



**AATA** | AMERICAN  
ADDICTION TREATMENT  
ASSOCIATION

CLEARING YOUR PATH TO COMPLIANCE



## Joshua Stern, PhD

Chief Content Officer  
AATA

Joshua Stern serves as the Chief Content Officer for the American Addiction Treatment Association, a national trade association that provides regulatory and compliance resources to addiction treatment professionals. Joshua is a creative and savvy educational specialist, video producer, and content marketing strategist with 25 years of increasingly responsible professional experience in a variety of academic and corporate settings.

After receiving his B.A. from the University of California Berkeley, Joshua completed his M.A. and Ph.D. in Education at UCLA. His research focused on adult learning, specifically online program design and development. Joshua's passion for education, and belief in the transformative power of online learning, led him to dedicate his career to creating unique and engaging content for audiences around the globe.

Joshua has worn many hats in the field of education and content development. Over the years, he has been an English as a second language instructor and instructor trainer in Latin America, an educational software developer for various start-ups, an academic counselor at UCLA, an adjunct faculty, curriculum developer and faculty trainer for the Los Angeles Community College District, a Director of Program Design at Laureate International Universities, a Vice President and Managing Director at Academic Partnerships, and the Principal Consultant for his own education and content consulting business.

As a member of AATA's senior leadership team, Joshua is responsible for creating high-quality educational programs, engaging video presentations, and innovative marketing content designed to benefit professionals in the addiction treatment industry. Most recently, Joshua has overseen the development of AATA's [Certificate in Addiction Treatment Marketing \(C-ATM\)](#), the first-of-its-kind certification program setting the national standard for addiction treatment marketers.

Joshua is happily married and has a young son named Sebastian. He lives near the beach in Torrance, California.

<https://www.linkedin.com/in/drjoshuastern/>