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Harrison's Bird Foods Awards \$5,000 Grant to Support Nido Adoptivo™ Nest Box Program for the Critically Endangered Blue-throated Macaw in Bolivia Effective January 2026

Nashville, TN — January 2026 — Harrison's Bird Foods, a global leader in certified organic avian nutrition, has awarded a \$5,000 grant to Bird Endowment and Asociación Armonía to support the Nido Adoptivo™ nest box program for the Critically Endangered Blue-throated Macaw at the Laney Rickman Blue-throated Macaw Reserve in Bolivia.

The Blue-throated Macaw (*Ara glaucogularis*), found exclusively in Bolivia's Beni Savanna, was on the brink of extinction just two decades ago with fewer than 100 individuals remaining. The Nido Adoptivo™ nest box program, launched in 2006, has been instrumental in reversing the species' decline by providing artificial nest sites to supplement the natural cavities lost to decades of habitat degradation. To date, 164 chicks have successfully fledged from the program, including a record-breaking 19 chicks in 2025.

"The Nido Adoptivo™ nest box program has been the cornerstone of Blue-throated Macaw recovery," said Dorothy Paterson, President of Bird Endowment. "Harrison's continued support helps ensure that breeding pairs have safe nesting sites, giving this remarkable species the best chance for long-term survival."

Harrison's Bird Foods will be recognized on nest boxes funded through this grant, highlighting the company's commitment to wild parrot conservation.

"The Nido Adoptivo™ program demonstrates what dedicated conservation efforts can achieve," said Dana O'Donoghue, CEO. "We're proud to support a project with such a proven track record of success in bringing this species back from the brink of extinction."

Harrison's Bird Foods looks forward to the continued success of the nest box program and its vital role in securing the future of the Blue-throated Macaw.

About Harrison's Bird Foods

Harrison's Bird Foods is a family-owned, certified-organic avian nutrition company dedicated to producing premium, veterinarian-formulated diets that support the lifelong health and wellbeing of pet and aviary birds around the world.

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