



AASA Midyear Retreat
Thursday, May 3rd and Friday, May 4th, 2018
New York City

Held in Partnership with Weill Cornell Medical College

Preliminary Itinerary

Thursday, May 3rd

Members/Non-Members arrive in NYC

6:30-9:00 PM ***AASA Retreat Welcome Dinner***

Buddakan - NYC, 75 9th Ave, New York City

Friday, May 4th

Location: Griffis Faculty Club at Weill Cornell Medical College; 1300 York Avenue, New York, NY

8:00 – 8:30 Breakfast / Networking

8:30 - 8:35 Welcome
AASA Updates: Current Opportunities
John Gutowski, Colorado, and Dan Ott, Vanderbilt; AASA Regional Representatives

8:35 – 9:00 **AASA Opening Remarks**
The Role of the Administrator: Managing through Change
Janet Heinzmann, University of Virginia (Tentative)

9:00 - 9:20 **Cornell Opening Remarks: Weill Cornell's "City Campus"**
Steve Cohen, Executive Vice Provost & Executive Vice Dean, Weill Cornell Medicine

9:20 - 9:50 **Research Infrastructure- Innovative Best Practices Implemented**
Bess Wildman, Vanderbilt University Medical Center

9:50 - 10:20 **Surgery Innovations in Training and Practice**
Nargis Hossain, University of Buffalo SUNY School of Medicine & Biomedical Sciences

The increasing complexity of health care delivery and declining reimbursement have prompted surgeons and surgeons-in-training to evaluate whether excellent clinical education alone is enough to sustain a successful career. While most surgeons are attending MBA classes, the University at Buffalo's Department of Surgery has developed what is known as the Surgery PLUS program, which allows residents to flow in and out of their surgery residency to obtain graduate degrees in business, biomedical engineering, bioinformatics, public health and curriculum design. The approach to choosing these degree paths were not coincidental, it was a well thought out strategy by the Chairman of the Department of Surgery, Dr. Steven Schwaitzberg who understood the importance of collaboration amongst disciplines and their impact in Surgery. In line with the Surgery PLUS program, The University at Buffalo's has a newly built medical school that houses the UB RIS²E Simulation and Innovation Center. UB RIS²E is a multidisciplinary center that educates learners at every level — from medical students



to practicing physicians and surgeons — about the human body in the most comprehensive way possible. The center has this integration of people: surgeons working with anatomists working with computational people and engineers to institute a whole team approach.

10:20 - 10:35 Break

10:35 - 11:00 **TED Talk & Group Discussion**

Walter L. Douglas, Jr, Chief Operating Officer, Rutgers New Jersey Medical School

Walter Douglas, COO Rutgers, will share a TED talk with the group and facilitate discussion around a timely topic for us as leaders. Be prepared to grow and learn from each other.

11:00 - 11:30 **Another Unfunded Mandate: Strategies to Improve Your Educational Mission**

David Fehling, Weill Cornell Education Administrator

11:30 - 12:00 **Innovation for Successful Hiring: Social Media and Video Interview**

Nicola Hawkinson, Spine Search, AASA Sponsor

Healthcare is evolving as is the way we search for healthcare professionals. Utilization of social networks has become instrumental to sourcing candidates. Video interview has proven to save both client and candidate time and money. Collectively these methods allow for the faster and recruitment process as well as the ability to source both active and passive healthcare professionals

12:00 - 1:00 **Lunch / Networking**

#SurgeryGives

Joellen Buckio, University of Carolina at Chapel Hill

1:00 - 1:30 **Changing Culture to Support Organ Donation**

Brigette Sullivan, Executive Director, NYU Transplant Institute

1:30 - 2:00 **Don't Be Afraid: One Surgery Department's Journey into Service Lines**

Chris Jorgensen, Wake Forest Baptist Medical Center

In a healthcare environment where change is constant and there is a persistent desire to find the “right” organizational structure to achieve next level performance, is there really one right answer? In my upcoming talk, *Don't Be Afraid: One Surgery Department's Journey into Service Lines*, I will share my experience about how our Academic Medical Center has transformed itself from a traditional school / hospital department structure into an integrated clinical and academic enterprise. As the Administrative Director of the Endocrine, Obesity, Metabolic and Digestive Health service lines I'll approach our discussion through the unique lens of a clinical administrator with clinical services spanning between the departments of Medicine and Surgery. It is from this perspective that I'll share how our organization has divided administrative responsibilities between department and clinical service line leaders and what we've learned along the way. I look forward to sharing my story with you.



- 2:00 - 2:30 **Book Discussion: “The Power of Habit” By: Charles Duhigg**
Rebecca Napier, UT Southwestern Medical Center, AASA VP
We recommend you read the book prior to the retreat; however, the discussion is applicable to all attendees and reading the book is not required.
- 2:30 - 2:45 Break
- 2:45 – 3:15 **Things Don’t Change, People Do: Understanding the ADKAR Journey**
Kellie O’Malley, NYU
- 3:15 – 4:00 **Structured Speed Networking**
Small group discussions with structured around key operational issues
Led by Megan Berlinger & Veronica Getz, WFBMC, AASA President & Membership
- 4:00 - 4:45 **AASA Bylaw Presentation**
Shaun Hernandez, University of Wisconsin School of Medicine, AASA Secretary
- 4:45 - 5:00 **Conclusion of Presentation and Adjournment**
John Gutowski, Colorado, and Dan Ott, Vanderbilt; AASA Regional Representatives

Visit aasa1.org to Register

Hosted by:

John Gutowski & Dan Ott; East & South AASA Regional Representatives

Special Thanks to:

Tony Trimarchi & Angela Moore, Cornell & Chris Banoub, NYU; AASA Members
David Kaplan, NYU; AASA Past President