was helpful beyond imagination, I don't think I have ever had a wow moment that lasted for hours; this time, however, and since yesterday, I involuntarily stop from whatever what I am doing and have a eureka moment about every 5 minutes. Funny thing, going through the materials your dad gave us and connecting the information I almost feel like the babies when they discover their hands (whoaaa!).

So, I'll say again to both of you **THANK YOU** and I am proud to be part of the family!

Lastly, I understood you need the correct name for the certificates. I have no middle name so Bogdan Dragomir would do just fine.

Thanks,

Bogdan Dragomir *