



# AATSP ANNUAL CONFERENCE 2018 CONFERENCE PROGRAM ADVERTISING

## **Add the AATSP Conference Program to Your Marketing Plan!**

*Reach the target audience you desire \* Be seen and recognized \* Reserve your Space  
To maximize your advertising dollars, contact the AATSP National  
Office for information on advertising package discounts.*

SIZE	DIMENSIONS	COST **
Check advertisement size desired:		
<input checked="" type="checkbox"/> Full Page back outside cover	<del>7" w x 10" h</del> 19.05 cm x 25.4 cm	<del>US \$750.00</del> <b>SOLD</b>
<input checked="" type="checkbox"/> Full Page front inside cover	<del>7" w x 10" h</del> 19.05 cm x 25.4 cm	<del>US \$400.00</del> <b>SOLD</b>
<input checked="" type="checkbox"/> Full Page back inside cover	<del>7" w x 10" h</del> 19.05 cm x 25.4 cm	<del>US \$350.00</del> <b>SOLD</b>
<input type="checkbox"/> Full Page	7" w x 10" h 19.05 cm x 25.4 cm	US \$250.00
<input type="checkbox"/> Half Page Horizontal	7.5" w x 4.75" h 19.05 cm x 12.065 cm	US \$150.00
<input type="checkbox"/> Conference App Banner	Your company logo (600 X 110) pixels & website address	US \$50.00

<i>Please Print Clearly</i>		
Company Name		
Address		
City	State	Zip Code
Contact Person		
Telephone Number	FAX Number	
E-mail Address		
Website Address (if purchasing Banner Ad)		
<b>Payment Information</b>		
Payment can be made by VISA or MasterCard.		
Credit Card Number	Expiration Date	
Signature/Name on Card	3-Digit Security Code	
Billing Address of Card		

**Submit Conference Program Advertisement Space  
Reservation form and ad insertion to:**  
Conference Program Advertising  
Debra Nigohosian at [dnigohosian@aatsp.org](mailto:dnigohosian@aatsp.org)  
Fax: 248-960-9570 Phone: 248-960-2180

- Additional Instructions**
- Provide ad insertions as PDF files.
  - All fonts must be embedded.
  - All scans must be 200 dpi.
  - Email ad insertions to [AATSPoffice@aatsp.org](mailto:AATSPoffice@aatsp.org)

All advertisements will be reviewed and notification of acceptance will follow upon review.