German learners earn more!

Germany funds over 60,000 international exchanges each year.

A major or minor in German complements a wide range of majors and makes students more competitive in the job market.

German is a global language

1. Germany is in the heart of Europe and borders on nine other countries; millions of people living there come from nearby nations like Turkey, Italy, Poland, Greece, and Croatia.
2. Germany attracts students from many countries including Brazil, China, Canada, and Japan. Who can blame them? College tuition is free!
3. German is one of the three official languages of the European Union, and two of the three UN Headquarters are in German speaking countries.
4. German is the most widely spoken language in the European Union. It is the 3rd most popular foreign language taught worldwide and the 2nd most popular in Europe and Japan.

Learning German is easier than you think!

- Brot = bread
- Freund = friend
- Sommer = summer
- Winter = winter
- Bär = bear
- Katze = cat
- Haus = house
- Musik = music
- Buch = book
- Wasser = water

German-style dual education vocational training programs are expanding across the US.

Knowing German gives students an edge in science and technology, engineering, business, and the arts (just to name a few fields)!

German learners earn more!

Germany has the world’s 4th largest economy and is the world’s 2nd largest exporter.

In Germany

- Proficiency in German leads to $128,000 more of lifetime earnings, far more than the projected lifetime earnings of those who study French ($77K) or Spanish ($51K).
- Colleges and universities
  - Engineering and German at the University of Rhode Island, University of Georgia, University of Maryland, and many more
  - International Business and German at Valparaiso University, University of Alabama, University of Wisconsin-Eau Claire
  - Journalism or Management Information Systems and German at the University of Arizona
- Many US universities offer double major/dual degree programs in German.
- Germany’s .de takes second place to .com
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