

AAZV 52ND ANNUAL CONFERENCE



2020 SPONSORSHIP PROSPECTUS

**SHERATON MUSIC CITY HOTEL, NASHVILLE, TN USA
19 – 25 SEPTEMBER 2020**

SPONSORSHIP INFORMATION:

AAZV's policy is to apply 50% of the support directly to Conference expenses, and 50% to the Wild Animal Health Fund to support zoological medicine research. This applies to all categories except the Murray Fowler International Conference Scholarship and direct sponsorship of the Wild Animal Health Fund. Recognition of all sponsorship categories and thank yous will be given at the AAZV Business meeting.

SPONSORSHIP CATEGORIES:

Platinum Sponsor: \$10,000 or more

1. Company Recognition
 - Company logo with link on Conference landing page
 - Company logo placed prominently in printed program
 - Sponsor signage at
 - Registration desk and/or hotel lobby
 - Exhibit Hall (Open 23-24 September)
 - Opening slides of General Session
 - Special events

2. Conference Registrations
 - Four (4) tickets to the special events (Opening Icebreaker and Zoo Day)
 - One (1) USB drive of full conference proceedings
3. Communications
 - Two (2) company promotional postings on the AAZV Facebook page (sponsor must provide html file)
 - One (1) company promotional E-blast to AAZV membership (sponsor must provide html file)

Opening Icebreaker Co-Sponsor: \$7,000

1. Signage at the event
2. Company logo with link on Conference sponsor webpage
3. Logo placement in final printed program
4. Communications
 - a. One (1) company promotional posting to the AAZV Facebook page (sponsor must provide html file)
 - b. One (1) company promotional E-blast to AAZV membership (sponsor must provide html file)

AAZV Lunch Co-Sponsor - \$5000

1. Recognition as lunch sponsor
(Pick the day to sponsor a lunch: Monday, Wednesday or Thursday)
2. On-site signage at lunch
3. Company handouts on tabletop at lunch
4. Logo placement in final printed program

AAZV Lanyard Sponsor - \$4000

1. Logo placement on lanyards
2. Logo placement in final printed program

AAZV Session Sponsor - \$2000

1. Recognition as session sponsor
2. On-site signage at session
3. Logo placement in final printed program

Murray Fowler International Conference Scholarship Program

1. Contribution amounts of \$500 or more
2. Recognition as sponsor
3. Logo placement in final printed program

Direct Sponsorship of the Wild Animal Health Fund



The **Wild Animal Health Fund** helps zoo and wildlife professionals worldwide conduct groundbreaking research. Findings from these studies provide new insights and information to improve the quality of life for zoo animals and wildlife.

100% of donations to the **Wild Animal Health Fund** go directly to funding grants that help zoo and wildlife veterinarians discover and develop better diagnostic techniques, cure diseases, prevent illness and infection, and help wild animals who — by their very nature — are programmed to hide injuries and weaknesses from predators and endure pain in heartbreaking silence.

Contribution amounts of \$1,000 or more will include:

1. Recognition as a **Wild Animal Health Fund** sponsor
2. Logo placement in final printed program
3. Recognition on the AAZV website and the Wild Animal Health Fund website
4. Yearlong showcase to indicate support of the Wild Animal Health Fund

Please call or email Adine Nicholson if you are interested in supporting.

Anicholson@AAZV.org or (904)225-3275

Thank you for supporting animal health

The American Association of Zoo Veterinarians is a 501(c)(3) not-for-profit organization and donations are tax deductible to the extent allowed by law.