

# AAZV 52<sup>ND</sup> ANNUAL CONFERENCE



## 2020 EXHIBITOR & SPONSORSHIP PROSPECTUS

**VIRTUAL – FROM 20 – 24 SEPTEMBER 2020**

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### Exhibit Hall

The Exhibit Hall can also serve as a sponsor's contact point with those visiting the AAZV Virtual Annual Conference.

Exhibitors interact with attendees by:

- Ability to add a video about your company or a "welcome to AAZV attendees"
- Engaging in real-time, live chat with attendees during daily Exhibit Hall Hours, prior to lectures starting, during breaks, during lunch, and at the end of lectures. Exhibitors must have access to an account to host live video conferencing from a platform like Zoom or another meeting resource.
- Adding links to company content
- Uploading documents for download

Exhibit Booth participation costs \$1080.00 per company. Please contact Julie Fazlollah, Assistant for Conference Planning at 770-993-2323 or [jfazoo@AOL.com](mailto:jfazoo@AOL.com).

### SPONSORSHIP INFORMATION:

AAZV's policy is to apply 50% of the support directly to Conference expenses, and 50% to the Wild Animal Health Fund to support zoological medicine research. This applies to all categories except a direct sponsorship of the Wild Animal Health Fund.

Recognition of all sponsors will be given at the AAZV Business meeting and during each day of the Conference.

## GENERAL SPONSORSHIP CATEGORIES:

The 52<sup>nd</sup> AAZV Annual Conference offers opportunities for companies to sponsor as a general event sponsor or specific event sponsor. View the information below and if you have questions, please contact Adine Nicholson at 904-225-3275 or Anicholson@AAZV.org.

<b>Advertising Exposure</b>	<b>Silver \$1,500 - \$2,499</b>	<b>Contributor \$500 to \$1,499</b>
Recognition on AAZV social media	<b>x</b>	
Complimentary Registration	<b>2</b>	<b>1</b>
Recognition during Opening Session & in daily sponsor slides	<b>x</b>	<b>x</b>
Recognition in AAZV Program Book	<b>x</b>	<b>x</b>
Recognition on AAZV sponsor webpage	<b>x</b>	<b>x</b>

### Direct Sponsorship of the Wild Animal Health Fund



The **Wild Animal Health Fund** helps zoo and wildlife professionals worldwide conduct groundbreaking research. Findings from these studies provide new insights and information to improve the quality of life for zoo animals and wildlife.

100% of donations to the **Wild Animal Health Fund** go directly to funding grants that help zoo and wildlife veterinarians discover and develop better diagnostic techniques, cure diseases, prevent illness and infection, and help wild animals that — by their very nature — are programmed to hide injuries and weaknesses from predators and endure pain in heartbreaking silence.

#### **Contribution amounts of \$1,000 or more will include:**

1. Recognition as a **Wild Animal Health Fund** sponsor
2. Logo placement in final printed program
3. Recognition on the AAZV website and the Wild Animal Health Fund website
4. Yearlong showcase to indicate support of the Wild Animal Health Fund