





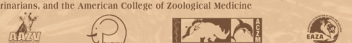
Journal of
**ZOO and WILDLIFE
MEDICINE**



Volume 56 Number 3 September 2025



Official Publication of the American Association of Zoo Veterinarians, the European Association of Zoo and Wildlife Veterinarians, and the American College of Zoological Medicine.



Published by the American Association of Zoo Veterinarians

2026 MEDIA KIT

JOURNAL OF ZOO AND WILDLIFE MEDICINE



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“

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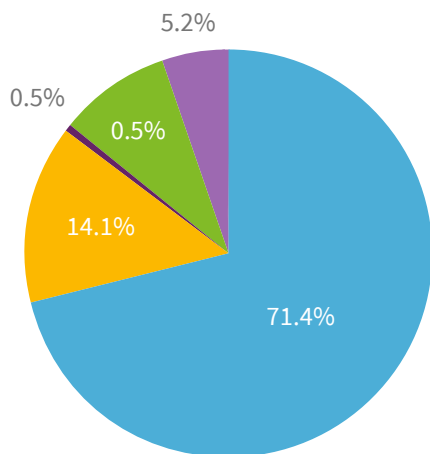
The *Journal of Zoo and Wildlife Medicine* is considered the number one source of information on the biology and veterinary aspects of captive and free-ranging wild animals. It is the Official Publication of the American Association of Zoo Veterinarians, the European Association of Zoo and Wildlife Veterinarians, and the American College of Zoological Medicine.

The *Journal of Zoo and Wildlife Medicine* publishes original research findings, clinical observations, and case reports in the field of veterinary medicine dealing with captive and free-ranging wild animals. It also publishes editorials, review articles, and special reports relevant to this field.

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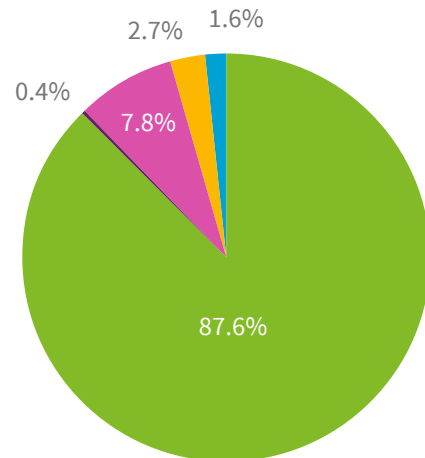
Practicing zoo veterinarians, wildlife veterinarians, wildlife biologists, academic veterinary faculty, veterinary school libraries, major zoo libraries, veterinary schools and others who are interested in captive and free-ranging wildlife and exotic pets. Practice types include clinical zoo medical practice, diagnostic laboratories, reproductive and pathological laboratories, pharmaceutical companies, and a wide range of governmental health and wildlife management agencies.

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- Wildlife Veterinarian 14.1%
- Wildlife Biologist 0.5%
- Research 8.9%
- Diagnostics 5.2%



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SEPTEMBER	7/16/26	8/4/26	9/15/26
DECEMBER	10/14/26	11/2/26	12/15/26

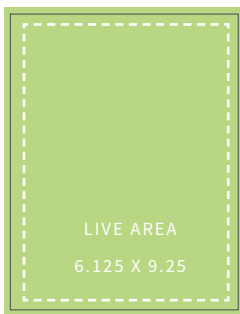
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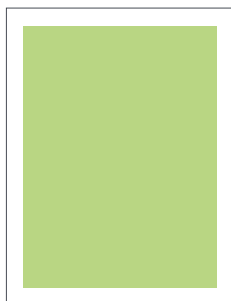
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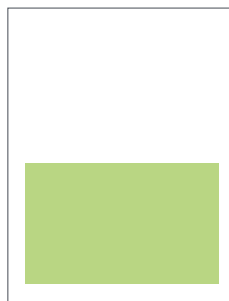
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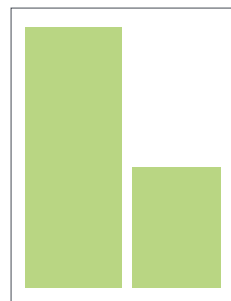
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AAZV NEW ISSUE ALERT (ETOC)

TABLE OF CONTENTS [TOC] NEW ISSUE ALERT

This email is sent to approximately 1,300 members, on a quarterly basis, to announce the availability of the newest *Journal of Zoo and Wildlife Medicine* issue.



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600 × 200 pixels	\$600	\$575
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Reservation and Art Deadline: 1st of the Month of Publication

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Dear Members,

The March issue of JZWM is now available on-line. For those of you who paid for a print copy of JZWM this year it will be in your mailboxes shortly.

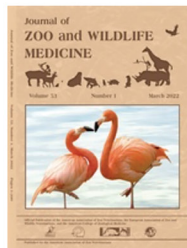
We are starting the year off strong with this issue! Pay particular attention to a provocative perspectives piece by Geoff Pye and his team entitled "*Transforming veterinarians into influential organizational partners using collaborative business risk analysis to drive animal well-being programs*". This piece presents an intriguing strategy that would transform both the veterinarians role as well as the decision tree used for animal management.

Enjoy three articles on penguin medicine, including penguin anesthesia, ophthalmology and a comprehensive deep dive into spheniscid alphaherpesvirus 1 in the African penguin SSP population.

Don't forget to check out the supplemental content for the on-line versions of JZWM manuscripts. In this issue you will find videos of coat upper endoscopy!

Enjoy!

Nancy Lung
JZWM Editor



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